



Howard Chambers Wows Audience at Boeing Aerospace Leadership Chapter

by JoYvonne Bragg

Howard Chambers, S&IS Vice President and General Manager, spoke to an audience of about 250 members at the January 24th Boeing Aerospace Leadership Chapter meeting in Costa Mesa, CA. Chambers discussed the programs and customers that comprise S&IS' business.

John Duddy, GPS Program Manager, introduced Chambers and the two took to light-hearted banter while talking about their rival university alma maters. Chambers then took the stage and delved into the businesses of S&IS with an interesting and comprehensive slide show. Chambers, in his current position for over 15 months, stated that he "learned a lot about the organization and the customers. It's a very com-

plex world and a very complex organization."

"The cultures of the (S&IS) customers are different than what we've been used to in the Air Force major programs. In contrast, our customer cultures are different from each other."

"Satellites provide you with great gobs of data. There's lots of money in that data if you can figure out how to process it and provide it to the customers quicker, faster, and better. Two (S&IS) organizations are trying to take the data that we find from all sources, package it and share it. "

Chambers has been with the company for 38 years. He's been an NMA member for nearly 35 years. He has received several awards from the NMA including: the Gold



Debora Compean-Zrinski, the new 2007 BALC president greets the audience

Knight of Management and Silver Knight of Management. He concluded the evening by thanking the BALC for inviting him. He also encouraged the BALC in its membership growth, especially in the El Segundo offices, and offered his support.

The presentation resonated with Chambers' audience. "I thoroughly enjoyed it and felt the ambition of Boeing to remain on the leading edge of technology," said BALC member Tricia Graham, a Long Beach, CA-based employee who supports the C-17 Globemaster III Sustainment Partnership program. Others in attendance appreciated learning



Pete Kurzhals installs the new 2007 BALC Board of Directors

Boeing Aerospace Leadership Chapter

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An Exciting Year From Your President's Desk . . .

As we begin another new year, I'm looking forward to serving as your BALC President for 2007. We will have an exciting year, full of new processes, activities and events. We started the year off with three new additions to the Board of Directors, Dean Davis, VP of Education and Community Services, Cindy Tran, VP of Communications, and Mary Kosalka, VP of Operations. All three new board members have had experience in other positions in BALC and I look forward to working with them. Welcome! This year also starts off with a new BALC Executive Advisor, Paul Geery, who is a very active member with the BALC. I would like to thank the outgoing board members and acknowledge them as true professionals: Joe Morano and Dave Andersen.

The BALC Vice Presidents of Programs, both past and present working together, have started the General Membership Meetings (GMM) off with a dynamic speaker. At our first GMM dinner, the executive speaker was Howard Chambers, Vice President and General Manager of Space & Intelligence Systems (S&IS), an operating division of Integrated Defense Systems (IDS). Howard captivated the audience with his talk on Boeing's Satellite Development Center, Information Systems, Mission Systems, Future Imagery Architecture program and Space & Intelligence Systems.

The National Management Association's (NMA) 2007 theme



Debora Compean-Zrinski

is "Nurturing the LEADER within YOU." As you will see throughout the year, BALC will sponsor training and development classes that will inspire and engage you to bring out your leadership abilities. BALC is working with the Dale Carnegie Institute in developing Leadership within Boeing. There will be classes throughout the year and the classes have been set up through the Learning Together Program. The tuition for Coastline's Dale Carnegie courses is discounted for Boeing employees and is approved for 100% pre-payment.

"Identity Theft and How to Protect Yourself" to be given in Anaheim, Huntington Beach and Seal Beach, along with a Dale Carnegie course on Speaking and how to manage those "butterflies" when feeling nervous up in front of a group are upcoming Professional Development programs. Many "Special Events" are on the calendar whether it's a day of watching your favorite professional sport or an evening at the theater watch-

New Horizons

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Articles contained herein may be reprinted in whole or in part in NMA chapter publications.

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From Your National Director's Desk...

