



Roger Krone Talks Leadership Technology at BALC

It's by joining organizations such as the Boeing Aerospace Leadership Chapter (BALC) of the National Management Association that employees can gain valuable leadership experience, Roger Krone, president of Network and Space Systems, told about 200 attendees at BALC's board installation event Wednesday night in Lakewood, Calif. "For me, one of the best learning experiences [I had] was trying to lead a volunteer organization," Krone said. "The way you lead an organization like that is you inspire, you empower, and you create a shared destiny that gets everyone in the organization excited. The truth be known, that's also how you manage at The Boeing Company."

Krone then began his keynote presentation by recognizing Rick Baily, vice president and general manager of C3 Networks, who had introduced Krone to the audience. "The collection of programs that Rick was asked to lead in January 2006 has an incomparable list of challenges," Krone said, "and he's done a terrific job and many members of Rick's team are here tonight and I want to extend my appreciation to Rick and his team" for their hard work.



Roger Krone, president of Network and Space Systems, holds up his car's GPS unit as an example of the fast pace of technology when compared to the functionality and cost of a similarly-sized item he brought: his HP-35 calculator from 1972

The main theme of Krone's presentation was the increasingly fast pace of technology and how the Network and Space Systems business is poised to develop and exploit new technology in order to grow in the future. To demonstrate that, Krone showed three examples from Boeing's past and present:

The Minuteman II's guidance and control technology from 1964 compared to today's Ground-based Midcourse Defense system, which targets in-flight ballistic missiles using highly-accurate guidance and control.

North American Autonetics, a Boeing heritage company, linked several computers together in 1965 to demonstrate command and control while today, Future Combat

Systems will link soldiers, platforms and systems with net-centric command and control.

Syncom in 1963 was the world's first geosynchronous communications satellite and weighed 78 pounds and had approximately 28 watts of power, compared to the Thuraya-3 satellite weighing over 12,000 pounds with 14 kilowatts of power. Thuraya-3 launched January 15 and helps provide mobile satellite services to more than 110 countries inhabited by 2.3 billion people.

"We work on some absolutely terrific programs and products that have made our world closer and safer," Krone said.

Continued on Page 4

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From Your President's Desk . . .

As we take a look ahead at the forecast for our economy in 2008, the predictions are showing risks of a slowdown. On the contrary, our projection for BALC is growth and we anticipate a year of greater participation. The 2008 BALC plan for the organization is to focus on "Cultivating a Community of Leaders!"

To develop the leader in you, we have extended our Professional Development program by scheduling a Certified Manager (CM) course to begin this summer and a new series of Supervisory Management Series (SMS) courses to begin this fall. Along with this, we will continue sponsoring monthly noontime NMA Online courses and quarterly Dale Carnegie Lunch'n'Leans.

Our General Membership Meetings (GMM)—held monthly—will take you on a journey of worldly experiences and adventures that we hope will provide you exposure to different cultural leadership styles. In order for us to accommodate our diverse membership, we will be holding GMMs at a variety of venues.

To cultivate your interest in



Theresa De Leon

our community, we will be offering many spectacular community educational and special events this year. To mention a few, we will sponsor a High School Speech and Scholarship contest and a Summer Science Camp. We will be selling tickets to many theater, sporting and music events to help raise funds to support our sponsorships.

Be prepared that 2008 will be a year of changes. "Leadership is about movement... taking people, ideas, processes and business from where they are, to where they need to be. Our programs are dedicated to building leadership bench strength and harnessing the leadership qualities that reside in all of us" (National Management Association).



From Your National Director's Desk...

NMA's new Leadership Evaluation And Development System (LEADS) was rolled out for a free one-month test run just before Christmas 2007—a present intended to acquaint NMA members and their organizations with the many capabilities offered by this valuable learning tool and to solicit feedback on improvements that could make this tool even more valuable.

