



Top Leadership Night

By JoYvonne Bragg

At the January general member's meeting, the installation and introduction of the 2006 Board of Directors took place. The new BALC President and Chairman of the Board is Bob DeVries. New board members are Elaine Caday-Eames, Jason Monroy, Judi Carlson-Seymore and Justin Weiler. Returning board members are Joe Morano, Al Getz, Debora Compean-Zrinski, Dave Andersen, JoYvonne Bragg and Myra Medina.



2005 Past President, Joe Morano congratulating incoming 2006 BALC President, Bob DeVries

Our featured speaker was Jim Albaugh, IDS President and CEO. Before a packed audience, Albaugh shared the leadership attributes and Boeing Management Model that Boeing Chairman, President and CEO Jim McNerney rolled out at the Orlando meeting earlier this month and reiterated the expectation of leaders at all levels of the organization.

“Leaders must chart the course, set high expectations, inspire others, find an ethical way to get things done,” he said. “We must live the Boeing values while delivering the results our customers demand. There can be no tradeoff between performance and values – we need to demonstrate both.”

Albaugh explained how the IDS Business Imperatives – *Lead Effectively; Execute Flawlessly; Shape Markets and Grow Profitably* – integrate perfectly into Boeing’s new Management Model. “The IDS Business Imperatives are aligned and integrated with the Boeing Management Model of Leadership, Productivity and Growth,” he said. “This will help us at IDS to zero in on our Focus Areas for 2006.” These are: Pro-



Jim Albaugh presenting the Integrated Defense Systems Overview

gram Management Best Practices; Systems Engineering; Enhanced Cost Structure; Supplier Management and Quality/Productivity.

Talking about the importance of growth and productivity, Albaugh reminded the audience that growth is a business process that begins with listening to the

continued on page 10



The newly installed 2006 BALC Board of Directors
(L to R: Myra Medina, VP-Special Events; JoYvonne Bragg, VP-Member Services; Debora Compean-Zrinski, VP-Operations; Dave Andersen, VP-Communications; Al Getz, VP-Alumini/Retirees; Bob DeVries, President; Joe Morano, Past President; Elaine Caday-Eames, VP-Professional Development; Judi Carlson-Seymore, VP-Finance; Justin Weiler, VP-Education/Community Service; Jason Monroy, VP-Programs)

Boeing Aerospace Leadership Chapter

Board of Directors

President

Bob DeVries 714/896-1334

Vice President, Professional Development

Elaine Caday-Eames ... 562/797-5984

Vice President, Operations

Debora Compean-Zrinski . 714/896-3479

Vice President, Programs

Jason Monroy 714/896-3077

Vice President, Communications

Dave Andersen 714/896-4250

Vice President, Finance

Judi Carlson-Seymore . 562/429-7968

Vice President, Education/Community Services

Justin Weiler 714/375-8211

Vice President, Member Services

JoYvonne Bragg 714/372-4129

Vice President, Special Events

Myra Medina 562/797-4603

Vice President, Alumni/Retirees

Al Getz 714/896-3797

Past President

Joe Morano 714/372-1565

Executive Advisor

Jayne Schnaars 714/372-2703

New Horizons

Newsletter Layout

Chris Guerrero 714/642-8068

Webmaster

Victor Koman 714/896-3353

Comments and articles may be addressed to:

Dave Andersen

5301 Bolsa Avenue

MC: H010-B003

Huntington Beach, CA 92647-2099

Phone (714) 896-4250

Fax (714) 896-5415

E-mail: david.p.andersen@boeing.com

Articles contained herein may be reprinted in whole or in part in NMA chapter publications.

From Your President's Desk . . .

2006 began as many others at the BALC have, with the executive leadership of Integrated Defense Systems (IDS), Jim Albaugh, presenting the state of the company at the January general membership meeting (GMM). What a fantastic beginning with such great news of the healthy financial status providing Boeing employees with 14 days pay as a bonus! At the January GMM, the 2006 BALC board of directors were inducted and the outgoing 2005 board members were thanked for their generous efforts during the past year. Noted on this page is a list of the present board members with their phone numbers, should anyone desire to reach them regarding upcoming activities. Again, I want to thank the outgoing board and recognize them as true professionals and each as someone worthy of continuing on as a future board member if they so desire: Mike Patricelli, Marie Mungaray, Mary Kosalka, and Adam Wass.

