

Boeing Leadership Association of Southern California

New Horizons

January 2018 – April 2018

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I am honored and humbled to serve as the 2018 President for the Boeing Leadership Association of Southern California. This is such a privilege to serve in this role again this year. As your chapter president, I will continue to do my best to serve you and the needs of this organization. Although this is our first BLASC newsletter of the year, your BLASC board has already been very busy hosting two awesome GMMs and planning many other events for the year. We are excited to have an outstanding BLASC Board of Directors, many returning and one new addition. We want to help members and guests feel engaged and valued. We want to provide you with professional development, community, and networking opportunities. As always, we are open to your suggestions and value your input. Therefore, I encourage you to get involved and volunteer. We have many opportunities for that to happen.

Sincerely,

Daniela Nau

Daniela Nau

Daniela.nau@boeing.com

President, Boeing Leadership Association of Southern California <http://blasc.us/>

National Management Association (NMA) <https://nma1.org>

FEBRUARY GMM

BLASC hosted its first General Membership Meeting of 2018 at the Long Beach Marriott on February 27th. The night started off with networking and welcome packets for our newest BLASC members. Once the program was started by our continuing President Daniela Nau, there was a lovely innovation and pledge led by Anne Blaikie. A celebratory champagne toast was given by the President to share the news of the 75th anniversary! Celebrating the anniversary of the organization that today is called the Boeing Leadership Association of Southern California. The new 2018 Board of Directors was introduced to the membership with cheers of gratitude. The night perfectly flowed through a delicious meal and dessert to the main event introduced by VP of Programs Kim Talor.

The BLASC Board of 2018 invited Amanda Von Burger, a Boeing employee who has been involved with Girls Inc. for many years to introduce the main speaker. It was exciting to hear about the mission of the group, "Inspiring all girls to be Strong, Smart and Bold." Amanda is the Boeing liaison to Girls Incorporated of Orange County. In this capacity Amanda represents Boeing and partners with Girls Inc. on numerous STEM related activities for girls in underserved communities. Her involvement with Girls Inc. and her work and travel for Boeing as the Talent Management focal for the BDS Engineering and Operations functions keeps her very busy. She works closely with senior leaders to identify and develop talent at all levels. Amanda is tasked with project leadership on many BDS and enterprise initiatives for functional engineering and operations. She also provides HR partnership and collaboration to BDS engineering, program management and supply & operations chain at multiple sites while providing services to an organization in excess of 44,000 employees.



The insightful presentation continued with Amanda introducing Lucy Santana-Ornelas, CEO of Girls Incorporated of Orange County. It was easy to see the amount of passion and focus that Lucy has for the Girls Inc. organization in Orange County. A video was shared with the audience about the influence that Girls Inc. has on the local community over the past 60 years of service. The organization spans throughout the United States reaching out to girls starting in Elementary School. Girls in the program can benefit from these resources throughout their journey of Elementary, Middle, and High School. If secondary education becomes an option, Girls Inc. continues to mentor the students as many of them are first in their family to graduate college. The list of 6 criteria for the Girls Inc. Experience are shown below.

The Girls Inc. Experience

- 1 A pro-girl and **girls-only** environment.
- 2 Trusted mentoring relationships with trained adult staff and volunteers.
- 3 Holistic, compensatory and intentional programming focused on girls' needs.
- 4 Relevant and field-tested curricula that confronts the serious needs of girls.
- 5 Girl-centered and interactive activities that develop and promote girls' strengths.
- 6 Sustained exposure to programming and connection with a girl over time to increase positive outcomes.

The impact on the community is truly amazing! In Elementary School 94% of the girls improve on early literacy skills and reading proficiency. In Middle School 86% of the girls demonstrate knowledge of financial resources for post-secondary education. While in High School the percentage increases to 96% of the girls develop and strengthen professional competencies that support career success.

STEM is one of the highest focus points for the Girls Inc. of Orange County benefiting over 4,000 girls. They have benefited greatly from the volunteers at Boeing over the years. Even more impressive was the announcement of the recent donation that was awarded to Girls Inc. from Boeing for the incredible amount of \$100,000. This aids in increasing more than 85% of the girls being introduced and building interest to STEM-focused careers. The organization has worked tirelessly to increase awareness for the non-traditional career options for women, including Engineering.



To wrap up the inspiring presentation about this wonderful organization a graduate of the Girls Inc. program spoke about her experience. Jacqueline Ramirez a High School senior, who attends Estancia High School walked up the podium to deliver her speech. Jacqueline described how Girls Inc. let her find her own voice and be brave enough to apply for scholarships to college. The benefits of the Girls Inc. experience were clear by the strong, smart and bold speech she delivered to the crowd of over 100 Boeing attendees. For college Jacqueline has applied at Cal Poly San Luis Obispo, Cal State Long Beach, and Cal State Fullerton. Girls Inc. will continue to grow and inspire girls in the Orange County area for many years to come. Overall, the night was full of laughter, inspiration, and hope for the future!



