



## IDS Performance and Future Objectives

Jim Albaugh, president and CEO of Boeing Integrated Defense Systems (IDS), was the keynote speaker at the Boeing Aerospace Leadership Chapter (BALC) 2003 inaugural dinner meeting on January 23, 2003. Members of the BALC welcomed an enthusiastic crowd of members from the Anaheim Chapter of the NMA, the Valley Chapter of the NMA, the South Bay Leadership Association in Torrance, and many other guests from other Boeing locations. George Muellner, senior vice president for Air Force Systems introduced Jim, noting that with the merger of Aircraft & Missiles and Space & Communications, 78,000 IDS employees now report to Jim.

Jim began his remarks by pointing out that he and George Muellner had just returned from a twelve hour trip to Washington, where, he quipped, "It was so cold . . . the politicians had their hands in their own pockets." Named the NMA's National Executive of the Year in 1999, Jim highlighted IDS's accomplishments in 2002, discussed the current business environment, and provided

a high-level review of the IDS business plan for 2003 and beyond.

The presentation began with a video of IDS successes in 2002 – a dynamic, heart-pounding depiction of launches and program wins that brought spontaneous applause from the diverse audience whose dedicated support contributed to all these successes! Boeing pride was evident as each successive accomplishment thundered across the screen.

Jim lauded the merger of the former Aircraft and Missiles Systems and Space and Communications business units. He highlighted the many IDS successes:

- Five successful Shuttle missions
- Excellent Space Station assembly progress
- The 100th Delta II launch
- The successful first launch of Delta IV, powered by the first new rocket engine in 30 years
- Three SEASAT launches
- Delivery of the 100th C-17
- The sale of 40 F-15s
- 100% baggage screening by the Explosives Detection System (EDS)



- at airports nationwide
- Awards to Future Combat Systems (FCS), GPS and JDAM programs, FAB-T and Joint Tactical Radio System (JTRS)
- Integrated Battlespace
- C-17 follow-ons (60 more), and Korean F-15 awards (40 more)
- Comanche restructure and V22 return to flight
- UCAV first flight at Edwards
- Classified sole source awards for Missile Defense
- Awards for several major black programs

IDS enters 2003 second to none, with 78,000 employees and a clear set of targets.

The 21<sup>st</sup> century business environment has many market drivers: Department of Defense (DOD) budgets are being refocused, with the military developing strategies to fight wars of the 21<sup>st</sup> century; Homeland Security issues will gain precedence; and interest in NASA's

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## Boeing Aerospace Leadership Chapter

### Board of Directors

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#### Vice President, Professional Development

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#### Vice President, Community/Education Services

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#### Vice President, Member Services

Aldrich, Garry ..... 562/797-1249

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in whole or in part in NMA chapter  
publications.

# BALC Officer Installation



*On behalf of all BALC members and guests, and speaking for the entire membership of The National Management Association, NMA associate director Gary DuMas expressed appreciation*

*for the noteworthy efforts of last year's (2002) board of directors (L to r): Pete Kurzahls (President and Chairman of the board), Darren Festa (Vice President, Professional Development), Terri Kaser (VP, Operations), Mike Patricelli (VP, Programs), Dave Andersen (VP, Communications), Adam Wass (VP, Finance), Elaine Fafilek (VP, Member Services), Beverly Cain (VP, Special Events), Kelly Merryman (VP, Alumni/Retirees Services), and Carl Anderson (Past President) [Marie Mungaray (VP, Community/Education Services, not shown).*

*NMA associate director Gary DuMas challenges the new board of directors, and gains their individual and collective commitment to "pledge ... time and energy to faithfully serve the BALC membership, and to work toward achieving its noble objectives." (L to r) is the newly installed 2003 BALC board of directors:*