The National Management Association (NMA) theme for 2006 is "Developing The Leader in You." Several board members will lead by example this year and take the NMA examinations for Certified Manager (CM). Some of the board members attempting the CM title have many years of management experience, some have taken the ten-course certificate of Supervisory Management Skills, and others have been leaders with no formal management background. The BALC is using the CM program, professional devel-



Bob DeVries

opment courses and other NMA chapter activities to prove out the following NMA Leadership Model:

- ❖ Mobilize individual commitment for change (inspire and engage others, share power)
- ❖ Set direction (envision the future, share vision, focus on customers)
- ❖ Engender organizational capability (build teams, nurture creativity, deliver results)
- ❖ Demonstrate personal character (foster relationships, model integrity, build trust)

Supervisory Management Skills (SMS) courses are now being offered on a Friday night and Saturday "fast track" option, as this was preferred by the prospective students that were polled by Jerry Blackburn, instructor of the SMS program. Check the BALC professional development calendar for the schedule of these and other courses.

GMM/dinner meetings are planned for nearly the entire year for BALC members to network

continued on page 6

From Your National Director's Desk...

After taking a red-eye flight to Dayton, Ohio to make it there in time for the NMA Executive Board planning meeting on Friday, January 27, I spent an interesting weekend in various committee and Board sessions. The planning meeting kicked things off with 25 NMA actions focused on Creating Partnerships of People and Business, Building the Organization and Cultivating Highly-Productive Work Places. The principal emphasis here was on best ways to promulgate and apply the new NMA Leadership Model in chapter activities and in their sponsoring organizations.

The NMA Board sessions reviewed the 2005 NMA performance and finances, and discussed 2006 plans. The successful 2005 membership campaign was extended to 2006. This campaign will allow any chapter to sign up new members in any two months of 2006 without having to pay the \$20 new-member fees. The Board also received reports from its functional committees and areas. I've covered relevant results from the meetings I participated in below.

The Recognition Committee voted to change the names of the Silver and Gold Knight of Management awards to Silver and Gold Knight of Leadership. The committee also voted to modify the NMA Community Service Award by establishing a point requirement based on chapter size for award recipients; this is similar to what was done for the NMA Professional Development Award last year. Additional recognition

points towards Outstanding chapter and council ratings were added for display of the new NMA leadership banner at chapter meetings, use of the NMA Leadership Model in developing annual chapter/council goals and plans, presentation of the Leadership Model to members and Executive Advisors, for incorporating "NMA – THE Leadership Development Organization" in chapter/council correspondence, websites and newsletters and for describing the Leadership Model in chapter/council newsletters. A new sliding scale for chapter member participation in community activities is also planned for 2006 to provide added recognition for chapter community activities.

The Pacific South Area meeting focused on leadership applications which will be the major theme of the upcoming West Leadership Development Conference scheduled for Salt Lake City, Utah, on May 4-6, 2006. BALC's lunchtime panel sessions with site executives were cited as examples of effective related chapter activities, as was BALC's new fast-track Leadership training program which can earn participants a Certificate in Management after completion of 10 related weekend classes.

The Professional Development (PD) Committee meeting, which I chaired, approved an aggressive 2006 PD Action Plan (PDAP) aimed at providing both web-based and local courses to all NMA chapters at affordable costs. Future NMA LiveOnline and



Pete Kurzhals

NMA LeaderLab courses will be offered on a discounted 6-session or 12-session subscription basis to simplify chapter participation and payment. Future versions of FaciliSkills and Supervisory Management Skills courses will be updated to emphasize leadership attributes, and web-based delivery options will be explored. An NMA reserve fund for associated leadership-course development and upgrades was established by allocating \$10 from each SMS book sale in 2006, and \$12.50 in 2007 and beyond.

Several improvements for current web-based courses were recommended for implementation during 2006. These include:

- ❖ Categorization of each course as Basic (B), Intermediate (I) or Advanced (A)
- ❖ Alignment of each course with corresponding NMA Leadership Model elements
- ❖ Elimination of chapter-participant introductions to save time

continued on page 4

From Your National Director's Desk...

continued from page 3

- ❖ Advanced chapter review of course contents to ensure compatibility with chapter needs
- ❖ Alternate course delivery options using telecons and viewgraphs to better enable small chapter participation

After considerable discussion, the PD Committee voted to limit CEUs (where applicable) to NMA members only.

