

Boeing Leadership Association of Southern California

New Horizons

January 2016

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NMA ANNUAL CONFERENCE RE-CAP

“Leading with Emotional Intelligence: IQ + EQ = High Performance Teams”

Guest speaker: Misipati “Semi” Bird



Former US Army Special Operations soldier and Bronze Star with Valor recipient “Semi” Bird spoke first-hand that the contributions of others “matter”. He was quick to point out that employees today are much more aware of whether or not they are a good fit in their workplace culture and they want their leaders to be more mindful of their needs. In the end, leaders become more valuable when they create a true teamwork environment that gets the best performance from everyone. Leaders must be mindful that people are different. They embrace those differences and strategically leverage them to create and sustain unique opportunities within their businesses.



Effective leadership isn't about just checking off more tasks. It's defined by how well we use our minds and interact with others. We need flexibility and clear purpose in the face of complexity. We need balance, insight, and the ability to inspire others.

Contributed By: Judie Vullo

Member of the Year Banquet

The Member of the Year banquet is the official start of the National NMA Conference and began with opening remarks from Steve Bailey, NMA President. Steve began by welcoming our special guests from the International Management Council (IMC) from the Republic of China and honored Past Chairmen of the Board and Past Member of the Year recipients.

Next was the 2015 member of the year award, which was presented to Heather Brazee of “The Blues” – a chapter of NMA. Heather is an Instructional Technology Specialist at Blue Cross Blue Shield of Michigan in Lansing, MI and serves as VP of Communications. In this role, Heather continually reaches out to others and has created an environment and connection through technology and communication to achieve her chapter’s goals. Heather thanked her family and her chapter for their support and engaged the audience with an emotional and humorous acceptance speech.

Contributed By: Daniela Nau

Executive of the Year Banquet



The pinnacle of the annual conference was the presentation of NMA’s highest award, Executive of the Year. The evening included Nancy Bennett, 2015 NMA Chairman of the Board administering the Oath of Office to Candi Creel, 2016 NMA Chairman of the Board. Introducing Orlando P. Carvalho, 2015 NMA Executive of the Year were Nancy Bennett and Steve Bailey, NMA President.

Orlando Carvalho is Executive Vice President of Aeronautics for Lockheed Martin. In the spirit of rewarding desired outcomes, Orlando spoke of Lockheed Martin Aeronautics Excellence program. The culture of excellence he fostered in Moorestown, NJ was shared with Ft. Worth, TX. From each of his direct reports, he requires an Employee Engagement Plan.

Orlando spoke highly of Bridget Lauderdale, 2013 NMA Executive of the Year, also of Lockheed in Ft. Worth. She has gone on to become Sr. VP at Lockheed Martin’s corporate offices.

He spoke of the valuable mission of NMA, spreading the message to treat people with respect and thereby bring increased value to their organization. Recognizing the mentoring, professional development and community involvement promoted by NMA, Orlando noted that 15% of the Ft. Worth workforce belongs to the Lockheed Martin Leadership Association chapter of NMA.

In closing, he encouraged us to innovate and inspire our peers to make a difference in our organizations and communities. He observed that NMA members are the thoughtful, committed people who change their world. In a side discussion, prior to the formal event, Orlando had expressed high praise for the combined team of Boeing and Lockheed personnel who prepared the bid for the Long Range Strike Bomber program. He looked forward to future opportunities to work with Chris Chadwick’s BDS team.

Contributed By: Glenn Button

BLASC COMMUNITY INVOLVEMENT

Financial Partner Credit Union (FPCU) donates \$5,000 to the BLASC Scholarship Fund!