Left to Right: Lacey Jones, Daniela Nau, Dwayne Henry, Robert Noel, Roberta Ingels, Lindsay Heddon, Christa Wolfenbarger, Steve Stakley, Amanda Von Burger, Jacqueline Ramirez, Anne Santana-Ornelas, Kevin Naya, Kim Talor, Glenn Button

Contributed By: Lacey Jones

March GMM

On Wednesday, March 28, 2018, we met at the Long Beach Marriott where we enjoyed an evening with BLASC members and their guests for a captivating presentation.

Daniela Nau, BLASC President opened the evening and introduced Lindsay Heddon, BLASC Board Member, and President of SCAC, who presented the invocation and pledge. Christa Wolfenbarger, BLASC Board Member, welcomed our speaker for the evening, Jill Erps, Senior Vice President, Chief Retail Officer at Financial Partners Credit Union.

Jill, a motivational speaker brought her passion for leadership to the evenings presentation entitled "The Legacy of Leadership" focused on practical leadership principles while challenging each of us to consider our own legacy of leadership. Jill involved each of the tables to come up with answers to the following questions about leaders that we were inspired by:

- What did they do?
- How did they make you feel?
- What specific traits/attributes did they have?
- Why did they inspire/motivate you?



This brought out some great conversations at each of the tables that made us think about the type of leader that we inspire to be. Each of these questions centered on how we felt, that feeling of they believed in me, they inspired me, they challenged me, and that they cared.

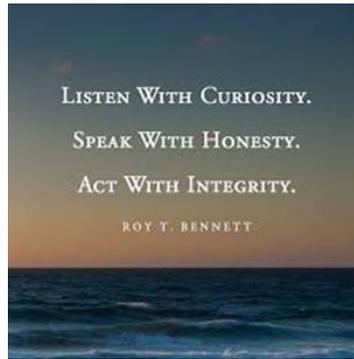
We discussed what it means to be an effective leader, learning the do's and don'ts along the way through observation, and working smarter not harder.

The key to creating a positive legacy is to lead with integrity, being honest, fair and candid, leading with respect to earn respect and keeping your commitments. Another factor to creating a positive legacy is to create a positive work environment, where everyone can safely contribute ideas, and solutions, and having confidence, knowing that the team can do anything that they set their minds to. As a leader you will find that with these key components, you will have successfully created a productive work environment and you will be the leader that is always remembered.

In closing, Jill left us with a few questions to ponder:

- What is your legacy of leadership today?
- Is it what you want it to be? What can it be?
- What are you committed to doing more, better, different and less as you shape your legacy of leadership?

LEADERSHIP is about making others **BETTER** as a result of your presence and making **SURE** that impact lasts in your **ABSENCE**.



Contributed By: Lindsay Heddon

BLASC SPOTLIGHT:

Roberta Ingels

Roberta Ingels started her aerospace journey in 1997 as a temp for Hughes Aircraft Company. She was hired in 2000 by the Boeing Company (who purchased Hughes) in El Segundo, CA. Around 2006 she joined the Huntington Beach NMA Chapter called BLAC (Boeing Leadership Aerospace Chapter) then, and it is now called BLASC (Boeing Leadership Association Southern California). During this time she supported reservations to make sure all attendees were accurately listed for check-in at the reception desk. She currently is the VP of Community Services where she hosts the Speech Contest and Scholarship contest.

She worked as a temp supporting government and travel accounting and then off to Anaheim and Huntington Beach to work in payment services. By 2000 she secured a permanent position in El Segundo as a Finance Analyst to report overhead charging for the departments she is responsible for. She also helps with budgeting and planning for the departments to keep them on track with spending plans. She is a member of the El Segundo Diversity Council and President of BEAAA (Boeing Employees Abilities Awareness Association). She has two grown daughters and three grandchildren (Girl 6, Boy 4 & Girl 1). When she's not at work she spends time watching movies, reading and playing with her grandchildren. Furthermore, she enjoys reading, movies, going to plays, and planning the next vacation.



Dwayne Henry

Dwayne started his career with Rockwell International in 1979 at the Downey, CA facility (later became The Boeing Company). In August 1997 he joined the local NMA Chapter association and attended GMM Dinner

meetings throughout the years. It wasn't until 2017 that he got more involved and was elected to the Board of Directors of our chapter BLASC. He serves as the VP of Communications. Those duties include the preparation and publishing of monthly General Membership Meeting (GMM) Dinner Flyers, writing/publishing the BLASC Newsletter (Horizons), scribing the minutes of our monthly Board meetings, entering the NMA Publications Award Contest among other activities.

