

Boeing Leadership Association of Southern California

New Horizons

February – April 2014

February GMM

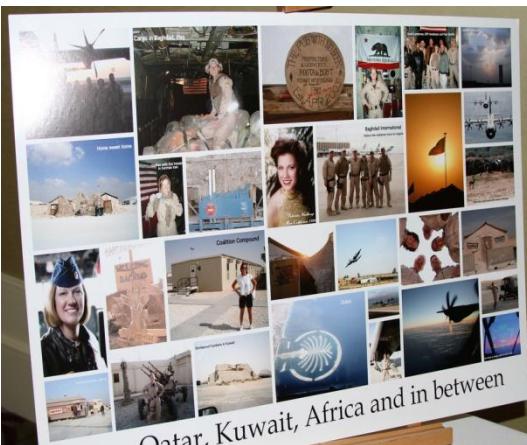
Turning a Dream into Reality, By Lt. Col Patricia Murray

We were definitely honored to have Lt. Col Patricia Ann Murray weave a pictorial storytelling tour of her stellar military aviation career on “America Goes to War in the 21st Century” at our February General Management Meeting at the Westin South Coast Plaza in Costa Mesa. From an early age, Patricia always dreamed of being a commercial pilot. She leveraged her beauty (winner of ’92 Miss California) and brains (initially a B.S. in Aeronautical Engineering) to realize an amazing commercial and military aviation career, literally from ‘Crown to Cockpit’.

You can sense someone’s passion in the way they speak and despite great odds, how they made the most of their talents and abilities to carve out a storybook career of service and leadership. The audience was captivated by the actual military photography and related stories that Patricia delighted us with. Patricia’s focus to accomplish a lifelong dream truly “inspires others” to succeed.

Becoming a commercial pilot in a male dominated field isn’t easy. However, Patricia had to “find a way” to make this happen. After receiving a B.S. Degree in Aeronautical Engineering from California Polytechnic State University and realizing engineering was not for her, she focused on winning the \$30K scholarship from the Miss California pageant to pay for flight school. After being crowned Miss California and completing flight school, Patricia has gone on to accomplish greatness beyond her years of service.

As she nears the end of her military career (mainly Middle East), Patricia recounted stories of courage and duty through the eyes of a pilot. She told one amazing story after another: being under enemy fire, flying with three engines versus four (most of the time), landing at night with glow-sticks to light up the dashboard gages (older plane), dropping supplies in remote areas, having celebrities aboard her flights (David Letterman), flying at high speeds of -50 feet off the ground, to name a few. Patricia spoke highly of her fellow military comrades including the importance teambuilding and mentoring others to develop talent.



I encourage you to visit her website at www.patriciaannmurray.com to review her storied career and learn more about her journey including her soon to be released book “Crown to Cockpit”. Before I touchdown and put the plane in the hanger on this article (close), I would like to share a few leadership lessons that come to mind from Patricia’s captivating storytelling:

- Pictures are worth more than a thousand words especially when there is a great story to share.
- Staying calm under fire or dire circumstances increases your odds of survival/success.
- Dream, set big audacious goals, live passionately, find a way to make your dream a reality.
- Leave no stone unturned. Have no regrets.
- Give back, share what you can, inspire and grow others.
- You leave your legacy with your every action, make everyone count.

We honor Patricia for her years of military service, her preference to Boeing airplanes and giving us a glimpse of her storied journey...to be continued.

Written by Daniel Kaz

March General Membership Meeting with Sarita Maybin

At the March dinner meeting, our guest speaker was Sarita Maybin. Sarita is an international speaker and communication expert who provides practical approaches and positive phrases for those times when we need to tactfully clue someone in without destroying the relationship. Sarita began her presentation by asking the audience to complete the phrase, “If you can’t say something nice...” which the audience quickly responded by saying, “don’t say anything at all.” Although this is one way to approach a situation, it may not always be the best approach. Sarita discussed how to soften the sting of negative feedback or bad news, and how to respond to comments like “that’s a dumb idea” or “what were you thinking.”



When deciding *to confront or not to confront*, we should ask ourselves these questions:

- Is the other person’s behavior having a negative effect?
- Will the situation begin to affect your attitude if not confronted?
- What are the consequences of not confronting?