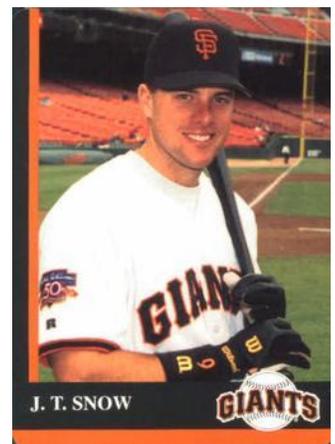
Photo left to right: Judie Vullo, BLASC 2015 President, Laurie Tyler, VP Sales & Member Services, FPCU and Christa Wolfenbarger, BLASC 2015 VP of Finance and FPCU mortgage Loan Consultant.

Contributed By: Judie Vullo

SEPTEMBER GMM

On September 24th BLASC held an exciting General Membership Meeting with former Major League Baseball player, Jack Thomas “JT” Snow as guest speaker. Paul Geery, Vice President of AN&SS Phantom Works, introduced JT to the excited BLASC audience. JT played in the Major Leagues for 13 years with the Yankees, Angels and Giants. Born and raised in our very own Long Beach/Seal Beach, JT jumped at the chance to come back to his hometown to be a guest/motivational speaker for BLASC. The son of pro-football player (NFL Los Angeles Rams wide receiver Jack Snow) he always wanted to be a pro athlete himself. His junior year at Arizona University he was drafted by the New York Yankees. When he was placed to play outfielder, JT stuck to his passion for playing 1st base and refused the new position. His commitment caused a disappointing trade to the Anaheim Angels. However, the trade eventually led him to the Giants where he hit it out of the park as a player.

During the BLASC GMM dinner, he shared about his quick move to save the 3 year old bat boy Dusty Baker during the World Series play, as well as some behind the scenes world of baseball, and life before the money and the fame of being a pro athlete. He recalled that the road to success is a long one and so you need complete



commitment. Whether you are having a good day or a bad day, “when the game begins, you have to be on”! JT encouraged the audience to always give 100% in any situation. “If you only have 80%, then give a 100% of that 80%.” Throughout his career playing both nationally and internationally, he noticed that all great teams have one theme in common: chemistry. “Good teams pile into one cab, bad teams take 25 cabs.” “It’s not the best team that wins but the team that plays the best game.” At the end of 2006 season, at 38 years old, JT retired and began work as assistant to the general manager for the Giants, television and radio broadcaster, and managing The Snow Foundation (making a difference in Wolfram syndrome and diabetes) with his sister. JT closed with leadership-trait insights - you can’t lose your edge, never lose your aggressiveness, head and heart matter not just the numbers, and...”Attitude is Everything!”

Contributed By: Kelly Kim

OCTOBER GMM – AVIATION NIGHT

The October GMM was held on October 22nd, at the Lyon Air Museum, and featured a keynote speech from Tippi Hedren and entertainment by the Beverly Belles.





BLASC 2015 HOLIDAY PARTY

The 2015 BLASC Holiday Party was held on December 5th, at the Hyatt Regency in Huntington Beach and once again featured the Beverly Bells. The photobooth was a big hit! If you use the photo booth and would like digital copies, contact Kari Graham, VP of Communications, at kari.j.graham@boeing.com



JANUARY 2016 GMM

On January 12th, BLASC held a General Membership Meeting at the Long Beach Marriott. The evening included two events: introduction of the 2016 BLASC Board of Directors and the main speaker, Tim Keating, Senior Vice President of Boeing Government Operations.

First, BLASC outgoing President Judie Vullo introduced the incoming 2016 President, Steve Stakley, and transferred the official gavel to Steve for the coming year. Sergio Martinez then provided the blessing for the evening followed by the Pledge of Allegiance. Steve and booster Mark Goldhamer then conducted a drawing to select the winner of the Auction prize for the evening; Kelly Kim was selected and is now the owner of two Disneyland Park-Hopper passes. These auctions are another good reason to attend GMMs!

