

Boeing Leadership Association of Southern California

# New Horizons

**April 2017 – July 2017**

**In This Issue:**

**Presidents Greeting**

**May 2017 GMM**

**June 2017 GMM**

**Upcoming BLASC Events**

**NMA Publication Contest**

**BLASC/NMA Vision/Mission Statement**

**West Chapter Leadership Training**

**BLASC Scholarship Contest**

**BLASC 2017 Board of Directors**

## **BLASC PRESIDENTS GREETINGS**

**BLASC Members**



BLASC's vision is to build organizational partnerships that accelerate leadership development in our workplace and our communities. I believe our Board of Directors are doing an outstanding job to ensure BLASC members have opportunities to grow their leadership skills by the many successful events they and their teams have worked hard to provide throughout the year.

Some examples include the Programs, Operations, Budgets and Finance leaders and their team's dedication and commitment to plan and present the outstanding general membership meetings we've had thus far.

Professional Development's partnership with various organizations to provide training opportunities to enhance educational and personal development.

Community Services sponsorship of the annual BLASC Speech Contest to promote a better understanding of the role of leadership to high school students and for the development of communication skills vital to success in business. The Community Services team has also been busy planning the annual BLASC Scholarship Contest which will provide students with scholarship funds toward their college education.

The Special Events team has arranged for numerous fun and entertaining social events. These events give members the opportunity to meet fellow members and to raise funds for the BLASC Scholarship Contest.

Communications has done an outstanding job of communicating information about our general membership meetings and creating our newsletter to ensure members are informed of leadership development and community service opportunities, and social events.

Membership has been promoting BLASC to potential members about the many opportunities membership provides.

And, the Past President's support to the BLASC team has been outstanding by leading our recognition and awards program, and always being ready step in and provide guidance to me and the rest of the team.

With that, I want to say Thank You to our board members and their teams, to our Executive Advisors, and to our members. Thank you for your support and dedication to BLASC.

Sincerely,

*Daniela Nau*

**Daniela Nau**

[Daniela.nau@boeing.com](mailto:Daniela.nau@boeing.com)

President, Boeing Leadership Association of Southern California <http://blasc.us/>

National Management Association (NMA) <http://www.nma1.org>

Office (714) 896-2025

---

## May GMM

Our fourth General Membership Meeting of the year was held at the Marriott Long Beach on May 9<sup>th</sup>. BLASC President Daniela Nau opened the evening and introduced Mina Martinez, a retiree and longtime BLASC member, who presented the innovation and pledge. After dinner, Steve Stakley took the stage to present our annual awards, which included two levels of awards within NMA.

First Steve announced our BLASC chapter level awards by beginning with the **Volunteer of the Year**, Mark Goldhamer. Mark is recognized as an ultimate volunteer who is always ready to help BLASC as he donates his time in support of BLASC and the community. Judie Vullo presented Mark his award.



Left to right: Mark Goldhamer and Judie Vullo



Next, the **Member of the Year** award was presented to Andy Wang. Andy has served BLASC as a board member and has improved the value of our special events. Andy continues to support BLASC by serving as a Special Events committee member.

Christa Wolfenbarger was presented with the **BLASC Crystal World of Thanks Award**. This special recognition was awarded to Christa for her creativity and service as VP, of Finance.



Lacey Jones was presented with the **Star Award**. Lacey is new to her leadership role within BLASC and has championed many special events as a Special Events committee member.

Kim Talor was also recognized by having the honor of being awarded the **Servant Leadership Award**. This is a new award within NMA and the inscription on the award reads, "In Recognition of Your Service to Others". For those that know Kim, that says it all.



Left to right: Kim Talor and Steve Stakley

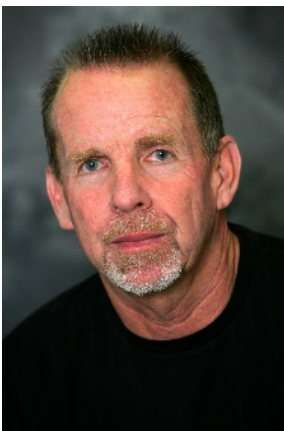


Next, Judie Vullo took the stage to present the **Leader of the Year** award to Steve Stakley. Steve was recognized for his outstanding leadership through his involvement in BLASC council and chapter activities.

Steve accepted his award then introduced Glenn Button and Avis French of the Southern California Area Council (SCAC) who presented the **SCAC Manager of the Year** to Lindsay Heddon. Lindsay is a Financial Partners branch manager and a board member of BLASC and SCAC.



Left to right: Lindsay Heddon, Avis French, and Glenn Button



Elena Einstein, VP of Programs, introduced the keynote speakers Bob Hamer and Matt Amos.