His current role with Boeing is with the Tooling Antenna/Ground Support Organization (GSO) in El Segundo, CA to support satellite programs. Requests for procurement of new tools, finding and locating existing tools, preparing/releasing support documentation are some of his duties. Past work duties included work on the Space Shuttle Orbiter program, International Space Station, Delta Rockets, and a Hazardous Material Specialist. In September 2001, Dwayne received a Silver Snoopy (Astronauts' Personal Achievement Award).

He is married with 4 grown children (3 girls and 1 boy). In his free time, SCUBA diving, woodworking, bike riding, reading, traveling, are some of the activities that keeps him busy.



UPCOMING BLASC EVENTS

General Membership Meetings:

April is Dark;

May 9th at the Old Ranch Country Club, Seal Beach, speaker Kevin McCarthy;

June 26th Top Leadership Night at the Huntington Beach Hyatt Regency with speaker Tim Keating;

July is Dark;

August is scholarship awards, place and date are TBD;

September is Wine Tasting/Luau, place and date are TBD;

October is Western Night, place and date are TBD;

November is Dark;

December at the Huntington Beach Hyatt Regency.

Special Events:

Membership Drive on May 17th at the Boathouse on the Bay in Long Beach- contact Lacey Jones

Angels Baseball on June 22nd against the Blue Jays

Hollywood Bowl on July 3rd to see the Go-Go's

Pageant of the Masters on July 13th

Check our Web Site Calendar regularly for new and exciting events throughout the year at <http://blasc.us/calendar.cfm>

NMA UPDATES

NMA Web Site:

Want to know more about the National Management Association? Visit the link at <https://nma1.org> and find information on Leadership Development, Chapters/Councils, Professional Development, Conferences/Workshops and more.

Member links include Facebook, plus google, twitter, LinkedIn, YouTube and email

BLASC Leadership Speech Contest

Boeing Leadership Association of Southern California (BLASC) of the National Management Association (NMA) conducted the 30th annual NMA Leadership speech contest for high school students on April 21, 2018.

Presenting the winning speech, *Lead*, was Mikaila Baumel, a senior at Wilson Classical High School, Long Beach. In second place was Andrew Formsma, a sophomore at Orange Lutheran High School, Orange.

Placing third was Teodora Moisa, a junior at Aliso Niguel High School, Aliso Viejo.

Also competing were the following students: Maria Torpey, a sophomore at Wilson Classical High School, Long Beach, and Lydia Mellor, a senior at Coronado High School, Coronado.

Mikaila received a \$500 award, Andrew was presented with a \$400 award, and Teodora accepted a \$300 award. All the other students were given a \$25 gift certificate. Daniella Nau, BLASC president, presented the awards.



Left to Right: Teodora Moisa, Mikaila Baumel, Andrew Formsma

Serving as contest director was Roberta Ingels. Denee Martel MC'd the contest. Student briefer and escort was Glenn Button. The photographer was Mark Goldhamer. Timing the presentations were Felie Beaty and Daniela Nau. Counting the judges' ballots were Glenn Button and Kim Talor. All of the volunteers were BLASC members.

The judges were:

Name	Affiliation
Douglas Crocker	Boeing employee, Toastmaster
Lee McClenshaw	Rockwell/Boeing retiree
William Schegel	Retired educator
Kelly Schegel	Retired Boeing executive
Steve Stakley	Boeing employee
Avis French, chief judge	NMA Associate Director, Toastmaster

The students presented 4-6 minute speeches on *Leadership* and what it means to them. Unlike previous years, no semi-finals contest will be conducted in 2018. Instead, Mikaila goes on to compete at the national finals of the contest held during the NMA Annual Conference in San Antonio, Texas, on September 15th. She will also present her speech at the BLASC GMM at the Old Ranch Country Club in Seal Beach on May 9th.

NMA... THE Leadership Development Organization proudly presents its Leadership Speech Contest as one of the nation's leading competitions among high school age students. Its primary purpose is to promote better understanding of Leadership and the unique role it plays in today's world. The contest involves young men and women in grades nine through twelve. They research, write, and then deliver a speech based upon their interpretation of a variety of Leadership topics. The students are limited only by their imagination and creativity. Students report to us that participation in this contest increases their awareness and understanding of Leadership. The contest provides an incentive for the development of communication skills – vital to those preparing to enter the workforce. In communities across the country, the NMA Contest has become recognized as an innovative program supporting our young people.

The financial rewards, at all levels of the competition, contribute to students' furthering their education. NMA members take enormous pride in their program and herald the contest as one of the NMA's greatest contributions to understanding the various aspects of Leadership.

Congratulations to the students, their coaches, friends, and family, and to all the volunteers who made this contest successful.