The NMA recently completed an update of its strategic plan which recommended increased emphasis on leadership and community involvement, and suggested several related initiatives. The first of these focuses on increasing membership by 10% in 2007 through the formation of new chapters and through retention and growth of existing chapters. Several new chapter charters (Boeing, Lockheed Martin and Singapore) are now in the final planning phases; and a concerted effort, led by a tiger team under Gary Waits, will reach out to CEOs in the host cities for our LDCs and National Conferences. Special lunches planned in conjunction with our conferences, will brief these executives on the benefits and opportunities of NMA chapters and will encourage their participation in the NMA. A new tracking report developed by Steve Menke will be published monthly to monitor existing chapter membership trends and to assess related growth opportunities. Two months of "free" membership drives, which will waive new member fees, will again be offered this year to aid this process.

A second initiative, led by Professional Development, will focus on key products and services that address identified stakeholder leadership needs. Existing NMA courses (SMS, FaciliSkills, LiveOnline, LeaderLab, and Dale Carnegie) will be linked to specific competencies and attributes that support the NMA and other leadership models; and related facilitator

guides will be updated to reflect this leadership emphasis. Special CEU workshops on the Magic of You – Authentic Conversations are planned for the 2007 East and West LDCs to address crucial conversation issues and solutions.

Development of a new NMA Leadership Evaluation And Development (LEAD) program will allow NMA members and their organizations to assess their understanding of key leadership competencies and attributes, and to take advantage of reading, training and work suggestions that will help them become more effective. The web-based LEAD program is co-sponsored by BALA and BALC, and is being developed by some 30 national volunteers, all experienced facilitators, from three parallel teams (the NMA Professional Development Committee, the NMA A-Team and a Dale Carnegie Team). The resultant LEAD prototype will be based on the Boeing leadership attributes and competencies; but can be readily converted for use with other leadership models (NMA, Lockheed Martin, Blue Cross Blue Shield, etc.). LEAD CEU workshops are planned for the 2007 East and West LDCs to introduce this major new NMA capability, and formal rollout of LEAD is targeted for the 2007 National Conference.

A third initiative, led by Communications and Events, will focus on enhancing the NMA image and communications. Associated actions will include an update of the NMA



Pete Kurzhals

vision and mission from a leadership perspective, and new related website improvements (such as a site map, home page redesign and video links) and services (such as search engine positioning) to increase NMA visibility and marketing. Related targeted messages to current and potential new members will be used to announce resultant advances and offerings. Greater national publicity of NMA activities (such as the American Enterprise Speech Contest, McFeeley Award, Executive of the Year Award and Hall of Fame Award winners) is also planned through outreach activities to the New York Times, Washington Post, Wall Street Journal and other national media.

A fourth initiative, led by Association Services and Community Services, will focus on establishing a culture of community to increase member connection to the national organization. Key activities here will explore the benefit of using a State of Community Assessment Tool developed by ASAE and The

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A Singing Elvis and Talking Martians: Yep, the February GMM was one you had to see to believe!

by Justin Weiler

Normally, in my experience over the past four years, the BALC GMM's have been reserved affairs full of great speakers and presentations from some of the highest ranking Boeing executives.

Oh, sure. There may be a flame throwing performer here or a hula dancing girl there, but in general, nothing too crazy ever really happened at the dinners; until February.

The February GMM featured Dr. Joanna Cameron, a.k.a. "The Trance Lady." While the first hour of the GMM went off as usual, once Joanna got on the stage, there was a dramatic changing of events. Joanna burst into the room and had the attendees clapping their hands and getting loose.

For those that could not be there or know who Joanna is, here is the quick run down. Joanna, a typical English-born Trance Lady, earned a Doctorate of Clinical Hypnotherapy (DCH). Dr. Cameron is also a Certified

Instructor of Hypnosis, Neuro Linguistic Programming (NLP), and Time Line Therapy. She maintains an office in McLean, VA.