An annual NMA budget allocation of \$100 was set aside to cover submission of the NMA website to a broad range of search engines in order to enhance website visibility and use.

The NMA staff, supported by the PD Committee, is also working on establishment of a Leadership Development Advisory Panel (LDAP), composed of HR and training experts from NMA organizations. Suggested candidates for the LDAP will be solicited from members of the NMA Executive Advisory Committee and from NMA chapter presidents.

for September 2006, and will address future NMA course leadership content and implementation.

To prepare for LDAP, all national and associate directors will be asked to work with their assigned chapters to identify potential topics for future web-based courses, to identify volunteers who would be willing to help with web-based course implementation and facilitation, and to sign up for future NMA LiveOnline and NMA LeaderLab subscriptions. I'm happy to be able to report that both

BALA (the NMA Anaheim chapter) and BALC have signed up for related 12-session subscriptions; and I'd like to urge any of you who have suggestions for related course topics or who would like to participate in future course development and/or facilitation to contact me at peter.r.kurzahls@boeing.com.

2006 promises to be an exciting year, and I hope that you will take advantage of the many associated leadership opportunities offered by the NMA.

Please visit our Boeing Aerospace Leadership Chapter Website

Internal <http://hb.web.boeing.com/empservices/clubs/balc/>

External <http://www.boeing.com/nosearch/balc/>

NMA Breaktime - An Electronic Newsletter

<http://nma1.us/breaktime/2006-02/>

MANAGE Online - A Management Magazine

<http://nma1.us/manage/2005-08/index.htm>

Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes.
- I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

Special Events current as of March 2006

*Mark your
calendars!*

BALC Event	Location	Date	Time	Section	Member / Non-Member Price	Reservation Deadline	Contact
Swing	La Mirada Theatre for Performing Arts	04/08/06	8:00 PM	Orchestra Section A	\$35-\$37	03/06/06	Myra Medina
Cats	The Pantages Theater	04/16/06	1:00 PM	Center Orchestra	\$66-\$68	03/17/06	Myra Medina
Wine Extraordinaire	Anaheim Hilton	04/02/05	2:00 - 5:00 PM	NA	\$50-\$55	03/24/06	Kelly Merryman
Angels vs NY Yankees	Anaheim Stadium	04/07/06	7:05 PM	505	\$15-\$16	03/27/06	Erol Kok
Angels Vs Texas	Anaheim Stadium	04/10/06	7:05 PM	515	\$12-\$14	03/27/06	Erol Kok
Les Miserables	The Pantages Theater	06/09/06	8:00 PM	Center Orchestra	\$73-\$75	04/07/06	Myra Medina
Lakers vs Golden State	Staples Center	04/11/06	7:30 PM	Sect 327 Row 1-3	SOLD OUT		
Angels vs Oakland	Anaheim Stadium	05/01/06	7:05 PM	513	\$12-\$14	04/10/06	Erol Kok
Club 33 Dinner	Disneyland	May 8 & May 22	NA	NA	TBD	04/24/06	Myra Medina
Angels vs Toronto	Anaheim Stadium	05/18/06	7:05 PM	513	\$12-\$14	05/01/06	Erol Kok
Stomp	Wilshire Theatre	~May 2006	TBD	Orchestra	\$66-\$68	TBD	Myra Medina
Wicked	The OC Performing Arts	08/13/06	7:30 PM	Tier 1 / Orchestra	\$70-\$72	06/10/06	Erol Kok
Wicked	The OC Performing Arts	08/19/06	8:00 PM	Tier 1 / Orchestra	\$79-\$81	06/10/06	Erol Kok
Pageant of the Masters	Laguna Beach	TBD	TBD	TBD	TBD	TBD	Beverly Cain
Angels vs Dodgers	Anaheim Stadium	07/02/06	12:35 PM	509	\$16-\$18	07/02/06	Erol Kok
4th of July Fireworks	Hollywood Bowl	07/02/06	TBD	M1 Rows 6-8	\$25-\$27	TBD	Myra Medina
Bugs Bunny on Broadway	Hollywood Bowl	07/07/06	TBD	M1 Rows 1-3	\$20-\$22	TBD	Myra Medina
Wine Tasting and Tour	Temecula	TBD	all day	NA	TBD	TBD	Myra Medina
Rodgers & Hammersteins Sound	Hollywood Bowl	07/29/06	TBD	M1 Rows 10-11	\$25-\$27	TBD	Myra Medina
Champions on Ice	Arrowhead Pond	08/13/06	TBD	Lower & Upper Level	\$85-\$87 \$48-\$50	TBD	Myra Medina
Disney's Fantasia w/Fireworks	Hollywood Bowl	08/19/06	TBD	M2 Rows 8-11	\$25-\$27	TBD	Myra Medina
Angels vs NY Yankees	Anaheim Stadium	08/27/06	12:35 PM	509	\$16-\$18	07/21/06	Erol Kok
John Williams	Hollywood Bowl	09/02/06	TBD	M2 Rows 1-3	\$25-\$27	TBD	Myra Medina
AFI's 100 Years of Movies	Hollywood Bowl	09/03/06	TBD	M2 Rows 1-3	\$21-\$23	TBD	Myra Medina