Left to Right: Mikaila Baumel, Andrew Formsma, Teodora Moisa, Maria Torpey, Lydia Mellor

Contributed By: Avis French

NMA NATIONAL DIRECTOR ARTICLE: ASKING THE RIGHT QUESTION- A KEY ATTRIBUTE OF A LEADER

Quite often, people who become leaders exchange their detailed understanding of their products for a more strategic view of the mission and vision for their company or city. What this can mean is that the leader is not the right person to really review the technical solutions developed, yet they are the ones that need to approve of these products.

In recent management and leadership books, writers have suggested that the decisions be passed to “where the work is done”, empowering those who do understand the details of the processes and products. While this approach is admirable and does involve those most affected by decisions, it also removes the vast experience and viewpoint of the leader from the decision process.

Another and better way to be involved as a leader that has less technical knowledge than others is to be the one that brings in the right questions to help focus the team toward strategic goals and more useful products. As an example, consider a situation where a team is designing a car. While those experienced with automobile design will likely know the right way to develop the parts and integrate the full car, the leader can ask questions about what market they are attempting to reach and whether this car will be one that leads the company forward into new markets.

Questions like these help others to understand the big picture of the development, i.e. the reason the product is really being developed. These questions can range from a sense of purpose (“Why are we here? How does our product lead us forward?”) to adjusting the vision to understand the marketplace (“What does our likely customer struggle with? How can we become the provider of choice?”). Leaders have a unique view of the overall process that can be likened to watching a dance from a balcony instead of being on the dance floor. This perspective not only helps to focus the effort on the right product but also helps mature future leaders for the company or city while defining the vision of the future.

This type of thinking can be called visionary. Lofty goals that seem to be of little tactical value usually result from visionary thinking. In the early 1960s, President John F. Kennedy famously challenged the scientific community to put a “man on the moon before the end of the decade”. When looked at from a detailed sense, this represented nothing practical. Still, Kennedy knew there was a tremendous benefit to the country from doing this. People were inspired to study science (resulting in other historic achievements in successive years), new products were developed to allow for space travel that also benefitted people on earth, and the country had an amazing achievement to serve as a symbol of American pride. The country came together nearly as one to celebrate the amazing achievement.

None of this would have taken place without someone seeing greater benefits to space travel. But Kennedy was able to see all of this and mandate the development of the space program. A more tactical person may have taken the resources involved and done something far more “useful” (though mundane). Leaders can demonstrate their vision to help others think more strategically. When mixed with the detailed knowledge of subject matter experts, great things can happen.

Contributed By: Bob Noel-NMA National Director

BLASC VISION AND MISSION

Vision: *Building organizational partnerships that accelerate leadership development in our workplace and our communities*

Mission: *Inspire, develop and connect leaders by providing growth opportunities for our members and contributing to our community through:*

- *Hosting motivational and entertaining social events to foster unity*
- *Providing accelerated training and development opportunities to drive business and professional success*
- *Partnering to provide and enhance talent development for our Boeing sponsors*
- *Investing in charitable causes and exceptional students*
- *Strengthening NMA locally and globally*

NMA VISION AND MISSION

Vision Statement

NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership, and cultivating highly productive workplaces.

Mission Statement

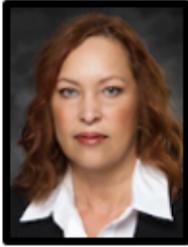
NMA offers leadership development products and creates opportunities that maximize the potential of our members, sponsoring organizations, and communities.

NMA Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability
 - I will assume that all individuals want to do their best
 - I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others
 - I will be guided in all my activities by truth, accuracy, fair dealing and good taste
 - I will keep informed on the latest developments in techniques, equipment, and processes
 - I will recommend or initiate methods to increase productivity and efficiency
 - I will support efforts to strengthen the management profession through training and education
 - I will help my associates reach personal and professional fulfillment
 - I will earn and carefully guard my reputation for good moral character and good citizenship
 - I will promote the principles of our Free Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future
 - I will recognize that leadership is a call to service
-

2018 Board of Directors

The 2018 Board of Directors comprise of newly elected and returning members. Let's give a big welcome to the following:



Daniela Nau
President



Steve Stakley
Past President



Scott Haynes
Executive Advisor



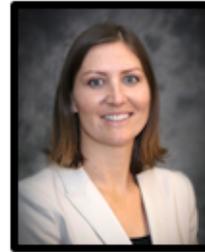
Robert Noel
NMA National Director



Roberta Ingels
VP Community Services



Kim Talor
VP Programs



Lacey Jones
VP Membership &
Special Events



Robert Noel
VP Professional
Development



Lindsay Heddon
VP Finance &
Budgets



Christa Wolfinbarger
VP Operations



Dwayne Henry
VP Communications