Bob Hamer, retired FBI Special Agent, began by speaking about his career as an undercover agent. He spoke about leadership by using the acronym LEAD in the following way:

- L – Learn and listen, be aware of what is happening to build relationships and trust.
- E – Empower and equip yourself and your team. Give authority, not just assignments.
- A – Always find humor.
- D – Do the right thing.



Matt Amos, a retired US Marine, spoke about his deployment in Afghanistan in 2011 and his recovery after sustaining the loss of both his legs. Matt spoke of his belief that everything that happened to him was for a reason and how he believes God gave him opportunities through his physical disabilities. One of those opportunities being the ability to start his own business and being able to give back to vets by volunteering his time to the Wounded Warriors Outdoors organization. This organization enables vets to focus on post traumatic growth rather than post-traumatic stress syndrome.

Contributed By: Daniela Nau

## JUNE GMM

Top Leadership Event on Tuesday June 20<sup>th</sup>, by no doubt, was one of the most memorable and exciting events for the BLASC dinner meeting events.

It started by the pool for an exciting evening of socializing with wine and appetizers. People were able to enjoy the warmth of the day while sharing their thoughts next to the pool and beautiful surroundings.

Right after the dinner, three awards were presented.



Left to right: Bob Noel, Avis French, Dr. Hamid Saghizadeh, and Glenn Button

The **Chapter Innovation Award** was awarded to the Boeing/UCLA Leadership Mastery Program, founded by Dr. Hamid Saghizadeh. The program brought a new, innovative and exciting program for Boeing employees to make a real difference and to become dynamic, inspirational and empowering leaders in all aspects life through the realization of their inner power. The Program introduced a break-through new paradigm of a thought and behavior model.



The **Silver Knight of Leadership** award was presented to Kelly Kim. Kelly is the director of Analytics Solutions for Analytics & Information Management Services. In this role, she is responsible for Data Analytics services to enable data scientists and analysts across Boeing businesses and in Information Technology to leverage best practices (e.g., training, tools, and methods) and standard framework and process to deliver analytics solutions that improve productivity and revenue. For the past 2 years, Kelly has been an executive advisor to Daniela Nau, Vice President of Education and Community Services and this year as BLASC President. As an executive advisor, Kelly always makes time in her very busy schedule to mentor Daniela and provide support when needed. Prior to her role as an executive advisor, Kelly served on the BLASC Board of Directors as VP of Budgets & Procurement and did an outstanding job. As an active BLASC member, Kelly supports community service events, including the BLASC Speech contest and scholarship contest. Kelly attends BLASC GMMs as her schedule allows, advocates leadership development within BLASC and Boeing, is a champion of BLASC and NMA, and motivates and inspires others. For these reasons, Kelly Kim is deserving of the Silver Knight award.



The **Gold Knight of Leadership** recipient was Kelly Schlegel, a retired Boeing executive. She has been an Executive Advisor for many officers on the Boeing Leadership Association of Southern California (BLASC) Board of Directors. As an advisor, she provided vision, structure, support and resources to the BLASC. Throughout her career, she worked to ensure that site leadership was aware of the value that BLASC has to offer, she promoted membership growth, and she encouraged partnerships with other Boeing Employee Engagement teams.

Left to right: Bob Noel, Avis French, Kelly Schlegel, and Glenn Button

The special event for the night was **BLASC Executive Panel Discussion - "Marching Forward as ONE SoCal Team- Culture & Leadership - Current & Future State of SoCal."**

Paul Geery- VP Mission Solutions, PW, HB, as the moderator started the panel discussion event.

Paul provided a brief summary on the objectives and topics of the panel discussion. He also addressed the overall promising future for Boeing including Boeing SoCal.

Paul also addressed and clarified the upcoming change of three major businesses – BCA, BGS and BDS at Boeing.

The panelists had already found their seats and were excited to be part of a forum giving opportunity for real open discussion between leadership and Boeing employees who were present at the event.

The panelists who properly selected to cover the SoCal diverse business units were – Pat Schirmer- VP Customer Support, BCA, Rudy Duran – Director of Engineering BCA SoCal Design Center, Michelle Parker – VP- Satellite Development Center and Jason Hatakeyama, Chief Architect and Director of Product Lifecycle Management for BDS.

Paul skillfully presented each panelist with some topics and questions for further clarification and discussion.

Pat Schirmer and Rudy Duran provided clarity and a promising future for BCA in SoCal. The underlying message was an inspiring culture and business shift in process and awaiting to take shape at Boeing including Boeing SoCal ensuring our competitive edge and leadership for another century to come. Michelle Parker brought some light onto the future of the satellite business at Boeing. She addressed near future contracts and programs indicating promising future for our satellite division. And Jason very graciously and in details clarified the meaning and vision of Product Life Cycle Management and how it directly impacts our culture and future of Boeing at large to stay at the forefront of technology and innovation for centuries to come.