Now that the speaker's introduction is out of the way, are you ready to know what happened that evening? What follows is an accurate account of the events that took place that evening, the only thing that has been changed are the participants' names, to protect them from any more unnecessary stardom and fame (or infamy, take your choice).

Once the room was alive with energy, Joanna explained some forms of everyday hypnosis that one might experience. These included reading a book, driving down a highway and missing the exit or taking the elevator and getting off on the wrong floor. After the explanation, we did a quick group exercise.

Then the 23 brave participants came up onstage. Among them, BALC volunteers, VP's and everyday BALC members.



Victor Koman played a stupendous performance as Elvis

One of the first trance exercises was having the participants think they were getting the keys to a new Ferrari and then taking it for a test drive. Then, one of the participants to be known as '76' was desperately trying to get the imaginary keys. Once the participants had their keys, they really got into it. Another participant, to be known as 'Actor' really got into the Ferrari experience, like that individual was racing along the Swiss Alps.

The next trance exercise was a body building competition. Here, among all the other participants, the Actor really strutted his stuff. Like the types of individuals you would find in Venice beach, the Actor struck a pose, determined to get 10's from the imaginary judges.

The third exercise was one designed to see if the participants could remember their own name. Almost none of them did and one female participant even swore her name was Tony. It wasn't.

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The YMCA dance was very entertaining

A Singing Elvis and Talking Martians: Yep, the February GMM was one you had to see to believe!

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Then Joanna decided to add two hundred pounds to her body and go 'Full Monty,' at least in the minds of the hypnotized participant's. While we may never know exactly what they saw, the participant's looks of disgust may have been a clue. Joanna, with the snap of her fingers, suddenly changed herself into Angelina Jolie and made the participants, especially the males, much happier.

After a monkey musical number and mad dash for fake cash, the participants got to show a personal side. The Actor went from being Rocky to Roger Rabbit. 76 went from speaking Martian to being a Little Mermaid. Another individual, to be known as President, went from being the world's worst speller to Jasmine.

The finale of the night was the big musical number. Here is where 76 and Actor really got their big breaks.

76 began performing as a pre-Kevin Federline breakdown Britney Spears. 76 really had the crowd going.

Not to be outdone, the Actor



Joanna Cameron did a great job of making her subjects relax.

really brought down the house. Shaking his hips and finding his rhythm, this Elvis was determined to have the crowd shake, rattle and roll. But after a few "Thank you very much's" and a snap of Joanna's fingers, Elvis really did leave the building.

To be honest, there are simply not enough words to detail the events of this evening. I have

excluded many other funny scenarios, including one individual who fooled the Trance Lady in the initial hypnosis session (you know who you are). Overall, you could not help but laugh out loud at the antics that took place on stage.

The final prognosis: Joanna really had us all in a trance.

From Your National Director's Desk...

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Center for Association Leadership. Specific emphasis areas will evaluate the importance of personal identification with the NMA, and mapping of the NMA experience to explore related opportunities. The Speech Contest guide will also be streamlined and revised;

chapters will be challenged to increase their community involvement. A related outreach effort, led by Recognition, will contact all chapters not currently participating in the national recognition program to encourage their use of R1 reporting and consideration of

other national awards.

So there are a lot of things happening on the national front which can help all of us. Stay tuned for further development and the results of these exciting initiatives.

Golden Corner

Apollo Memories

by Stan Barauskas

As a young engineer hired by North American Aviation in February 1963, I was assigned to work for Royce Beatty on the Apollo Command and Service Module Reaction Control Propulsion Systems. The development phase of the engine was coming to a close and we would shortly be entering into the qualification phase of the program. One of my most challenging tasks was to create the lunar landing mission duty cycle to use for qualification tests for the SM RCS Rocket Engine. One late Friday I learned that the Guidance and Control