Her take away here is to understand that conflict does not resolve itself, attitudes come into play, and leaders that do nothing lose good people.

Next she discussed how to soften the sting of negative feedback by using the acronym A.I.R. This three step process is a model for constructively confronting a negative situation and is summarized below:

- Awareness – Does the other person know there is a problem?
- Impact – What is the negative effect of their behavior?
- Request – What would you like them to do differently?

Next, Sarita got the audience involved by asking us to share a situation where someone may need to be brave and respond to comments like, “that’s a dumb idea.” If we’re brave enough, we might respond with a witty comeback such as, “I thought it was pretty good.” If we are really brave, we can respond with a constructive confrontation using the AIR concept. For example, “What is it about the idea that you find dumb?” Remember, no matter what type of response we choose, the comment is really not about us.

Written by Daniela Nau

April General Membership Meeting with Mark Speckman

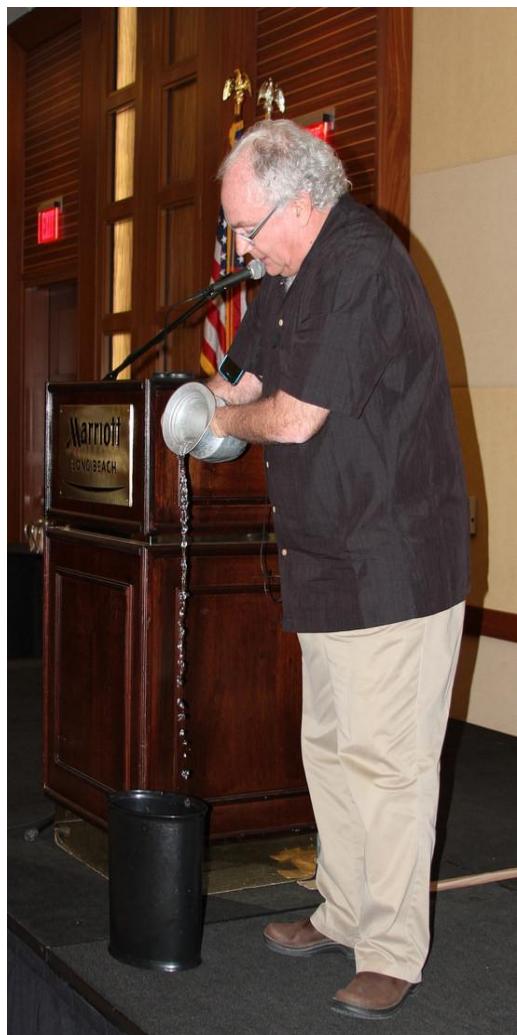
BLASC was proud to present our guest speaker – Mark Speckman, the running backs coach of the Montreal Alouettes. Previously, Speckman was the offensive coordinator and offensive line coach for the Willamette University Bearcats and was also head football coach at Menlo College in Atherton, California. During his 17 years as a high school coach, he headed a program that aimed to help disadvantaged children.

At the dinner meeting, Mark started out by sharing a funny story on some life lessons from his childhood.

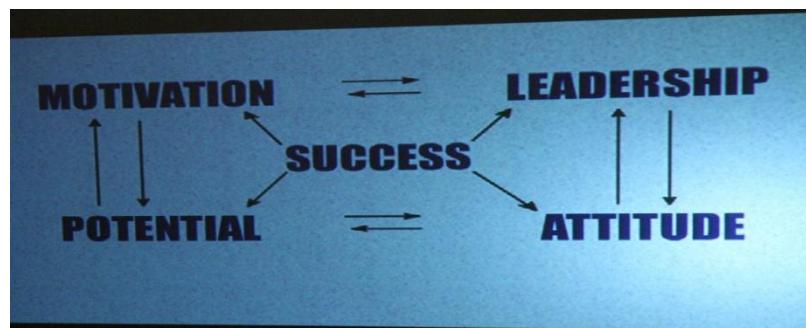
Mark said, “My mother taught me LOGIC: ‘If you fall out of that swing and break your neck, you’re not going to the story with me.’”