After a relatively slow start since many NMA members were on vacation during the holiday break, things really took off. By the time the test run was closed down on January 24, 2008, over 440 NMA members and associate employees from 42 chapters (almost half of all NMA chapters) had signed up for NMA LEADS. Participants covered the range of NMA organizations from small community chapters to city and county governments to small and large companies; and hailed from 20 states.

Some 259 of these applicants (over 60 per week) completed the LEADS assessment; and 26 of these came back for a second try. Scores for the initial assessment averaged 72%, and scores for the repeat assessment increased to 76%.

Test takers ranged from young employees with minimal experience to Senior VPs with 30 or more years experience. As expected, assessment scores increased significantly for highly experienced participants, but even young employees posted respectable scores and were able to improve with repeat assessments.

Educational levels of test takers also covered a broad range. Some 30% had high school or associate degrees, 40% had bachelors degrees and 30 percent had masters or doctorate degrees. Once again, participants with higher education scored higher, but the difference was not major.

Overall experience by LEADS participants averaged 11 years in non-leadership roles and 9 years in leadership roles. NMA members comprised 325 of all participants, but 118 non-members also signed up for LEADS.

Although only about 22% of the test takers filled out the LEADS feedback form, their inputs were overwhelmingly supportive, with over 80% of all respondents indicating that LEADS was easy to use, was instructive and informative and can help them in their job.

Other interesting results from the test run were the most frequently-missed competencies which could be improved by additional reading, training and work assignments. These were:

1. Create an environment where all can stretch, take sides, create, contribute and learn
2. Capitalize on unanticipated opportunities
3. Implement continuous improvement aimed at world-class performance
4. Promote integrity and ethical behavior
5. Be accountable for your actions and decisions
6. Inspire in ways consistent with the organization values
7. Translate strategy into actionable objectives and plans
8. Create a win/win atmosphere



Pete Kurzhals

9. Convey purpose and mission to motivate others
10. Stress open and honest communications and feedback

All of these reflected 300 or more missed questions and opportunities for improvement.

Still, most important of all were the specific recommendations the NMA received from the LEADS test takers. These included the need to add a stop and resume capability in case of unexpected interruptions during the actual assessment, the need to eliminate duplicate reading recommendations, and suggestions for improvements in several of the assessment questions and assignments. The NMA has taken these to heart, and has spent the last two months on development of associated LEADS improvements. The resultant new and improved NMA and Boeing LEADS prototypes will be deployed in early April 2008; and we hope that you and your organization will take advantage of this unique leadership learning experience. Just go to the <http://nma1.us/LEADS/> or <http://hbapp.web.boeing.com/boeing-leads/> to log on and take the first step towards becoming the leader you always wanted to be!

Roger Crawford Addresses March BALC GMM

Roger Crawford addressed the BALC GMM on March 19, 2008, and here is a summary of what he had to say, which was both inspiring and amazing.

To begin, Roger's motto is "Attitude is more powerful than circumstance." Although it wasn't obvious at first, as he spoke the crowd noticed (and he pointed out) that he was born with a "circumstance." This circumstance is the fact that he has deformations in both of his hands by birth, was born with only one leg, and has been fitted with a prosthetic leg. Not only did he overcome this "circumstance" by exuding and living with a positive attitude, he surpassed even the highest expectations by becoming a nationally ranked tennis star on the pro circuit. Roger credits all of his successes in overcoming challenges to the attitude and positive thinking that he has. He simply believes that attitude is more powerful than any circumstance in overcoming challenges and difficult situations.

After he got the crowd's attention (which wasn't difficult),

Roger talked about his illustrious and successful career. To become a nationally ranked tennis champion, he worked out how to hold the racket with his hands so that it would fit. He was able to run the court using the prosthetic leg, and in some cases, his opponent had no idea he had any circumstance at all. Roger talked about how he also has had the opportunity to be a motivational speaker to many groups and organizations. He has addressed children and motivated them to believe in their dreams. After going to his son's school to speak to the children about being positive and always believing in oneself, his son praised his dad and made him his obvious idol figure.

