

New Horizons

January 2017 – April 2017

In This Issue:

Presidents Greeting

January 2017 GMM

February 2017 GMM

March 2017 GMM

Upcoming BLASC Events

NMA Updates

BLASC Leadership Speech Contest

Evolution of BLASC

BLASC 2017 Board of Directors

BLASC PRESIDENTS GREETINGS

BLASC Members

It is my privilege to serve as your 2017 BLASC President. As President, I am honored to serve with a talented



team of leaders on the BLASC board. As your chapter leaders, we expect to have a great year filled with exciting special events and expect to hear from some amazing guest speakers at our General Membership Meetings. This year we will continue to focus on you, our members, by providing leadership development opportunities, exceptional programs, and volunteer opportunities at community service events. In closing, I want to remind you that this is your chapter and I want to encourage you to get involved and volunteer for some of the many opportunities BLASC has to offer.

Sincerely,

Daniela Nau

Daniela Nau

Daniela.nau@boeing.com

President, Boeing Leadership Association of Southern California <http://blasc.us/>

National Management Association (NMA) <http://www.nma1.org>

Office (714) 896-2025

January GMM

In January 2017, Pat Schirmer, Vice President of Customer Support, kicked off the BLASC program year with a unique and dynamic conversation on leadership. As Vice President of Customer Support, Pat Schirmer is responsible for ensuring the health of the world's largest fleet of commercial jetliners – more than 14,000 airplanes. Named to this role in March 2016, Schirmer oversees a complete set of technical resources that help more than 800 operators maintain their fleets throughout the life cycle of their airplanes.

BLASC members were delighted to hear from Pat as he discussed his journey as a leader and walked us through his career path. He shared stories about various individuals (including his parents); some he met, and some were individuals who lived before he was born. Yet all of these individuals had a profound impact on his life and career. Here is a snapshot of some the individuals who influenced Pat.



 Ernest Shackleton Explorer	 Professor University of Washington	 Truck Driver Albertsons	 Barack Obama 44 th U.S. President
 Stan & Marlys Schirmer Mom & Dad		 Larry Loftis VP/GM 787	
 Michael Abrashoff Navy Captain	 Carolyn Corvi VP/GM Airplane Programs	 Dick Burwell Mentor	 Roald Amundsen Explorer

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Sir Ernest Shackleton-Explorer. He was a key figure in the Heroic Age of Antarctic Exploration alongside Roald Amundsen and Robert Falcon Scott, all of whom are famed for their courageous exploits that captured the public imagination. He was born on 15 February 1874 in County Kildare, Ireland. He was an explorer who in 1901 joined an expedition to the Antarctic. He was sent home early due to bad health. Devoted to creating a legacy, he led the Trans-Antarctic Expedition. Disaster struck when his ship, the Endurance, was crushed by ice. He and his crew drifted on sheets of ice for months until they reached Elephant Island. Shackleton eventually rescued his crew, all of whom survived the ordeal. He later died while setting out on another Antarctic expedition.

Carolyn Corvi-VP/GM Airplane Programs (retired) - Carolyn Corvi entered Boeing in 1974 armed with nothing more than a bachelor's degree in history. But through grit and intelligence, she soon took on more and more responsibilities at a very male-dominated company, earned an MBA at the Massachusetts Institute of Technology, and rose through the ranks of management, all the way up to senior vice president of airplane

programs and supplier management when she retired in 2009. "So often in a big company, I think, or any company, you'll see people kind of sucking up, I'll say, or trying to ride on the coattails of a person above them who they think is influential," she said. "First of all, it kind of alienates them from their peers. And the second thing is, you never know what's going to happen to that person anyway. They may not be there in six months."

The people whose respect you should work hardest to earn are your peers and the people who work for you, Corvi said. "Don't ever discount that," she advised. "Those people are really, really important to you, and you are important to them."

Larry Loftis VP/GM 787- Larry Loftis, a veteran of Boeing 737, 757 and 777 production, was been named VP and general manager of the 787 program in February 2012. The moves signaled two things: the importance Boeing places on transition of the 787 from development into production by bringing in a long-time production expert, and the key role that is foreseen for new 777 variants by putting a development specialist in a full-time role for that program.

"As this program transitions into production, this appointment will take advantage of Larry's more than 32 years of commercial product experience and knowledge of Boeing's production system," Boeing Commercial Airplanes President and CEO James Albaugh said in a statement during that time.