“No one has the potential to do it all, but all have potential to do something”

This and many other lines caused the audience to roar in laughter. Aside from Mark’s gravitating and humorous character, Mark shared some lessons learned on the keys to success. Mark expressed that to be successful, failure is imminent. In other words, we learn from our mistakes, which fuel us and provide us the motivation to keep going to do our best. It is important, Mark said, to motivate yourself so that you may be able to motivate others. Also, Mark shared that having a religious connection and attending church has also motivated him.



Mark also reflected on potential. He used a trick vase that continually filled up with water to represent us and the water in it to represent potential. Throughout the evening, Mark poured water out from the vase to show that our potential is unlimited and never runs out. He stated that to fully harness our potential, the contributing factors are our experiences in leadership and motivation as well as our attitude. For example, leadership leads to a discovery of one's potential because in Mark's life, he grew up as a child with no hands. He was a pioneer and entered into unchartered territory such as learning how to play a trombone and finding innovative ways to brush his teeth. The resounding anthem in his life has always been to “figure it out”. Mark explained that growing up, it seemed that the odds were against him, but he learned that you cannot just listen to the experts. Anything that the experts said he could not do, this just gave Mark more motivation to try everything at least once and give it his all. If you are stuck, you should ask for help, and then you will find out, there are actually many more ways to do something.



In conclusion, Mark shared an inspirational quote, “No one has the potential to do it all, but all have potential to do something”.

Written by Andy Wang

NMA President Steve Bailey Visits Southern California

It's no joke. NMA President Steve Bailey really did visit Southern California on April Fool's Day 2014. He came from cold and wet Dayton, Ohio to what he thought would be warm and sunny Orange County; however, he brought his own cold and wet weather with him - though he said "your cold and wet weather is nothing like my cold and wet weather."

Steve was invited to speak at the April meeting of the Harbor-UCLA Medical Center chapter. He was warmly greeted by chapter President Dana Denis, Vice President Susan Butler, Membership Secretary Candy Gray, Treasurer Bill Warren, Booster Chairperson Pam Shea, Harbor-UCLA chapter members and guests, the 2014 President of the Boeing Leadership Association of Southern California Glenn Button, the 2014 President of the Southern California Area Council Steve Stakely, past Vice President Communications Dave Andersen, NMA Associate Director Avis French, and past NMA member Don Safarik.

Using logic, passion, and humor, Steve spoke on *Secrets of Effective Leadership*. He began with a quote: "Leaders may be born and they may be developed, but you can always see them coming." He discussed the need for leaders to be able to successfully transition through turbulent times. To do so, they must return to core values and care about people first. "People are the ones who generate new business and live your brand for the long term."

When encountering turbulent times, leaders should remember that people do not resist change as much as they resist being changed. Therefore, leaders should involve people in the process, solicit their input, and value their perspectives. Change is always the result of someone trying to make things better, whether you agree with their result or not. Learn from, grow with, and share the journey with each other. "Keep moving and adjusting, to avoid becoming road kill on the Highway of Change."

Leaders must be baggage handlers (because everyone carries baggage) by knowing what is happening. Circumstances affect people's ability to

perform so be aware and compensate. Get to know more about your people and what is going on in their personal life. Find out what changed in their life that might or is affecting how and when they work. It is not communicate, communicate, communicate; it is communicate, listen, feedback. "Some managers are like the bottom-half of a double-boiler, they can get all steamed up but they don't really know what's cooking!"

Building trust is not the number one job of a team leader; it's the only job. Despite your knowledge and skills, people will not follow you if you cannot demonstrate personal character and consistency. How does a leader build trust and have impact? They:

- facilitate, not dominate
- disagree, without being disagreeable
- influence, not inflame
- collaborate, not dictate

Listen first ... to learn and then lead!

Leadership is not about where you sit or the position you hold; it is about the way you impact and influence those around you. A leader's task is to influence, to help each person to contribute. The challenge is that each person is unique. The goal of every manager and leader must be to create an atmosphere that gives ALL employees the chance to make a difference. An effective NMA chapter leader once said, "We use this chapter to identify the champions who will address the management challenges of the next decade."