Roger spoke about how all of his life presented him with choices. His choice was always to succeed, to make his disability a capability, and he turned it all around. He spoke of the times that he was featured on the Larry King and Good Morning America shows, and how he has been able to positively influence many oth-



Roger Crawford gives his audience an inspiring presentation

ers with circumstances to overcome their challenges and obstacles. Roger also spoke of how his life has been enveloped with overcoming obstacles to achieve a high degree of success. He was featured in the well-known book *Chicken Soup for the Soul* and, being one of *Sports Illustrated's* most accomplished physically challenged athletes in history, he explained how he never let any challenge stop him or slow him down one bit.

In addition to being a nationally ranked tennis champion,

Continued on Page 5

Roger Krone Talks Leadership Technology at BALC

Continued from Page 1

Krone went on to talk about Network and Space Systems and some of the critical captures that the business will go after in 2008. Emphasizing how employees are key to Boeing's success, Krone

said "you come up with the ideas that allow us to go create the future and to bid for and win these terrific programs."

"I am really humbled every day when I come to work to be

involved in what you all collectively do, to be involved in the programs that I talked about," Krone said. "And I am really proud to be your partner in helping to design, develop and define the future."

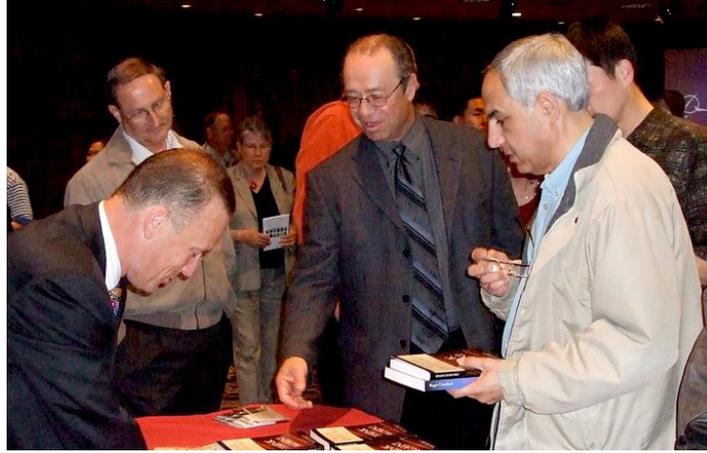
Roger Crawford Addresses March BALC GMM

Continued from Page 4

Roger is also an accomplished author. He has written three books describing his life and encouraging others to overcome their own challenges, "Playing From the Heart," "How High Can You Bounce?" and "Think Again – Discover Possibilities Hidden in Plain Sight."

Roger explained how he found all of those hid-

den possibilities throughout his life, and he discussed how he made them succeed for him. He made the choice—and the choice,



Roger Crawford autographs his new book "Think Again"

he explained again, matters more than the circumstance.

Roger ended the talk by reminding people that they should

strive to believe in themselves, no matter what. He encouraged all of us to believe in ourselves in spite of any challenge that comes our way. Embrace the challenges, and recognize that challenge is inevitable in life but defeat is optional.

The audience greatly enjoyed his talk

and had several questions for him. He also had sales of his three books at the end of the talk, and many members bought copies of each.

NMA

<http://nma1.us/LEADS/>

\$35

BUY NOW

New from NMA LEADS

Assess Your Leadership Skills

NMA's confidential, online leadership assessment tool is available to all employees.