*Pete Kurzahls (immediate Past President), Judy Blando (Vice President, Special Events), Bob DeVries (VP, Professional Development), Mike Patricelli (VP, Programs), Dave Andersen (VP, Communications), Adam Wass (VP, Finance), Elaine Fafilek (President and Chairwoman of the board), Kelly Merryman (VP, Alumni/Retirees Services), and Joe Morano (VP, Operations). [Absent are: Marie Mungaray (VP, Community/Education Services) and Garry Aldrich (VP, Member Services).]*



*The audience is never left out of the formula for a successful chapter operation. NMA associate director Gary DuMas gains, in the form of a hearty round of applause, a genuine commitment from members and guests in the audience to "willingly follow*

*these leaders and to mutually work together toward continuous improvement and development of the chapter."*

# Jim Abbott – a Winner in the Game of Life

By Mike Patricelli and Elaine Fafilet

Sports equipment decorated the tables, peanut shells evoked images of a baseball stadium, and scores of Angels T-shirts and caps blazed bright red



throughout the Westin on February 26, 2003 as fans from the Boeing Aerospace Leadership Chapter (BALC) and the Anaheim Chapter of the NMA welcomed Jim Abbott, former Anaheim Angels pitcher, as their keynote speaker. The sports equipment was donated to local charitable organizations on behalf of the



BALC and the Anaheim Chapter.

Jim Abbott impressed the crowd with his humility, humor and thankfulness for his career in baseball. He was appreciative for the many opportunities that baseball afforded him over the years. Drafted directly from the University of Michigan into the major leagues, he began a career highlighted by many awards.



In 1987, he went with Team USA to the Pan-American Games and became the first American pitcher in 25 years to beat an astonished Cuban team.

Born without a right hand, Abbott didn't always enjoy being "different" but he has used his unique physical capabilities to "connect" with people. His parents didn't shield him from life experiences and encouraged him to undertake many challenges. He emphasized several major points.

## 1. The importance of the people we surround ourselves with

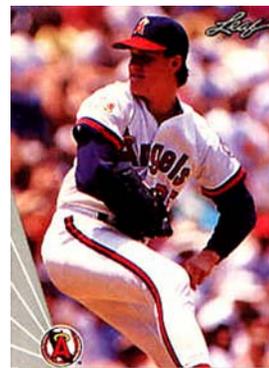
We can't do it alone. Credible coaches, friends and teammates understood that Jim was "different" but Jim emphasized that accomplishing a "normal" task for others was just a "new" effort for him. He benefited from the generosity of others. Often others believed in him when he did not believe in himself. They believed in him until he could learn to believe in himself.

## 2. One person can make a difference

In 1996, Jim had a 2-18 record. This was a really tough year, and Jim considered bailing out of baseball. He was sent to the minor leagues after the poor win-loss record. When his confidence was at its lowest, he received a call from Buck Rogers, Manager of the Chicago White Sox. Emphasizing Jim's talents, Buck convinced him to try out for the White Sox. He made the team! However, he needed to spend time in the minor leagues. After spending several months with such renowned teams as the North Carolina Crawdads, and other lesser-known teams, he was finally called back to the majors.

## 3. Opportunity will come if you persevere

Jim expressed his love of the USA and his thankfulness for being born in this great country. When he beat the Cubans they couldn't believe that a pitcher with one hand could conquer them. From their perspective, a Cuban with his limitations would never have been allowed to be a baseball pitcher.

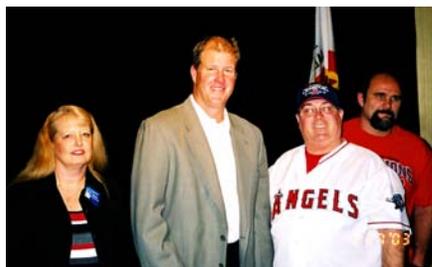


## 4. Make use of your opportunities and potential

Some of the most rewarding moments of his career occurred when parents would bring children with "differences" to meet Jim. In the darkened tunnels under the stadium, he shared experiences with children who refused to be defined by their disability. Jim encouraged us to not use life's unfortunate experiences to be an excuse for not trying. People will kindly forgive someone who gave up because of a disability – but the real "handicap" is when we accept a personal limitation!