Laboratory was going to run a lunar landing mission simulation during the weekend and I thought this would be a great opportunity to obtain the data I needed to construct the Rocket Engine duty cycle. This was so early in the Apollo Program that it was very unusual for the Lab to run this mission - other missions leading to the landing always had higher priority. The G&C Lab was willing to oblige but since they had not intended to record the simulation they had no magnetic tape on hand for that purpose. I could not let this opportunity slip by. Since

there was no time to process a Purchase Request through the normal channels (would take a week), I decided to buy the tape myself. I found out the specifications for the special one inch tape and rushed to a nearby supplier to purchase one reel. I bought the required reel of tape for \$50 and gave it to the G&C Lab to use during the mission simulation they were to run that weekend. Success! GOT MY MOON LANDING MISSION ROCKET ENGINE DUTY CYCLE.

A few days later I received a call to come to Chuck Bellamy's (Director) office. I thought for sure I would be fired, or at least disciplined, for violating procedures. I was relieved when just the opposite happened. Mr. Bellamy congratulated me for my resourcefulness and had his secretary prepare a voucher for petty cash to reimburse me for my emergency "short term loan" to North American Aviation.

On the day of the Apollo landing all of my family was at the Wingerts, our next door neighbor's house, for a barbeque dinner. He had invited us to celebrate my wife Elke's birthday on July 20th. We all cheered as Neil Armstrong first stepped on the lunar surface and continued to celebrate both significant events: my wife's birthday anniversary and Neil's "one small step for man."



Stan with brownie scouts touring the Command Module in the Bldg 1 DEI room (~1970)

From Your President's Desk . . .

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ing a play or musical, the BALC sponsors special events for you to enjoy, relax, and take a break from the hectic schedules we all seem to have.

Community activities are planned and well underway. Beginning in March, The American Enterprise Speech Contest, sponsored by the NMA and BALC will commence and the finalist will proceed to the Southern California Area Council (SCAC) where the annual speech competition will be held. Other events to look forward to are: Bring your Child to Work Day and Science & Technology

Exploration Day. Please join our organization in supporting these industrious young women and men in honing their skills.

The membership is BALC's most valuable asset and it is a privilege to lead a group over 1,300 members strong. We will have some changes this year when some of the members who work for United Launch Alliance (ULA) will be leaving for Denver shortly and will surely be missed. But on the other side, there are plans to merge the Anaheim members of Boeing Aerospace Leadership Association (BALA) and BALC when the

Anaheim move takes place, and they will surely be welcomed!

Please do look for the Activity Boards around the campus, as these announce many of the special events, professional development opportunities and dinner meetings taking place.

I challenge everyone to get involved with BALC to develop strategic plans and become a part of the voyage to the future so that we can provide significant value-added impact to the future that we are seeking. If there are any questions, please feel free to contact me or Bob DeVries.

Howard Chambers Wows Audience at Boeing Aerospace Leadership Chapter

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that an S&IS satellite's solar array wingspan rivals that of a Boeing 787 Dreamliner.

Kelly Kyes, contracts administrator, Future Combat Systems and a booster for BALC, thought that Chambers' presentation was "great!" "He is an entertaining speaker," she said. In response to Chamber's discussion of our satellite business, Elayne Bendel said "I didn't know that a satellite constellation generates so much money. Clearly I'm in the wrong business!"

How much has the satellite business grown?

At the close of his keynote speech, Howard Chambers presented a chart illustrating the growth in the satellite industry

since 1963, the year Syncom II, the Boeing-built first geosynchronous communications satellite, was launched.

	Then...	Now...
Communications satellites	1	>250
Weight	78 lbs	Over 5 tons
Power	28 watts	18,000 watts
TV station capacity	1	12,000
Telephone users	Several hundred	500 million
Industry revenue	\$12 million	\$90 billion

Spotlight Member

by Cindy Tran

Meet Heather Brown who joined the Boeing Aerospace Leadership Chapter (BALC) in July 2006. Heather Brown is a Business Career Foundation Program (BCFP) participant. The BCFP is a 2 year finance rotation program aimed at developing college graduates into high-potential and high-performing future leaders.