From Your President's Desk . . .

continued from page 2

with co-workers, managers and executives. Both July and November are always dark. A lunch time leadership meeting is planned for March 8 in the Springdale conference room, building 14 of Huntington Beach with Steve Bailey, NMA President, and executive panel members, Jayne Schnaars, John Tracy, Frank De Mattia, Bill Lang and Stan Adachi. Please join us in attending the GMMs noted below, all to be held at the Westin South Coast Plaza (unless noted otherwise) on the following dates:

- ❖ March 22, Sports Night with Diana Nyad, Olympic Swimmer
- ❖ April 20, "Fire Up Your Life" with Donna Hartley
- ❖ May 25, Awards Night and Scholarship Announcements
- ❖ June 8, Top Leadership Night with Jim McNerney at the Disneyland Hotel
- ❖ August 17, Luau Night at the Long Beach Marriott
- ❖ September 20, (speaker to be announced)
- ❖ October 19, Western Night
- ❖ December 9, Holiday Dance and Casino Night at HMS Queen Mary

Community activities are well under way beginning in March with Educator Enrichment Day (EED), held at Cal Poly Pomona. During EED, workshops are designed to provide teachers and teachers-in-training with an engaging, student based curriculum to inspire young students in science, math and engineering concepts. On March 1 and March 25, the BALC and Southern California Area Council (SCAC) will

Spotlight Member

by Dave Andersen



Erol Kok

Erol was hired by Rockwell International, Space Systems Division in January 1997; his first day on the job was the same day that Boeing acquired Rockwell. He joined the Boeing Aerospace Leadership Chapter a year later in 1998 and has been to almost every general membership meeting since. He enjoys attending the GMMs because they are always informative and serve excellent food. He's favorite GMMs are Top Leadership Night, the Luau, and the Xmas party on the Queen Mary.

Erol recently changed jobs. Formerly a mechanical engineer, he now works as a parametric estimator. A parametric cost estimator uses Cost Estimating Relationships (CERs) and associated mathematical algorithms (or logic) to establish cost estimates. His group is responsible for calculating cost estimates on new proposals based on the specifications and requirements given by the customer and associating them to costs of similar previous Boeing programs.

Erol is an avid *Star Wars* and Lego collector (which drives his wife crazy). While he also enjoys basketball, his favorite pastime now is playing with his 6-month old daughter.

hold the Annual American Enterprise Speech Competition. Please join our organizations to support the brave young men and women honing their speaking skills. There are numerous special events scheduled for this year, with a portion of the proceeds from discounted tickets going towards the scholarship program. Sign up for an event, such as Lakers and Angels games, Disney on Ice, Wine Tasting,

Swing! and Cats!, and know that you are giving to a good cause while enjoying yourselves.

I encourage all BALC members to become more involved in NMA activities this year. This President's message will keep you up-to-date in BALC activities so that you may plan on joining us. Thanks for your continued support of the BALC and NMA organizations.

Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

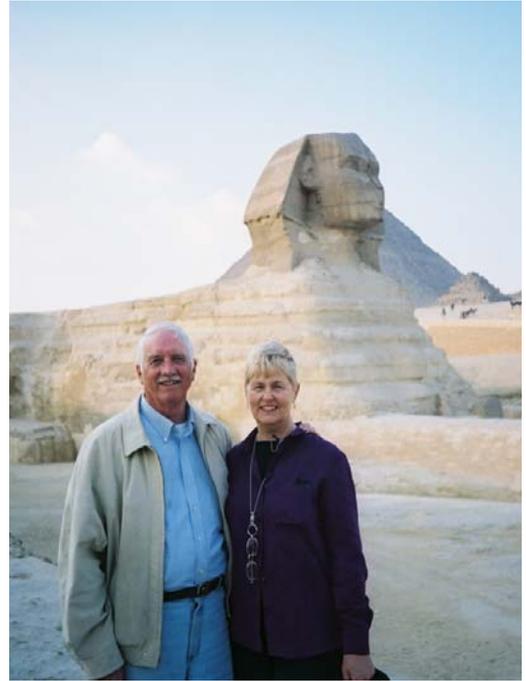
Van and Carol's 2-Week Trip to Egypt

We had a good time in Egypt for the last 15 days. Spent 3 days in Cairo visiting the pyramids, temples and the museums and all the 17 million people. Then flew to Aswan for 4 days along with a trip to Abu Simbel, a temple that Ramses II built for himself and another one for his favorite wife out of 19, Queen Nefertari. Both of these had to be moved up 200 feet, so as not to be flooded by the Aswan dam waters. A great camel ride through the desert for 1 hour to a Nubian village was quite an experience. This was followed by a 4-day cruise down the Nile to Luxor (no not Vegas) for a 3 day visit to all the temples and tombs (Valley of the Kings and Queens). Visited all the tourist shops for jewelry, alabaster,

rugs, perfume and light and sound shows at the Sphinx and various temples at night. It is too bad Egypt is so poor and dirty because they have so much history dating back to 2000-3000 B.C. We had armed guards all the time, at the hotel, on the bus, on our hikes because tourism is their No.1 industry.

Everyone in the group of 27, enjoyed the 2 week trip through all the history from 3000 B.C. to the present through the eyes of an 38 yr old female Egyptologist, our tour guide from Grand Circle. It was the general feeling of

all that the trip to Egypt was a one timer. We saw enough in the time span to experience the overall flavor of Egypt.



Van and Carol Melle

Golden Corner

New VP for Retirees and Alumni

To all Retirees and Alumni in the BALC, I would like to introduce myself and my Alternate.

My name is Al Getz and I work in Huntington Beach. I am your new VP for Retirees and Alumni. I started with Boeing (formally McDonnell Douglas) in 1987 in Production Control and eventually ended up working in Procurement. I am a widower with a son (22) in Cypress College and a daughter (25) who graduated in 2005 from Long Beach State College and now resides in Henderson, Nevada. I have been a member of the BALC (formally HBMA) since 1987 and a member of the board since 2003 first as Alternate

for Programs then VP of Programs for the past two years. I hope you introduce yourself to me at any meeting you attend.

My alternate and alternate for retirees and alumni for the past few years is Stan Barauskas. I am sure you have read some of Stan's interesting and very upbeat articles this past year that have appeared in this newsletter.

If you are getting this newsletter and dinner flyer and wish to have it stopped please either call me at (714) 896-3797 or E-Mail me at al.getz@Boeing.com.

I am appealing to and encouraging all retirees and alumni to

drop us a line and tell us how you are spending your retirement, including trips, visits, special event and fun outings. If you would rather send your information anonymously we will respect your privacy. We're looking forward to a great year and I really do hope to hear from some or all of you. Our next dinner is Wednesday, March 22nd at the Westin Hotel in Costa Mesa presenting Diana Nyad, Olympic swimmer and National Women's Hall of Fame inductee who will be our motivational speaker. Have a great month and lastly welcome **ED HOOVER** the newest Retiree in the Golden Corner.

Tim Richardson Dinner

by Debora Compean-Zrinski

How many of the audience thought about becoming “Rich”. The evening started and ended with the wit and humor of **Tim Richardson**. He talked during the evening about how feeling and being “RICH” is not about the wealth of money or material things we have, it is about how great life, family and love can be.

Up on the screen, popped what I would call a formula for “Richness” Tim spoke about $C + D + E + F + G = \text{RICHNESS}$.