The power of Jim's presentation was evidenced by the standing ovation that spontaneously occurred after the question/answer session. The line for autographs was testimony to the inspiring message that touched so many in the audience. Jim made us all feel that with the right attitude, we could all be "winners" in the game of life.



Article by Mike Patricelli and Elaine Fafilet

## Looking Forward . . . .

As the 2003 President of the Boeing Aerospace Leadership Chapter, I look forward to a successful year for our chapter. Members of the BALC Board have set challenging goals and we are monitoring progress against our chapter VSPs.

### Boeing Executive Presentation

The BALC Board will focus on developing leadership skills by booking dynamic company and professional speakers. Jim Albaugh initiated our 2003 programs with an informative IDS status report at the January meeting. In February, Jim Abbott, former Anaheim Angels pitcher, inspired us to maximize opportunities to develop our potential. Boeing executive leaders will provide insights into the direction of our company, highlight key technological advances, and focus on leadership development during remaining General Membership Meetings this year.

Carl O'Berry  
Network-Centric Strategies  
March 2003

Wanda Denson-Low  
Employee Leadership Development  
May 2003

Top Leadership Night  
June 2003

Rick Stephens  
Homeland Security & Services  
September 2003

Mike Sears  
Western Night / Financial Status  
October 2003

### Educational Enrichment

Education Enrichment Day, March 1, highlighted Boeing's interest in fostering partnerships between industry and education to improve math and science performance in our local schools. Over 200 teachers learned methods to teach science and math from over 35 workshops taught by Boeing engineers and volunteers.

Summer Science Camp is expected to draw more than 400 students in July 2003. Classes in earth sciences, chemistry, forensics, astronomy, space environments, and mathematics will again stimulate young, inquisitive minds to explore engineering as a career path.

### Professional Development

Seminars on finance, using new electronic communication tools, and personal growth will afford members the opportunity to enhance their professional development. Partnering with the NMA and Boeing Learning Together, the BALC has a goal to get NMA courses accredited through a local educational institution.

### Special Events

Whether it's a day watching sports professionals play your favorite sport, an evening at a local theater, or a local musical performance, the BALC sponsored special events afford the opportunity to relax from a hectic schedule and enjoy time with family and friends.

### Recognition Activities

The BALC Board will recognize scholarship winners, American Enterprise Speech Contest winners, company executives, chapter leaders, BALC Boosters, and the multitudes of volunteers who make the BALC a successful chapter. A formal Awards Night will be held at an upcoming GMM. An annual Booster evening event recognizes our many energetic, dedicated Boosters. In



**Elaine Fafilek**  
**BALC President**

addition, we plan to submit several NMA regional and national recognition award nominations this year.

### New Membership

Members are the BALC's most valuable asset. Our initial membership drive of 2003 will be from March 10 through April 25. During the membership drive, the NMA registration fee of \$20 will be waived. Encourage friends and colleagues to join our chapter and enjoy networking with Boeing executives and members from Huntington Beach, Seal Beach, Long Beach, El Segundo, Anaheim, Seal Launch, and Intellectual Properties.

I wholeheartedly concur with the recent comments made by Jim Albaugh at the Boeing St. Louis Leadership Association. *"Any company can duplicate technology, and any company can duplicate processes or buy the same tools, but I think what sets companies apart are the people, and we have the best people in the industry. It's our ability to work together and to draw upon our diversity of thought that sets us apart in the marketplace."*

## From Your National Director's Desk...

It's my pleasure to be able to serve as your NMA National Director. Please don't hesitate to contact me if you have any NMA questions or suggestions which I can help with or take forward to the NMA Board of Directors.