At last, it was time for audience participation. The dialogue was confirmation of open discussion between leadership and Boeing employees which was the main objective of this panel discussion and event.

By then, BLASC had already manifested its vision of creating an inspiring event that would bring the promising open and inclusive culture at Boeing.

Everyone had a great time at the event. It was inspiring period!

It was great to have our leaders from diverse businesses across SoCal to come together, have a dialogue and by action show the underlying culture that we plan to achieve – An open inclusive culture where everyone is a leader and everyone takes ownership and accountability for the promising future of Boeing. The event to be remembered as the beginning of a culture shift that would shape Boeing for the future challenges and mind shift.



Left to right: Jason Hatakeyama, Rudy Duran, Pat Schirmer, Michelle Parker and Paul Geery as Moderator

*Contributed By: Hamid Saghizadeh*

## UPCOMING BLASC EVENTS

### General Membership Meetings:

July is Dark;

August 17<sup>th</sup> at the Old Ranch Country Club in Seal Beach;

September 28<sup>th</sup> at the Discovery Cube in Santa Ana;

October is TBD;

November is Dark;

December 9<sup>th</sup> at the Newport Hyatt Regency.

### Professional Development:

Check our [Web Site](#) for up-to-date activities

### Special Events:

Pageant of the Masters in August 11<sup>th</sup> at the Irvine Bowl

Check our [Web Site Calendar](#) regularly for new and exciting events throughout the year at <http://blasc.us/calendar.cfm>

---

## NMA PUBLICATION CONTEST

NMA holds a publication contest for the different chapter's newsletters. The objective of the award is to recognize Chapters and Councils, in each size group that published an effective newsletter. There are very specific requirements that a newsletter must include that is graded as part of the contest; objectives of publicizing and promoting the Chapter or Council activities, advancing the principles of NMA, promoting membership, plus format, writing style and layout. BLASC New Horizons took 3<sup>rd</sup> place for 2017 in Size group 1 (chapters with 700+ members). A certificate will be presented to BLASC at the NMA Annual Conference in September.

---

## BLASC VISION AND MISSION

**Vision:** *Building organizational partnerships that accelerate leadership development in our workplace and our communities*

**Mission:** *Inspire, develop and connect leaders by providing growth opportunities for our members and contributing to our community through:*

- *Hosting motivational and entertaining social events to foster unity*
- *Providing accelerated training and development opportunities to drive business and professional success*
- *Partnering to provide and enhance talent development for our Boeing sponsors*
- *Investing in charitable causes and exceptional students*
- *Strengthening NMA locally and globally*



## NMA VISION AND MISSION

### Vision Statement

NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership, and cultivating highly productive workplaces.

### Mission Statement

NMA offers leadership development products and creates opportunities that maximize the potential of our members, sponsoring organizations, and communities.

### West Chapter Leadership Training April 2017



Pictured from left to right: Dwayne Henry, Steve Stakley, Daniela Nau, Robert Noel, and Reid Garcia

### Opening General Session

This year's NMA Chapter Leadership Training (CLT) was held April 27-29 in Coeur d'Alene, Idaho. The purpose of the CLT is to provide chapter leadership with the tools to run a smooth, effective, efficient chapter. The CLT began with a general session opened by our NMA Chairman of the Board, Lisa Hart. Lisa introduced our national directors and NMA staff in attendance and discussed the goal of the training. She also shared how the national directors conducted a SWOT analysis and how they have been working on a strategic plan to improve and provide outstanding service to each chapter.

Next Steve Bailey, NMA Executive Director, gave us his view on leadership. Steve spoke on leadership as being about how you influence people and about understanding how to influence others. He also shared seven points for us to think about to help us be successful chapter leaders:

1. Think strategically and give people choices.

2. Cultivate community.
3. Engage your executives.
4. Know your branding and how your chapter is perceived.
5. Partner with HR.
6. Be attractive to new hires.
7. Make it fun and make people feel welcome.

The CLT continued with informative sessions on the topics of professional development, secretary/treasurer, membership recruiting and engagement, recognition and awards, and community services.

*Contributed by Daniela Nau*

\*\*\*\*\*

**Presidents/Vice President General Session**

The presidents and vice presidents general session was held on Saturday, April 29<sup>th</sup>, at the national management association (MNA) West chapter leadership training (CLT) in the Coeur d’Alene Resort, Idaho. This was one of 6 workshops and educational sessions that allowed new members to gain a better understanding of the process and real world skills needed to perform the duties associated with the various chapter roles. First an educational session that provided an overview of the **responsibilities** of the chapter positions. Then a workshop followed where chapter attendees were separated into small clusters in order to solve proposed problems together. This allowed conference attendees to network and learn from each other about practical processes and needs needed to perform well in the positions.