Michael Abrashoff-Navy Captain- He had an inspiring story of innovative leadership and organizational transformation, Mike Abrashoff took command of the worst-performing ship in the fleet and made it #1 by changing his leadership style and the culture—not the crew.

Roald Amundsen (16 July 1872 – c. 18 June 1928) was a Norwegian explorer of polar regions. He led the Antarctic expedition of 1910–12 which was the first to reach the South Pole, on 14 December 1911. Amundsen is recognized as the first person, without dispute, as having reached both poles. He is also known as having the first expedition to traverse the Northwest Passage (1903–06) in the Arctic.

"I may say that this is the greatest factor—the way in which the expedition is equipped—the way in which every difficulty is foreseen, and precautions taken for meeting or avoiding it. Victory awaits him who has everything in order—luck, people call it. Defeat is certain for him who has neglected to take the necessary precautions in time; this is called bad luck". -from *The South Pole*, by Roald Amundsen; Amundsen wrote about the expedition in *The South Pole: An Account of the Norwegian Antarctic Expedition in the 'Fram,' 1910–12* (1912).

Pat also share with us his passion for serving the community. The non-profit he supports is called Inside the Outdoors. Inside the Outdoors empowers students, teachers, parents and the community through hands-on educational experiences in the natural world to expand their knowledge, understanding and stewardship of the environment.

In summary, learning about leadership and Pat's personal journey was both insightful and impactful. His style and humor inspires his teams and anyone who interacts with him to step up, be courageous, do the right thing, have fun, and most importantly lead others and give back to the community.

Contributed By: Elena Einstein

FEBRUARY GMM

BLASC had a wonderful February General Membership Meeting at the Marriott Long Beach on the evening of the 9th. The night began with networking between the members and guests of Boeing's SoCal work sites. It was the first meeting for our new President Daniela Nau. She started the meeting with a brief introduction followed with the innovation and pledge. The group was lucky enough to have the amazing Hattie Bryant as our guest speaker.

Hattie Bryant has made a living since 1979 in adult education, public speaking, seminar and continuing education curriculum development, and television production for PBS stations. In 1993 Hattie began working with her husband, Bruce Camber, to bring the "best practices" of small business owners to public television, and since 1994 they have created more 300 half-hour episodes of Small business School featuring small business owners in 34 states and 150 cities. With sponsorship from IBM, the United States Postal Service, Verizon, Qwest, Travelers, Dun & Bradstreet, AT&T, MassMutual and Microsoft, Small Business School reached into millions of US homes via some 300 PBS member stations and around the world via the USA's Voice of America.



L to R: Glenn Button, Daniela Nau, Hattie Bryant, Steve Stakley, Jason Hatakeyama and Judie Vullo snap to the rhythm of **"Leadership and All That Jazz"**

Throughout the night Hattie taught the BLASC membership about Leadership and All That Jazz. There were entertaining videos of Jazz legends including Louis Armstrong, Ella Fitzgerald, and Irvin Mayfield. Jazz has many aspects that directly relate to leadership. For both Jazz and Leadership, there is a mission statement and that needs to be integrated with the team's processes, people, and product. She mentions that Jazz is expressive, sincere, and a musical conversation. It is more about the way you tell the story or play the song, rather than what the song is saying. It comes down to how it makes the people feel. This is similar to Leadership because great leaders bring people together and motivate them work towards a common goal. Jazz Leadership is emotional management.

To conclude the night, the dinner guests were shown a story of the WestJet employees surprising their airline customers with specific Holiday gifts in the airport. This was a touching story about how a team came together with a mission of serving others and celebrating the Holidays. As leaders, it is imperative to keep the people in the team positive and empowered. The best results for a company is when the team works together to always strive for a better and more innovative product. We were honored to listen to Hattie Bryant and encouraged to use these lessons in our own management practices going forward.

Contributed By: Lacey Jones

MARCH GMM

Our March General Membership Meeting convened at the Queen Mary in Long Beach on the evening of the 30th with Dr. Charhriar Assad. The night began with networking among the members and guest along with sightseeing of the grand Queen Mary. Our chapter President Daniela Nau started the meeting with a brief

introduction followed with the innovation and pledge. Salad and the main course followed. We had the opportunity to hear Mallory Warhurst, Senior at Wilson High School, present her winning speech from the 29th annual NMA Leadership Speech Contest for high school students sponsored by BLASC.