The first meeting of that Board was held in Dayton, Ohio on January 19-21, 2003 and gave me the opportunity to exchange ideas with both the NMA Executive and the other national directors. I am happy to report that the NMA is alive and well, and is planning a number of exciting initiatives for 2003. These include the bimonthly "NMA Breaktime" (see <http://www.nmal.org/breaktime/>), a new newsletter aimed at communicating NMA developments and chapter success stories, simplifications in the monthly activity reports and professional development award nominations, and an effort to offer member discounts for electronics, department and other stores via NMA website coupons by this Fall.

Other upcoming activities include the NMA chapter and national awards which will need to be submitted by mid-March and mid-April, respectively; and



*Maggie Rash and Thor Spargo, Lockheed NMA Directors, check out Dayton weather.*



*Dan Robertson, NMA Chairman, and Pete Kurzhals at the NMA Board kickoff meeting.*

an effort to invite individual NMA members as guest to nearby chapter events.

I was pleased to see the extensive interest shown in BALC activities, particularly our membership growth last year (the best in the NMA) and our interest in sponsoring NMA courses through Boeing's Learning Together Program. Bob DeVries and I plan to work with NMA Headquarters and Jerry Blackburn to explore this option with local universities, so stay tuned.

All in all, the various Board and committee meetings were both stimulating and educational despite the snow and 15° F temperatures outside. I look forward



to continuing to share BALC's successes with the other NMA directors and the NMA staff and to representing BALC on the national front.



*Don Hart, NMA Past Chairman, briefs Board on NMA budget.*

### Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes. I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

## BALC Community Support

Because of the generosity and outstanding efforts of BALC members, we were able to support several community organizations with toys and a contribution for our holiday giving effort.

The Huntington Beach facility raised over \$400 and the Seal Beach facility raised over \$700 in the Used Book Sale in November 2002.

In addition, many beautiful toys were donated at the December Holiday Dinner Dance that we're sure brought smiles to the children who received them during their holiday parties.

- Walton Mission in Monrovia
- St. Vincent de Paul in Anaheim
- Sathya Sai Organization in Fountain Valley

*Many thanks to all the members. Let's do it again next year!!!*



*Marie Mungaray, VP Community/Education Services gets ready to spread holiday cheer with the hundreds of toys collected at the Holiday Dinner*



## Scheduled Seminars

March 13, 12 - 1 PM, Lunch & Learn Investment Seminar,  
Jim Swanson, Merrill Lynch

April 23, 12 - 1 PM, Hi-Tech Electronics (Brown Bag) Seminar,  
Donna Woo, Pacific College

Seminars to be held by Adam Wass:

### Huntington Beach

- 01/22/03, Wednesday, 12 - 1 p.m., Tax Strategies
- 03/19/03, Wednesday, 12 - 1 p.m., Retirement Plan Distributions
- 05/14/03, Wednesday, 12 - 1 p.m., College Funding
- 09/03/03, Wednesday, 12 - 1 p.m., Financial Management
- 10/01/03, Wednesday, 12 - 1 p.m., Estate Planning

### Seal Beach

- 03/05/03, Wednesday, 12 - 1 p.m., Tax Strategies
- 04/30/03, Wednesday, 12 - 1 p.m., Retirement Plan Distributions
- 06/25/03, Wednesday, 12 - 1 p.m., College Funding
- 07/23/03, Wednesday, 12 - 1 p.m., Financial Management
- 11/05/03, Wednesday, 12 - 1 p.m., Estate Planning

NMA Facilitator Skills, Supervisory Management Skills,  
and Certified Manager courses TBD.

# BALC Planned Events

current as of 1/28/03

Mark your  
calendars!