*Contributed by Steve Stakley*

\*\*\*\*\*

**Professional Development**

This year’s Chapter Leadership Training in Coeur d’Alene was a great event. There were roughly 50 leaders from chapters all across the western half of the US as well as a few members of NMA’s staff. That meant 50 people who were there with the goal of improving their chapters and improving themselves such that they can offer a better experience for their members. The Professional Development session was a great example of the vast amount of information exchange that occurred over the weekend.

The session was led by Scott Chesnut, the Chairman of the NMA Professional Development Committee. Scott began by reviewing the many benefits of Professional Development for both the members as well as the company – great ammo both for recruiting new members and delivering value to sponsoring executives. He then encouraged the leaders to engage with their HR departments to create a mutually beneficial relationship. After laying out the various skills that the VP of PD should be aiming to impart on its members, Scott dove into the many possible avenues of how to do so. In addition to Lunch and Learn and NMA Webinars – which BLASC already offers – Scott pointed out some other possibilities for our chapter to engage in. Book clubs, TED talks, mentoring, the many courses that NMA offers, and other courses with partner companies. It was clear that there are a lot of possibilities out there of content that BLASC’s members could benefit from.

The session was wrapped up by having small group discussions with other chapter leaders. It was invaluable comparing notes, sharing challenges and successes. It is without a doubt that everyone left the session with at least one new idea to implement or something to change with their chapter. Which is great because we all know that Professional Development is the best part of BLASC!

*Contributed by Reid Garcia*

\*\*\*\*\*

## Speech Contest

On Saturday 29-April at 9:30 am, at the 3<sup>rd</sup> level Simi final speech contest, six of the brightest young adults individually took center stage and with excitement and enthusiasm captured the meaning of Leadership and explained that to the audience. The speech contest rules are simple; be a high school student from 9<sup>th</sup> grade to 12<sup>th</sup> grade, give a four to six minute oral presentation on a subject of choice about leadership to the audience at hand, have the presentation scored by a panel of judges. At lunch, two of the participants were awarded \$1000 for 1<sup>st</sup> place and \$500 for 2<sup>nd</sup> place. Congratulations to Noah Sveiven of Lockheed Martin Leadership Association Palmdale for being our 1<sup>st</sup> place winner, and Kennedy Grays of North Texas Council for being our 2<sup>nd</sup> place winner. These 2 will continue on to present at the 2017 NMA Annual Conference in Clearwater Beach, Florida during the month of September 2017. Congratulations to the other contestants; Alex Bayuk, Caleb Nuttle, Olivia Palmer, and Mallory Warhurst for an outstanding job.

The speech contest has 4 primary purposes. Expose young adults to Leadership, involve the youth in Leadership, an incentive to develop skills and to give financial help. At each level of the speech contest (starting at the local chapter), the monetary awards increase as the winning participants advance. Topics for these presentations were; Leading through Diabetes, Leadership equals integrity, Leaders do LIST (listen, ignite, support, trust), Report Cards- what makes a leader, People skills, and Importance of everyday leadership.



Pictured left to right: Noah Sveivan, Kennedy Grays, Caleb Nuttle, Alex Bayuk, Olivia Palmer, and Mallory Warhurst

*Contributed By: Dwayne Henry*

## BLASC Scholarship Contest

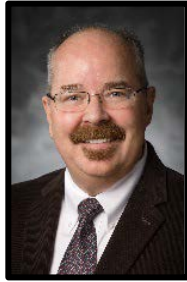
On July 15<sup>th</sup> at the Boeing Huntington Beach location, the annual 2017 Scholarship Contest was held. High School students graduating in June 2017 and College Students pursuing Undergraduate Degrees were eligible to compete. Applicants had to be a child, stepchild, grandchild, adopted child or legal dependent of a current BLASC member and that member had to be in good standing for at least the past year. The awards are based on available funds and cumulative scores earned, paid as a lump sum. The winners will be announced at the General Membership Meeting Dinner on August 17<sup>th</sup> at the Old Ranch Country Club in Seal Beach, and awards will be presented to the first, second and third place recipients.

*Contributed By: Dwayne Henry*

## 2017 Board of Directors



Daniela Nau  
President



Steve Stakley  
Past President



Kelly Kim  
Executive Advisor



Robert Noel  
NMA National Director



Elena Einstein  
VP Programs & Operations



Hamid Saghizadeh  
VP at Large



Kim Talor  
VP Community Services



Johnathon Hua  
VP Membership



Judie Vullo  
VP Professional  
Development- Interim



Lindsay Heddon  
VP Finance



Christa Wolfinbarger  
VP Budgets



Dwayne Henry  
VP Communications



Lacey Jones  
VP Special Events