Bob Noel, National NMA Director, then introduced the 2016 BLASC Board of Directors to the membership. Directors for this year are: Steve Stakley, President; Judie Vullo, Chairman and Past President; Lindsay Heddon, VP Finance; Holly Killian, VP Operations; Andy Wang, VP Special Events; Kari Graham, VP Communications; Reid Garcia, VP Professional Development; Jonathan Hua, VP Membership; Elena Einstein, VP Programs; Daniela Nau, VP Community Services; and Dayton Silver, VP Budgets & Procurements. Bob informed the group that he had formally installed the new Board members at the January 6 Board of Directors meeting.



Following a delicious dinner, Steve introduced Boeing's Huntington Beach Site Executive (and Executive Advisor to the BLASC President), Paul Geery, who introduced Tim Keating. Tim is the Senior Vice President of Boeing Government Operations in Arlington, VA, and a member of the company's Executive Council. Before joining Boeing in 2008, Tim was senior vice president, Global Government Relations for Honeywell International. Previously, Tim had been chairman of the board and managing partner at Timmons and Company—one of Washington's most prestigious lobbying firms. He also served the Clinton administration as special assistant to the President and staff director for White House Legislative Affairs.

Tim began by holding a second raffle drawing—for a copy of the book "Apollo 13," which Tim obtained at the 30th Anniversary celebration of the Apollo 13 mission and had autographed by astronaut Jim Lovell, the Apollo 13 Mission Commander (played by Tom Hanks in the *Apollo 13* movie) and the book's co-author. The lucky winner of the autographed book was Beverly Parrino of the HB Security & Fire Protection office! Tim's central messages were that Boeing employees need to "be engaged" and "tell the Boeing story every day." He emphasized that all of us can tell stories about the wonderful work done by our individuals, programs, and the company as a whole—and that delivering those stories to audiences (whether in our local communities or to local, state or national government officials) keeps the importance of Boeing's work to the US and global economies known and understood.

Tim used his own stories to illustrate the message by describing some of the incredibly difficult obstacles overcome as Boeing, its suppliers, and others fought to have the Export-Import Bank renewed. This involved uncounted meetings with individual Senators & Representatives, White House personnel, congressional staffers and others, as well as using techniques rarely seen in Congress—like a Motion to Discharge, which was used for only the 7th time in history and was ultimately able to get the Ex-Im Bank vote to occur and pass!

Tim also peppered his talk with aphorisms gleaned from his work in Washington:

- About the many meetings in DC: "If you don't have a seat at the table, you're on the menu"
- About the difficulty of dealing with declining defense budgets: "Nothing changes table manners faster than a smaller pie"

- About dealing with Congress: “They worry about the Right vs. the Left, when they should be worrying about Right vs. Wrong,” and “They need to forget about Red or Blue states and focus on the United States.”
- When considering candidates for (any) office: “If this will be the best job they’ve ever had, don’t vote for them” (They should have proven themselves/done something meaningful before running!)
- About deciding how to vote: “All news sources have bias. Consider multiple sources and both sides of issues, then ask questions. Vote from an informed perspective.”
- About “One Boeing:” “One Boeing doesn’t mean ‘one way;’ it means we should have one understanding of the issue and then develop a team solution using all the resources and perspectives of people across Boeing”

Tim closed by reminding the audience that we still face many challenges in the future, like keeping the F-18 line in St. Louis open, but that by being engaged and telling the Boeing story, we can work together and achieve success. He encouraged us to be engaged on a variety of issues by letting his organization know what the obstacles to success are and providing ideas of how to overcome them.

Steve Stakley thanked Tim for sharing his time and thoughts with us, and announced a donation of \$250 to Homeboy Industries in Tim’s name. Tim then offered an additional personal donation of \$1000 as he is so enamored of the work Homeboy Industries does. Steve then adjourned the meeting, reminding members that the February GMM will be held at the Bowers Museum in Santa Ana, where there will be a Museum Tour and the speaker will be Dr. Marc Rayman of JPL discussing “Dawn Mission through the Asteroid Belt.”

Contributed By: Dayton Silver