The BCFP is providing Heather the opportunity to gain exposure in six operating business units. So far, she has successfully completed two, four month rotations in Business Operations, and Financial Planning. While on the program one of her notable achievements was the creation and implementation of a Program

Information Management System database to consolidate the "Estimate to Complete" cycle and the Contract Data Requirements List process into a more efficient and more traceable system. The initial cost savings of \$50,000 was submitted to the customer, resulting in a cash award recognition for Brown and her team.

Heather holds a Bachelor of Arts in Liberal Studies degree from Sonoma State University, with a minor in business administration, graduating Cum Laude. On top of this education, Brown has obtained her Lean Six Sigma Green Belt from the University of California at Irvine and is planning to start her MBA program in 2009.



Heather Brown

In her spare time Heather enjoys participating in community service events such as the Special Olympics, beach cleanups, Race for the Cure, donating blood and platelets, and working with the Big Brothers and Big Sisters Program. When she is not doing that, she is training to run various half marathons.

Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes.
- I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

Professional Development Class Schedule *(as of April 2007)*

BALC Event	Date	Time	Institution	Site	Location	Member/ Non- Member Price	Reservation Deadline
<i>Employment Transitions</i>	4/18/2007	12PM- 1PM	Financial Partners	Huntington Beach	Bldg 28 Classroom C	Free	See Web
<i>Building a Comfortable Retirement</i>	5/16/2007						
<i>Retirement Plan Distributions</i>	6/21/2007						
<i>Turbulent Times, Financial Strategies for Success</i>	9/19/2007						
<i>Estate Planning</i>	10/11/2007						
For more information contact: Jason Monroy at 562-797-1565							

Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

Special Events

current as of April 2007

Mark your
calendars!

BALC Event	Location	Date	Time	Section	Member/Non-Member Price	Reservation Deadline	Contact
Galaxy vs Dallas (T-shirt to first 2500)	Home Depot center	04/12/07	07:00 PM	Corner	\$36-\$38	04/11/07	Corine Gerschbacher
				200 Level	\$30-\$32	04/11/07	
				GA	\$20-\$22	04/11/07	
Anaheim Ducks 1st Rnd Playoff Tickets Game 5	Honda Center Anaheim	04/19/07	7:30pm	420	\$47-\$49	04/16/07	Corine Gerschbacher
Rent	The OC Performing Arts	04/29/07	01:00 PM	Premium Orchestra	\$50-\$55	04/20/07	Elaine Caday-Eames
2007 Wine Extraordinaire	Anaheim Hilton	04/29/07	2-5 PM	N/A	\$50-\$55	04/20/07	Elaine Caday-Eames
Club 33	Disneyland	05/14/07	All day	N/A	\$100-\$105	04/27/07	Elaine Caday-Eames
Dodgers vs STL Cardinals	Dodger Stadium	05/16/07	07:05 PM	43RS A & B	\$12.50-\$14.50	05/04/07	Corine Gerschbacher
Galaxy vs DC United	Home Depot center	06/02/07	07:30 PM	Corner	\$36-\$38	05/18/07	Corine Gerschbacher
				200 Level	\$30-\$32	05/18/07	
				GA	\$20-\$22	05/18/07	
Wicked	The Pantages Theater	06/03/07	06:30 PM	Orchestra	\$86-\$88	SOLD OUT	Myra Medina
All Shook Up	The OC Performing Arts	06/07/07	07:30 PM	Orchestra	\$60-\$63	05/25/07	Elaine Caday-Eames
Dodgers vs Angels	Dodger Stadium	06/16/07	12:55 PM	47RS	\$19-\$21	06/04/07	Corine Gerschbacher
Angels vs Pirates	Angel Stadium	06/24/07	12:35 PM	V514	\$13-\$15	06/07/07	Corine Gerschbacher
Chicago	The OC Performing Arts	07/01/07	01:00 PM	TBS	\$60-\$65	06/15/07	Elaine Caday-Eames
Hollywood Bowl Fireworks Spectacular	Hollywood Bowl	07/02/07	07:30 PM	M2/M3	\$26-\$28	06/15/07	Elaine Caday-Eames
Galaxy Soccer + Firework Spectacular	Home Depot center	07/04/07	07:00 PM	TBD	TBD	06/28/07	Corine Gerschbacher
Pirates of Penzance	Carpenter Theater Long Beach	07/08/07	07:00 PM	TBD	\$35-\$37	06/25/07	Elaine Caday-Eames
Hollywood Bowl John Williams	Hollywood Bowl	07/13/07	08:30 PM	M1	\$21-\$24	06/29/07	Elaine Caday-Eames
Dodgers vs. NY Mets	Dodger Stadium	07/21/07	12:55pm	24RS	\$17-19	07/09/07	Corine Gerschbacher