C is for being *Comfortable* with who you are. What has held you back from achieving this? Is it limitations or a weakness? There isn't a person who doesn't have one. Limitations and weaknesses can work with you, just as hard for you – this builds strength. These need to be attacked head on and therefore, making you rich in

many ways. You have to become comfortable with who you are.

D is for *Determination* – know what you want and how to get their. There will be hurdles that get in your way, it is figuring how to jump over them and get to your goal. No, really means “the next option”. Remember the “Rule Troll”, the person who follows the rules to a “T”. Look at this person with a smile. When life gives you lemons, you make lemonade out of it.

E is equal to the Three E's: *Ethics, Enthusiasm and Education*. These are important to life and keeping that “Richness” going. Thin in size, but thick in wisdom.

F is for *Family, Friends, Faith and Freedom*. Things happen in our lives we don't like, but we become “Rich” from it. The best time is right now and the illusion of



Tim Richardson making a point in his presentation.

richness is probably already there within you.

G is for the *Goal*. You should always have a goal to work towards. When writing down your goal, you need to review it regularly, this way you have a way of getting it done. When you finish that goal, make another. Stay within a limit of accomplishment. If they are set too high, they are out of reach and these are not goals.

Meeting Tim was as opportunity to re-think how “Rich” I actually am. Everything is always being rushed and it seems we work more and harder and do not take time for the things and people that mean so much more to us. We never concentrate on one task anymore, everything is multi-tasked. You take a little chip out of it, and then you're on to the next thing, rush, rush, rush! It's harder to feel



Tim Richardson adding humor to his presentation

continued on page 9

Tim Richardson Dinner

continued from page 8

like you're accomplishing something. Unlike a decade ago, workers are bombarded with e-mail, computer messages, cell phone calls, voice mails and the like, where is our time! We need to focus on that richness formula Tim shared.

Take time for yourself and you're family. Tim came up with a great idea, set up a vacation where there is no refund if you don't go. This will make you take the time for yourself. We seem to always have our head up in the sky looking for the Big Kahuna, but we seem to miss the little stuff down where we are at.

The audience had some suggestions as to what "Richness" meant to them:

- Jayne said it was Java and Friends.
- Joe enjoys life.

- Rodger, Boeing retired, enjoying the 6 hours a day he spends with his grandson everyday.
- Theresa was being at peace.
- JoYvonne thought richness was have a great attitude, living at Venice Beach, her garden and watching the little ducks.
- Bob's was the smell and eating of cheesecake.
- Daryl, a young intern at Boeing, felt Boeing made him "Rich", the opportunities of learning on the job.
- Dan wants the best for his children.

In conclusion, Tim spoke of a time when he was at the Atlanta airport. He heard this loud singing coming from the men's restroom at 6:00 AM. His curiosity wasn't the singing alone; it was



Tim Richardson and BALC Executive Advisor Jayne Schnaars

how it was being sung and the loudness of this song. He proceeded into the restroom to find this young gentleman of 68 years, cleaning the porcelain, singing "Don't Worry, Be Happy" in a way never heard to Tim. We live in the world of opportunity and freedom – that in itself is true "Richness".

Welcome to our Newest BALC Members!

Please give a warm welcome to our newest BALC members from Huntington Beach, Anaheim, El Segundo and Long Beach. We also welcome new retirees. The Membership Team has been busy passing out badges and certificates for all new members and existing members that did not receive theirs. Please contact JoYvonne Bragg Erickson, VP of Member Services for your badge or any missing NMA items: email: JoYvonne.v.bragg@boeing.com.

New Members for January and February:

Emmy A. Speal
Randy P. Fitzgerald
Robbin L. MacKenzie
Marie H. Valenta
Ed A. Hoover
Sal Trujillo
Carlene L. Gutowsky
Julie A. Paton
Ken P. Kerth

Malcolm Roane
Gary A. Wood
Arturo Torres
Melissa A. Minson
Randy Prescott
Lisa M. Barrett
Steve Lillard
Karrin Cameron
Deborah Davis



Top Leadership Night

continued from page 1

customer and endures by satisfying the customer. “Productivity,” he said, “is about competitiveness and constantly working to execute flawlessly. When we do that we create the resources to invest in growth. It’s about growth and productivity – not either or.”