Dr. Charhrair presented a fascinating talk on Nowrūz, the Persian New Year. Did you know we are in the year 1396 AH (after Hijra)? Nowrūz means “New Day” and marks the first day of spring and the beginning of the new year in the Iranian calendar. It occurred this year on Sunday March 20th at exactly 01:58:40 pm PDT. This is a 13 day celebration observed by over 300 million people worldwide.

We learned about Chahārshanbe-Sūri (festival of fire), Haft Seen (seven item table setting), and Seezdah-Be-Dar (getting rid of the 13th). Many western celebration coincides with the Persian celebrations:



Trick-or-Treat, Aprils Fools Day, Easter, and traditional gift giving (Christmas). We also heard about the Gregorian calendar, and why every 4 years we have leap year (that 1 additional day). Even with this “make-up” day, in the year 4000 we will fall behind by around 1 day, and the year 12000 we fall behind around 10 days. The evening ended with a quiz and in true Persian Nowrūz celebration, crisp brand new \$2.00 bills were handed out to those with the correct answers. Are you feeling lucky and want to test your knowledge:

1. What is the length of the Platonic Year?
 2. How many “S’s.” are at the Haft Seen table?
 3. When is Nowrūz this year?
 4. What does Nowrūz mean?
 5. About how many people around the world celebrate Nowrūz?
- (answers listed at the end of the newsletter)*

Contributed By: Dwayne Henry

UPCOMING BLASC EVENTS

General Membership Meetings:

April is Dark;

May's GMM will be held at the Marriott Long Beach on May 9th with former FBI agent Bob Hamer (<http://bobhamer.net>);

June is Top Leadership Night and scheduled at the Marriott Long Beach;

July is Dark;

August at the Old Ranch Country Club in Seal Beach;

September at the Discovery Cube in Santa Ana;

October is TBD;

November is Dark;

December at the Newport Hyatt Regency.

Professional Development:

The UCLA Extension Leadership Mastery Program in El Segundo!

About the program:

Dr. Hamid Saghizadeh (TF, BDE) has founded and developed “Boeing-UCLA Leadership Mastery Program”, an innovative, new exciting program for those who are ready to make a real difference and to become dynamic, inspirational, and empowering leaders in all aspects of life. This program is custom-designed for Boeing Executives, Managers, Engineers, Organizational leaders, and all those who are interested in practical guide toward fulfillment of their dreams.

Courses are selected from UCLA Extension Technical Management Program (TMP), which has more than sixty years of successful track record in providing leadership training to technical managers.

The program brings you a break-through, cutting-edge, new paradigm thinking and behavioral model. It is based on interdependency, self-reliance, trust and mutual accountability among people in all aspects of life. You will realize the unlimited power within, enabling you to lead yourself to produce excellence in all aspects of your life and endeavors, far above what you could ever imagine. Boeing employees grow to the next level, best identify and maximize their personal strengths including innovative skills and creativity.

Special Events:

Disneyland Club 33- Spring Time

Angel Baseball game on June 15th,

Pentatonix concert at the Hollywood Bowl on July 2nd,

Pageant of the Masters in July/August at the Irvine Bowl

**Check our Web Site Calendar regularly for new and exciting events throughout the year at
<http://blasc.us/calendar.cfm>**

NMA UPDATES – MYNMA

MyNMA:

In a nutshell, MyNMA is a social network. MyNMA was designed to connect you with a myriad of managers, aspiring leaders, and business professionals spanning a broad range of industries throughout the United States. In some ways, it's a bit like LinkedIn. However, unlike LinkedIn, MyNMA is exclusive to verified members of NMA.

MyNMA allows you to access a personal dashboard, setup and customize a unique profile page, find other members of NMA and add them as friends, upload photos and videos, keep track of your CEU (continuing education units), bookmark pages you use frequently, and much more.

Getting started is simple! Visit our website and click the "MyNMA" link in the top-right corner, then click the green button which reads "Verify Membership." You will then be asked to enter your Member ID and a Temporary Passcode to verify your membership.

Your Member ID is printed on your Membership Card. (If you don't have a membership card, follow this link to request your Member ID: <https://nma1.org/retrieve-nma-member-id/>.)