While in Southern California, Steve also visited with the Harbor-UCLA Medical Center chapter Board of Directors, with the City of Burbank chapter Board of Directors, with the newly merged and renamed Boeing Leadership Association of Southern California Board of Directors, with the newly rebranded City of Orange Leadership Development Association Board of Directors, and he attended the 30th anniversary celebration of the City of Orange chapter.

Written by Avis French

Upcoming Events

Golf Tournament on Saturday, May 3rd at Eagle Glen Golf Club, Corona. All proceeds benefit the BLASC Scholarship Fund

GMM – Tuesday May, 20th at Long Beach Marriot

Keynote Speaker: Johanna Hassan Hollowich will discuss Conflict Resolution

Top Leadership Night – Thursday June 5th at Long Beach Marriot

WALK UNITED 5K WALK & COMMUNITY FAIR

When: Sunday, June 29, 2014

Where: Angeles Stadium of Anaheim

Time: Registration 8 a.m Walk 9 a.m.

Bring your family and friends and join us to support the cause to stamp our poverty in OC one step at a time. Together we CAN make a difference!

Join the **Boeing Leadership Association of Southern California (BLASC)** Boeing Team called BLASC BOEING UNITED ANGELS

https://www.kintera.org/faf/search/searchTeamPart.asp?ievent=1091365&liss=1&kn_tae1091365=A4E957EF81FD4EB28944DFA30A2FA4BD&team=5918999&tlteam=0

It's a family friendly environment featuring bands, food trucks, army boot camp cross fit, great prizes, and free parking.

We'd love to see you there!!

Thank you,

BLASC Executive Sponsor: Gregg Martin

BLASC Team Lead: Judie Vullo - 714-372-6914

BLASC and United Way Volunteer: Jim Gonzalez - 949.263.6133



2012 Walk United Team

BLASC



Boeing Leadership Association
of Southern California

**Boeing Leadership Association of
Southern California (BLASC)**

is proud to sponsor a Corporate Challenge for:



O R A N G E C O U N T Y U N I T E D W A Y

WALK United 2014

Sunday, June 29, 2014
5K Walk & Community Fair
Angel Stadium of Anaheim
Registration 8 a.m. • Walk 9 a.m.

\$25
CAN PROVIDE 6 BAGS
OF GROCERIES AND
2 NIGHTS SAFE LODGING
FOR A FAMILY OF FOUR

Poverty exists in Orange County
WALK UNITED to overcome
poverty one step at a time

**The Boeing Team is
“BLASC Boeing United Angels”**

Register Today at our team page:

<https://www.kintera.org/faf/search/searchTeamPart.asp?ievent=1091365&lis=1&kntae1091365=A4E957EF81FD4EB28944DFA30A2FA4BD&team=5918999&tltteam=0>

**Team up with Orange County United Way
and the Angels Baseball Foundation**



**Boeing Executive Sponsor: Gregg Martin, VP Engineering
and Program Management, BN&SS**
BLASC Team Lead: Judie Vullo - 714-372-6914

And the Winner Is...



Stefano Rumi, a senior from Los Angeles Center for Enriched Studies, was declared the winner of the 26th annual National Management Association (NMA) Leadership Speech Contest for high school students sponsored by the Boeing Leadership Association of Southern California (BLASC) of NMA. Placing second was Mariam El Hasan from Aliso Niguel High School. In third place was Michael Eliot from Huntington Beach High School.



Michael Eliot (3rd place), Mariam El Hasan (2nd place) and Stefano Rumi (1st place)



Judges: Edward Hill, Kelly Schlegel, Avis French, Dr. Diana Dee and Donald Herrera

Other students entered in the competition were:

Landon Azling	Orange Lutheran High School
Rachel Straub	Orange Lutheran High School
Kyle Anderson	Orange Lutheran High School
Ji-Hong Sohn	Aliso Niguel High School
Jonathan Lee	Ocean View High School
Jon Frigillana	Woodrow Wilson Classical High School
Raj Mahtani	Woodrow Wilson Classical High School

Serving as judges were members of Toastmasters International Founders District Judges Bureau and Boeing employees:

Avis French, Chief Judge	Toastmaster Competent Communicator, Competent Leader
Dr. Diana Dee	Distinguished Toastmaster
Edward Hill	Distinguished Toastmaster
Donald Herrera	Toastmaster Advanced Communicator Bronze
Kelly Schlegel	Boeing Program Manager for FAB-T and Terminal Programs