Albaugh noted the challenges ahead for IDS are indeed daunting. “The fiscal challenges for our nation are mounting: the deficit, hurricane relief costs, the resources it’s taking to deploy an army in Iraq ... these are tough times for Congress,” he said. “DoD decision

makers are trying to balance current force needs against transformation investments. The competition in the civil space market both domestically and internationally is intense. With budget reductions all around us, now more than ever we must see the evolving opportunities and play to our strengths.”

Albaugh ended the evening with a special tribute to the Boeing Aerospace Leadership Chapter, thanking BALC for providing opportunities for Boeing Executives to speak to its members.



2006 BALC President, Bob DeVries

Albaugh’s enthusiasm and ease with the audience left every member very proud of their accomplishments in the Boeing family.

Donna Hartley, Upcoming Featured Speaker

The Boeing Aerospace Leadership Chapter (BALC) will feature Donna Hartley, a motivational speaker, author, and businesswoman at the next general membership meeting at the Westin South Coast Plaza Hotel on April 20, 2006.

Donna is a survivor of a DC-10 plane crash. She proved that one woman could walk through fire and deliver a message powerful enough to impact millions of lives!

A former Miss Hawaii with over 100 appearances on television, and a cancer survivor, her style is dynamic, impelling as a keynote speaker, and passionate. She hosted her successful television show “Get What You Want” and is the author of *Fire Up Your Life!*, an inspirational true story. A member of the National Speakers Association, the founder and owner of Hartley International was featured on NBC, ABC, PBS,

The Learning Channel, in *New Woman Magazine*, *The New York Times*, and is a popular author in the best selling *Chocolate* series. A master of weaving a story and a catalyst, she inspires positive transformation. Donna Hartley, as a keynote or motivational speaker, approaches your changing world with vision, straight talk and strategies.

Author of the Book

Fire Up Your Life!

This book relates her journey from surviving a plane crash to meeting a wise man, a mentor, and an angel named George. He guides Donna through testifying to change airline safety regulations, opening her own business, buying a house with no money down, and adopting a baby. George’s message to Donna was “There are no accidents, everything happens for a reason. Once you understand



Donna Hartley

your learning lessons, you’ll achieve inner wisdom, face today’s challenging times, overcome your fears, and make empowering choices.”

What are People Saying about Donna?

- ❖ “*Fire Up Your Life!* got our employees back on track when our company downsized. She talked our employees into overcoming their fears and turning challenges into opportunities. She is a great motivational and keynote speaker.”
- ❖ “Her motivational presentation had just the right balance of energy, humor, passion, and leadership strategies.”

Why Do We Have a Leadership Model . . . and Who Cares?

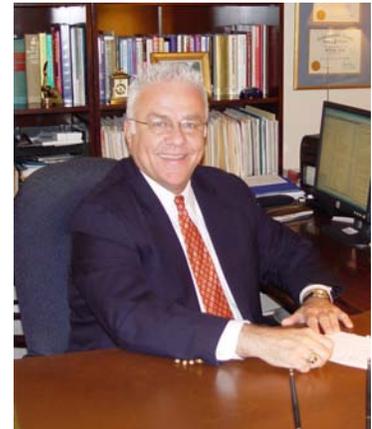
by Steve Bailey, CM, NMA President, Dayton, Ohio

Clothing designers use live models... humans who walk the runway to display the latest in fashion and showcase the talents of the designer. Engineers build models to create a three-dimensional representation of their latest buildings or other projects. NMA and virtually every Fortune 100 company have a leadership model. Why? Because most of us are visual learners and we tend to remember that which we can “see”.

Our model was developed with the input of a broad cross-section of our affiliated organizations as well as non-affiliated businesses. The advantage of a

model is that you can look at it and begin to see how it can be aligned and integrated throughout the organization. A model is not a process; rather, it visually sets or depicts standards. In our case, we are promoting the NMA Leadership Model as establishing behavioral expectations for leaders at all levels – in your place of business as well as within your NMA chapter.