Your Temporary Passcode is: nma2015!!

Courtesy of NMA Breaktime February-June 2016

And the Winner Is

BLASC conducted the 29th NMA Leadership speech contest for high school students on March 18th. Presenting the winning speech, **Leadership**, was Mallory Warhurst, a senior at Wilson Classical High School, Long Beach. In second place was Isobel Tweedt, a senior at Foothill High School, Tustin. Placing third was Elizabeth Kim, a junior at Aliso Niguel High School, Aliso Viejo.



L to R: Elizabeth Kim, Isobel Tweedt, Mallory Warhurst

Also competing were the following students:

Name	School	Grade
Sophie Beshoff	Wilson Classical High School	12
Ashley Eleopoulos	Wilson Classical High School	12
Annaliese Fujii	Edison High School	11
Sarah Grunwald	Wilson Classical High School	12
Pablo Moraga	Wilson Classical High School	12
Logan Nantais	Wilson Classical High School	12
Alex Rodriguez	Wilson Classical High School	12
Joshua Swank	Aliso Niguel High School	11

Mallory received a **\$500** award, Isobel was present with a **\$400** award, and Elizabeth accepted a **\$300** award. All the other students were given a \$25 gift certificate. Daniella Nau, BLASC president, presented the awards.

Serving as contest director was Kari Graham. Denee Martel MCed the contest. Student escorts were Bob Noel, Jim Gonzaez, Felie Beaty, and Judie Vullo. Timing the presentations were Glenn Button and Kim Talor. Counting the judges' ballots were Lacey Jones and Pam Shea. All of the volunteers were BLASC members, except Pam, who is a retired member of the Harbor-UCLA Medical Center NMA chapter.

The judges were:

Name	Affiliation
Elayne Bendel	Boeing retiree
Douglas Crocker	Boeing employee, Toastmaster
Kelly Kim	Boeing executive
Lee McClelshaw	Boeing retiree
William Schlegel	Retired educator
Kelly Schlegel	Retired Boeing executive
Avis French, chief judge	NMA Associate Director, Toastmaster



L to R: Kelly Schlegel, Lee McClelshaw, Kelly Kim, Avis French, Douglas Crocker, Elayne Bendel, William Schlegel

The students presented 4-6 minute speeches on *Leadership* and what it means to them. Mallory goes on to compete at the West regional level of the speech in Coeur D'Alene, Idaho, in April. The winners of the West and the East compete in the finals of the contest in Clearwater, Florida, in September. Mallory will also present her speech at the BLASC GMM at the Queen Mary on March 30.

NMA... THE Leadership Development Organization proudly presents its Leadership Speech Contest as one of the nation's leading competitions among high school age students. Its primary purpose is to promote better understanding of Leadership and the unique role it plays in today's world. The contest involves young men and women in grades nine through twelve. They research, write, and then deliver a speech based upon their interpretation of a variety of Leadership topics. The students are limited only by their imagination and creativity. Students report to us that participation in this contest increases their awareness and understanding of Leadership. The contest provides an incentive for the development of communication skills – vital to those preparing to enter the workforce. In communities across the country, the NMA Contest has become recognized as an innovative program supporting our young people. The financial rewards, at all levels of the competition, contribute to students' furthering their education. NMA members take enormous pride in their program and herald the contest as one of the NMA's greatest contributions to understanding the various aspects of Leadership.

Congratulations to the students, their coaches, friends, and family, and to all the volunteers who made this contest successful.

Contributed By: Avis French

The Evolution of BLASC

Once upon a time, there was an organization that grew like Topsy. Many of its chapters also grew like Topsy. One of those chapters was the Boeing Leadership Association of Southern California (BLASC). The table below describes the many paths that converged to make BLASC what it is today.