Elaine Caday-Eames - (562) 233-4063

Corine Gerschbacher - (714) 372-6975

Special Events

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Mark your
calendars!

BALC Event	Location	Date	Time	Section	Member/Non-Member Price	Reservation Deadline	Contact
Angels vs Detroit	Angel Stadium	07/29/07	12:35 PM	V515	\$15-\$17	07/13/07	Corine Gerschbacher
Jersey Boys	Ahmanson Theatre	07/29/07	07:30 PM	Mezzanine Front Center	\$77-\$79	SOLD OUT	Myra Medina
Hollywood Bowl South Pacific	Hollywood Bowl	08/05/07	07:30 PM	M2	\$21-\$24	07/20/07	Elaine Caday-Eames
Hollywood Bowl Reggae Night	Hollywood Bowl	08/12/07	07:00 PM	M1	\$21-\$24	07/27/07	Elaine Caday-Eames
Mamma Mia!	The OC Performing Arts	08/19/07	06:30 PM	Orchestra Rows F-N	\$58-\$60	05/01/07	Myra Medina
Hollywood Bowl Dave Brubeck	Hollywood Bowl	08/22/07	08:00 PM	M2	\$21-\$24	08/03/07	Elaine Caday-Eames
Wicked	The Pantages Theater	08/26/07	06:30 PM	Orchestra	\$86-\$88	SOLD OUT	Myra Medina
Hollywood Bowl Hall & Oates / Spinners	Hollywood Bowl	09/07/07	08:30 PM	M2	\$21-\$24	08/03/07	Elaine Caday-Eames
Civas vs. Galaxy	Home Depot center	09/13/07	TBA	TBA	TBA	09/07/07	Corine Gerschbacher
Angels vs Seattle (Fan Apprciation Day)	Angel Stadium	09/23/07	12:35 PM	V516	\$15-\$17	09/07/07	Corine Gerschbacher
Dodgers vs. Giants (Fan Apprciation Day)	Dodger Stadium	09/30/07	12:55pm	32BS row A & B	\$19-20	09/15/07	Corine Gerschbacher
Galaxy with David Beckham VIP Suite	Home Depot center	10/13/07	07:30 PM	VIP Suite	\$98-\$100	04/30/07	Corine Gerschbacher
Cirque du Soleil	Grand Chapiteau, OC Fair & Exposition Center	11/29/07	08:00 PM	201	\$46-\$50	11/05/07	Elaine Caday-Eames
				203	\$66-\$70	11/05/07	
				205	\$83-\$90	11/05/07	

Elaine Caday-Eames - (562) 233-4063

Corine Gerschbacher - (714) 372-6975

Please visit our Boeing Aerospace Leadership Chapter Website

Internal <http://hb.web.boeing.com/emp/services/clubs/balc/>

External <http://www.boeing.com/nosearch/balc/>

NMA Breaktime—An Electronic Newsletter

<http://nma1.us/breaktime/2006-02/>

MANAGE Online—A Management Magazine

<http://nma1.us/manage/2005-08/index.htm>



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