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Leading the contest was Contest Director/Coordinator Daniela Nau, Vice President Community Services, BLASC. Assisting Daniela were members of BLASC and/or the Southern California Area Council (SCAC) of NMA:

Denee Martel	Master of Ceremonies
Steve Stakley, Donald Rising	Timers
Joe Morano	Photographer
Kim Talor	Hospitality
Bob Noel	Student Briefing
Judie Vullo, Ken Preston, Joe Morano	Student Escorts

For over 25 years, with continued support from members and chapters along with corporate donors, the NMA Leadership Speech Contest for high school students has been a premier youth and community program for NMA... The Leadership Development Organization. The National Association of Secondary School Principals (NASSP) has placed this program on the NASSP national advisory list of student contests and activities.

The NMA Leadership Speech contest is based on four levels of competition and is aligned with the NMA's six geographic areas which are: Northeast, Southeast, Central (contestants compete at the East LDC); Southwest, Pacific South and Pacific North (contestants compete at the West LDC). Speeches at all levels were required to have leadership as its main theme to be considered eligible for competition. Non-leadership issues such as social, medical, environmental, political etc. were not allowed to be primary subjects unless integrated into how leadership plays a role. Each contestant researched, wrote and delivered his/her own speech. Advice and coaching were allowed and changes to the speech could be made at any time prior to the contest, regardless of level.

Family members, friends, and educators looked on proudly as the students presented their interpretations of the meaning of leadership. All in all, everyone agreed that the contest was "well done."

Written by Avis French



The Boeing Leadership Association of Southern California (BLASC) provided a great opportunity to early career BLASC engineering members to attend the Boeing Technical Excellence Conference in St. Louis from May 19-22. 17 enthusiastic and highly qualified candidates applied by writing a short paragraph on what they expected to learn by attending BTEC. Congratulations to Renee Holt and Kevin Jenkins, they were the two members who were chosen to attend the conference! They are very excited for this opportunity and are looking forward to expanding their knowledge and network.

BLASC Program by: Denee Martel, SDE Domestic Engagement Manager
Written by: Kehinde Aribigbola

NMA.... THE Leadership Development Organization

NMA Developing the LEADER in You!

NMA Vision Statement

NMA is a worldwide partnership of people and businesses, inspiring outstanding leadership, and cultivating highly productive workplaces.



NMA Mission Statement

The mission of the NMA is to provide management and leadership development opportunities and related chapter activities which meet the needs of members and contribute to the effectiveness of sponsoring organizations.

GENERAL OBJECTIVES

- 1 **MEMBERSHIP SCOPE:** To offer benefits and services attractive to all levels of employees from sponsoring organizations, while respecting the autonomy of each chapter's membership eligibility standards.
- 2 **CHAPTER CONCEPT:** To promote dynamic and positive NMA chapter operations through a broad range of chapter assistance programs to include officer training, chapter-focused communications, an effective program of recognition and awards, and expanded promotional efforts/communications with executive management.
- 3 **DEVELOPMENT:** To provide quality and cost-effective management and leadership development materials, both on a proprietary basis as well as by arrangement with other organizations.
- 4 **IMAGE:** To increase Association stature, visibility, and credibility by building a mutually beneficial relationship with a major educational institution to research organizational and human behavioral issues, management and leadership processes, and the latest development techniques/delivery systems.
- 5 **ENDOWMENT PROGRAM:** To conduct an ongoing fund-raising program to finance the objectives of the NMA Educational Foundation.
- 6 **GLOBALIZATION:** To support members and sponsoring organizations in the global economy and develop international chapters as warranted without detracting from the services/benefits to existing chapters.
- 7 **FINANCIAL INTEGRITY:** To allocate resources to programs and activities supportive of the NMA Mission Statement and General Objectives; conduct rigorous financial evaluations of all existing/potential programs on an annual basis; and, consistent with needs, accelerate non-dues income with special emphasis on open market sales of training materials.
- 8 **ORGANIZATION PROCESS:** To streamline voluntary and staff organization structures so that they best fulfill the NMA Mission Statement and General Objectives.

NMA
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