Year	NMA/IMC	McDonnell Douglas	NAA/Rockwell	Boeing
1919	The Dayton area's first class in Management was taught at the Dayton YMCA			
1922	This initial band of workers became the Foreman's Club of Dayton			
1925	The National Association of Foremen (NAF) was formed			
1935	National Council of Foremen's Clubs (NCFC) was officially chartered			
1938			A small group of foremen joined forces to form the North American Aviation Foremen's Club	
1943			North American Aviation Foremen's Club secured a charter from NAF (later called NMA)	
1948	NCFC name changed to the National Council of Industrial Management Clubs (NCIMC)			
1949		Douglas Management Club, Long Beach, chartered with NAF (later called NMA)		
1956/57	NAF name changed to The National Management Association (NMA)			
Early 1960's		Douglas Management Club, Santa Monica, becomes Huntington Beach Management Association (HBMA) when they move to Huntington Beach		
1962		Douglas Management Club, Long Beach, renamed Aircraft Division Management Club		
1967			North American Aviation became North American Rockwell Corporation	

Year	NMA/IMC	McDonnell Douglas	NAA/Rockwell	Boeing
1968		Aircraft Division Management Club changed to Douglas Aircraft Company Management Club.	 North American Rockwell	
1969	Ground was broken for the current NMA Headquarters			
1970	NCIMC restructured completely and renamed itself the International Management Council (IMC)			
1973			NAA Rockwell became Rockwell International Corporation with its North American Aircraft Division located in Los Angeles. At that time the club was renamed the Los Angeles Chapter of the NMA with employees and members of the North American Aircraft Division (NAAD) in El Segundo.	
1994		The Douglas Aircraft Company Management Club became the McDonnell Douglas Long Beach Management Club		
1996			NAAD relocated its El Segundo business to Seal Beach and the chapter was accordingly renamed the Seal Beach Chapter	
1997				Following the Boeing acquisition of the Space & Defense business of Rockwell International, the chapter was renamed the Boeing Seal Beach Chapter
1998				The merger with Boeing prompted the name change from McDonnell Douglas Long Beach Management Club to Boeing Long Beach Management Association

Year	NMA/IMC	McDonnell Douglas	NAA/Rockwell	Boeing
2000				Following the relocation of Boeing's Space Division from Downey to Huntington Beach, the Boeing Space Chapter merged with the Boeing Seal Beach Chapter. The chapter was then renamed the Boeing Beach Cities Chapter.
2002		The Huntington Beach Management Association (HBMA) combined with the Boeing Beach Cities Chapter to form the new Boeing Aerospace Leadership Chapter (BALC)	The Huntington Beach Management Association (HBMA) combined with the Boeing Beach Cities Chapter to form the new Boeing Aerospace Leadership Chapter (BALC)	The Huntington Beach Management Association (HBMA) combined with the Boeing Beach Cities Chapter to form the new Boeing Aerospace Leadership Chapter (BALC)
2004	NMA and IMC merger agreement went into effect			
2005	NMA re-branded itself as "NMA...THE Leadership Development Organization"			
2007				Boeing Long Beach Management Association name was updated to the Boeing Long Beach Leadership Association
2008				Boeing Anaheim Leadership Association (BALA) merged with BALC
2009	NMA headquarters building was rededicated the Fritz Hauf Memorial Building			
2014				Boeing Long Beach Leadership Association (BLBLA) and the Boeing Aerospace Leadership Chapter (BALC) blended together into a single organization, the Boeing Leadership Association of Southern California (BLASC)

So, now you can see the long history of all the organizations that make what BLASC is today – a thriving organization of ~900 members, doing their best to improve their professional and personal development and their activities in the community.

Contributed By: Avis French

Board of Directors

The 2017 Board of Directors comprise of newly elected and returning members. Let's give a big welcome to the following:



Daniela Nau
President



Steve Stakley
Chairman & Past President



Kelly Kim
Executive Advisor



Robert Noel
NMA National Director



Elena Einstein
VP Programs & Operations



Hamid Saghzadeh
VP at Large



Kari Graham
VP Education Services



Jonathan Hua
VP Membership



Reid Garcia
VP Professional
Development



Lindsay Heddon
VP Finance



Christa Wolfinbarger
VP Budgets



Dwayne Henry
VP Communications



Lacey Jones
VP Special Events

Note: Kari Graham will be resigning her position at the end of April 2017. Kim Talor will be assuming her functional role.

Answers to the quiz (March GMM Dinner)

1. 25,800 years
2. 7- **Sabzeh** (rebirth), **Samanu** (affluence), **Senied** (love and affection), **Sir** (medicine to cure), **Sib** (beauty and health), **Somaq** (sunrise and spice of life), **Serkeh** (old age and patience).
3. Sunday March 20th at exactly 01:58:40 pm PDT
4. New Day
5. Over 300 million people