The 2006 NMA theme is “Developing The Leader in You”. The core competencies for you to become a leader are contained within these four circles...you know how to set direction, mobilize others, and engender organizational capa-

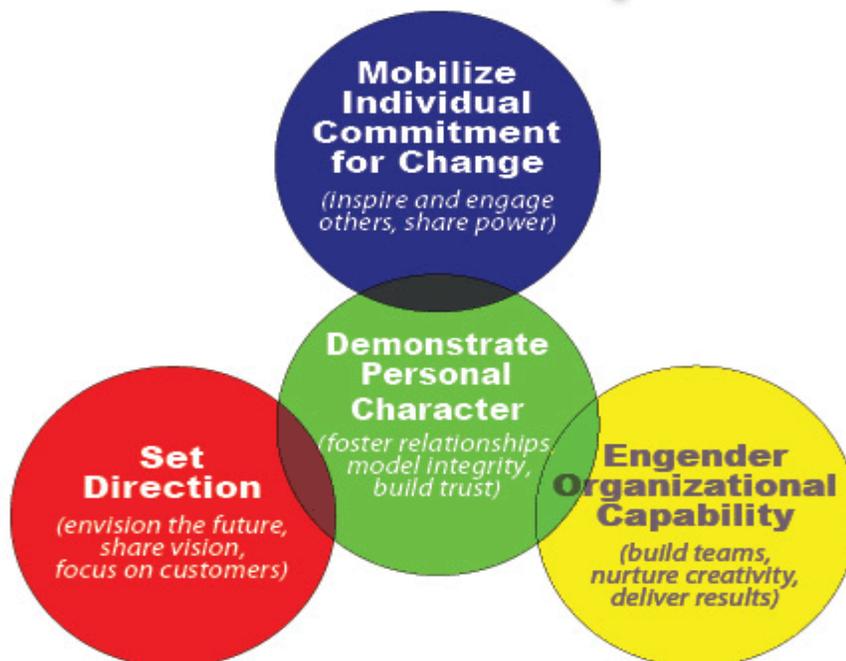


bilities, and do so while demonstrating the personal characteristics (and character) of a leader.

You’ll be seeing a lot of this model in 2006... by design. Leadership traits must mirror and keep pace with the strategic challenges of your business. This is where the chapter fits in. Your assignment? To sit down with your executive management, human resources people, and chapter leaders and ask, “How can our chapter set an agenda of activities and programs that addresses the four areas of leadership development within these four circles?”

An understanding of what we’re trying to do...and a truly collaborative effort...will ultimately link all of your business/organization’s leadership development efforts to organizational outcomes. That is the ultimate goal... and that’s why the NMA Leadership Model is out there, front and center, in 2006. History will not reward us for developing the Model. History will reward us only for driving it all the way through our chapters and our parents companies and helping grow the appropriate leadership competencies in our leaders.

The NMA Leadership Model



Derived from a similar model in *Results Based Leadership* by Ulrich, Zenger, & Smallwood.

El Segundo BALC Social Mixer

By JoYvonne Bragg Erickson, VP of Member Services

The BALC Members Services hosted an evening with our El Segundo members at the Embassy Suites on Imperial Highway March 16th. As hostess, I was supported by our Past President **Joe Morano**, **Mike Patricelli** and **Pete Kurzhals**. **Liz Varela**, my alternate also turned up to help with the event.

There were five non-



(l to r) Wil Bertram, Ray Martinelli, Judy Ross and Maria Ramirez

members that attended and subsequently joined BALC. Joining us for the up-coming April drive are: **Ana Buitrago**, **Ray Martinelli**, **Adam Honse**, **Sue Pang** and **Wendy Nieh**. Attending El Segundo Management members of BALC were **Wil Bertram** and **Glenn Greathouse**. **Judy Ross** of El Segundo Human Resources for S&IS was also there to support employee involvement.

After eating some rather “hot” hot wings, quesadillas, fresh fruit and baked brie, we spoke to the group about the benefits of joining an NMA leadership chapter. Afterwards, I spoke to member **Dean Davis** and learned about his active involvement in outreach programs.



(l to r) Sue Pang, JoYvonne Bragg and Wendy Nieh

El Segundo is quite a fun group; we already have requests to attend the future wine tasting tour that I will host in May for BALC.

Oh and yes, to the new member that requested his badge name read “Supreme Commander”, we’re still working on it; maybe for our dress up May Awards night ;-). Please welcome our new members from El Segundo.



National Management Association
Boeing Aerospace Leadership Chapter
PO Box 2666
Seal Beach, CA 90740-1666