## Event: Blue Collar Comedy Tour Starring Jeff Foxworthy

Location: Cerritos Performing Arts  
<http://www.cerritoscenter.com/>

Date: Saturday 3/29/03

Time: 8:00 pm  
Section: Orchestra 2<sup>nd</sup> level  
Member price: \$52.00  
Non-member price: \$54.00  
Face Value: \$55.00  
Reservation deadline: 3/15/03  
Contact: Judy Blando  
Phone: 714-372-5282  
E-mail: [judy.l.blando@boeing.com](mailto:judy.l.blando@boeing.com)

## Event: Ducks vs. Avalanche

Location: Arrowhead Pond (Fan Appreciation night)  
<http://www.arrowheadpond.com/>

Date: Fri. 4/4/03

Time: 7:30 pm  
Section: Best Available  
Member price: \$20.00  
Non-member price: \$22.00  
Face Value: \$32.50  
Reservation deadline: 3/21/03  
Contact: Nancy Levesque  
Phone: 714-934-5619  
E-mail: [nancy.e.levesque@boeing.com](mailto:nancy.e.levesque@boeing.com)

## Event: Les Miserables

Location: Orange County Performing Arts  
<http://www.ocpac.org>

Date: Saturday April 19, 2003 (day before Easter)

Time: 2:00 pm  
Section: TBD  
Member price: \$61.00  
Non-member price: \$63.00  
Face Value: \$64.50  
Reservation deadline: 3/29/03  
Contact: Darlyn Martin  
Phone: 714-896-5628  
E-mail: [darlyn.a.martin@boeing.com](mailto:darlyn.a.martin@boeing.com)

## Event: Joey & Maria's Italian Wedding

Location: Anaheim Plaza Hotel  
<http://www.joeyandmariawedding.com/>

Date: Saturday May 3, 2003

Time: 7:00 pm  
Section: TBD on arrival  
Member price: \$56.00  
Non-member price: \$58.00  
Face Value: \$59.50  
Reservation deadline: 4/18/03  
Contact: Gene Marquez  
Phone: 714-896-8532  
E-mail: [eugene.g.marquez@boeing.com](mailto:eugene.g.marquez@boeing.com)

## Event: Love Letters Starring Robert Wagner & Jill St. John

Location: Cerritos Performing Arts  
<http://www.cerritoscenter.com/>

Date: Mother's Day Sunday 5/11/03

Time: 2:00 pm  
Section: 11<sup>th</sup> Row Center  
Member price: \$46.00  
Non-member price: \$48.00  
Face Value: \$50.00  
Reservation deadline: 4/27/03  
Contact: Debra McDermott  
Phone: 714-934-0677  
E-mail: [debra.l.mcdermott@boeing.com](mailto:debra.l.mcdermott@boeing.com)

## Event: Cats

Location: Orange County Performing Arts  
<http://www.ocpac.org>

Date: Saturday 5/31/03

Time: 2:00 pm  
Section: Orchestra Level  
Member price: \$50.00  
Non-member price: \$52.00  
Face Value: \$54.50  
Reservation deadline: 5/17/03

## Event: Champions on Ice

Location: Arrowhead Pond  
<http://www.arrowheadpond.com/>

Date: Sunday 6/1/03

Time: 3:00 pm  
Section: TBD  
Non-member price:  
Face Value:  
Reservation deadline: 5/18/03  
Contact: TBD

## Event: 42<sup>nd</sup> Street

Location: Orange County Performing Arts  
<http://www.ocpac.org>

Date: Saturday 6/21/03

Time: 2:00 pm  
Section: Orchestra Level Rows Q & R  
Member price: \$62.00  
Non-member price: \$64.00  
Face Value: \$64.50  
Reservation deadline: 5/17/03  
Contact: TBD

## Event: Dodgers vs. World Champion Angels

Location: Edison Field  
[http://anaheim.angels.mlb.com/NASApp/mlb/ana/homepage/ana\\_homepage.jsp](http://anaheim.angels.mlb.com/NASApp/mlb/ana/homepage/ana_homepage.jsp)

Date: Friday 6/27/03

Time: 7:00 pm  
Location: Lower View Box – Third Base  
Member price: \$18.00  
Non-member price: \$20.00  
Face Value: \$20.00  
Reservation deadline: 6/13/03  
Contact: Kelly Merryman  
Phone: 714-896-5917  
E-mail: [kelly.m.merryman@boeing.com](mailto:kelly.m.merryman@boeing.com)

## Event: The Producers w/ Jason Alexander and Martin Short

Location: The Pantages Theater  
<http://www.nederlander.com/pantages.html>

Date: Sunday 8/24/03

Time: 7:30 pm  
Section: Rows NN & PP  
Member price: \$103.00  
Non-member price: \$105.00  
Face Value: \$107.00  
Reservation deadline: 8/8/03  
Contact: Judy Blando  
Phone: 714-372-5282  
E-mail: [judy.l.blando@boeing.com](mailto:judy.l.blando@boeing.com)

## Watch for:

July 3 – LA Philharmonic & Fireworks at the Hollywood Bowl  
July 11 – Twins vs. Angels  
July 12 – Aida  
August 1 – Blue Jays vs. Angels  
August 9 – Mamma Mia  
The Magic Castle in October and November  
.... Among others!

Please feel free to e-mail me with any suggestions  
and to volunteer as a ticket seller:  
[judy.l.blando@boeing.com](mailto:judy.l.blando@boeing.com)

## IDS Performance and Future Objectives

*continued from page 1*

Orbital Space Plane is growing. The DOD will transform objectives to assure precision engagement with a military force that is mobile and guided by knowledgeable decisions. Communication turns into information; information turns into knowledge; and knowledge translates into actions. The merger of two great organizations (A&M and S&C) guarantees that “No soldier is ever alone” – depicted in the poster showing a combat soldier with thousands of Boeing employees imaged in the background.

The 2002 results, helped by Human Space Flight and Commercial Space performance to plan, placed Boeing as the #2 defense contractor at \$16.6B, closely behind Lockheed Martin at \$17.2B.

As we move forward, our focus will be on the DOD budget transformation, network-centric options, increased competition, homeland security and a strong continued presence in the flat commercial space market. Key drivers will be the DOD transformation into a mobile, precision and interoperable global force with an integrated battlespace where *NO SOLDIER IS EVER ALONE*.

Boeing’s intent is to become DOD’s #1 partner in integrated battlespace, missile defense, homeland security, mobility and precision engagement, launch and orbital systems, and overall capability sustainment. The associated market is expected to grow from \$50B in 2000 to \$110B in 2012, and Boeing’s related capture approach will focus on corre-

sponding competitive market drivers: network-centric solutions, non-vertical integration, strategic partnering, common architectures and a strong legacy and incumbency. Accordingly, our 2003 plan will address multiple growth initiatives, along with effective solutions to our current challenges including the launch and satellite environment and associated Boeing Satellite Systems restructuring, the tanker contract, performance to FCS milestones, and optimal site strategy to maximize IDS opportunities in this growing market.

Jim challenged leaders to empower their teams, listen to diverse thoughts, and to create a business environment that encourages employee involvement and innovation. Jim feels that people set corporations apart. We have the best people in the industry who can gather the best minds on a project together — whether they are located in Arizona or Australia. Diverse heritage perspectives that Boeing employees bring from McDonnell Douglas, Hughes, Boeing North American, Rocketdyne, and other companies amplify our opportunities for success. The job of management is to develop people, inspire them with challenging assignments, and to

treat everyone with dignity and respect.

In response to audience questions, Jim stressed the IDS intent to go for multiple commercial spacecraft, to continue to compete in space exploration, and to invest 2.5% of sales in new business development and associated R&D. He additionally recognized the need to factor in the potential impact of a war with Iraq, which could significantly impact the Defense budget if it becomes a long and sustained engagement.

As the audience could readily see, Jim continues to demonstrate the qualities of leadership that will assure the success of IDS. He concluded his remarks by saying, “Great companies do great things.”

*Contributors to this article:*

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