NMA LEADS is a complete personalized system:

- ✦ Take a multiple choice 120 question assessment to evaluate your understanding of industry best practices related to the NMA leadership competencies
- ✦ Receive an electronic Leadership Analysis immediately after taking the assessment. It will identify areas of strength and potential areas for improvement
- ✦ Acquire assessment-related suggestions for reading, training, and work assignments as part of your Analysis



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Golden Corner

by Stan Barauskas

Call for Math and Science Teachers

The EnCorps Teachers Program, launched by Governor Arnold Schwarzenegger in 2007, recruits, selects and supports retirees who want to transition into teaching math and science. The Program relies on meaningful participation and ownership by corporations throughout the state. While EnCorps generally requires a sponsoring company to provide \$15,000 to support a qualified teacher (participating companies include Northrop Grumman, Boeing, Intel and Southern California Edison), there are a limited number of scholarships for unaffiliated individuals like our retirees.

Last June, Governor Schwarzenegger announced his support for the EnCorps Teachers Program. This innovative public and private partnership engages retiring professionals in filling one of California's most urgent

needs—the need for qualified math, science and career tech teachers. Without math and science teachers to train our next generation of engineers, entrepreneurs, scientists, researchers and doctors, this is and will be a critical problem for California and our business community. California depends upon our educated workforce to grow and prosper. Yet, over the next seven to ten years, we will need 33,000 math and science teachers in California. Here is an excerpt from an article in USA Today, February 22, 2008:

► California, where the 60-plus population will almost double to 8.7 million by 2020, faces labor shortages in the public sector. During the next 10 years, the state will need 33,000 new math and science teachers. Gov. Arnold Schwarzenegger and Sherry Lansing, former CEO of Paramount Pictures, launched the EnCorps Teachers Program. The corporate-sponsored effort is designed to entice boomers into teaching.

"There are plenty of crack math and science potential teachers retiring from corporations" says former senator Harris Wofford, D-Pa., who is working with states on boomer initiatives for Experience Wave.

Northrop Grumman, Boeing, IBM, QUALCOMM, Intel, Bank of America, Edison International and others have already decided to provide the EnCorps alternative career path for retirees. We also have the honor of collaborating with professional associations like IEEE—California to connect their retiring members with the opportunity to teach. Our retirees can perform a very much needed community service by providing the math and science education that is so greatly needed to overcome the shortage for trained scientists and engineers in our workforce today and in the future.

You can find more information at the EcCorps website www.encorpsteachers.org.

Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes.
- I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

Professional Development Courses

Scheduled Seminars

Month	Date	Event Description	Location	Presented By	Times
Jan	14	Investment Strategies	Seal Beach Boeing-Bldg 80- Auditorium	Malcolm Roane	11:30-12:30
Jan	16	Tax Strategies	HB Boeing -Bldg 11-1- Conf. Rm 1C100	Adam Wass	11:30-12:30
Jan	23	Tax Strategies	Anaheim Boeing-10 Ops Center	Adam Wass	12:00-1:00
Feb	12	Charitable Giving	HB Boeing - Bldg 11-1- Conf.Rm 1C100	Adam Wass	12:00-1:00
Feb	25	Tax Strategies	Seal Beach Boeing-Bldg 80- Auditorium	Malcolm Roane	11:30-12:30
Feb	28	Tax Strategies	Long Beach Boeing-Bldg 54-Cafeteria Exec. D.R.	Malcolm Roane	11:30-12:30
March	11	Tax Strategies	HB Boeing -Bldg 11-1- Conf.Rm 1C100	Adam Wass	11:30-12:30
March	13	Retirement Plan Distributions	Seal Beach Boeing-Bldg 80- Auditorium	Malcolm Roane	11:30-12:30
March	19	Building a Comfortable Retirement	Anaheim Boeing- Bldg 235- Op Center	Baltazar Villalba	12:00-1:00
March	19	Is Your Retirement At Risk	DeSoto - Blue Room	Robert Nieto	11:30-1:00
March	20	Is Your Retirement At Risk	Canoga Park - Canoga Main #4	Robert Nieto	11:30-1:00
March	27	Investment Strategies	Long Beach Boeing-Bldg 54-Cafeteria Exec. D.R.	Malcolm Roane	11:30-12:30
April	9	Tax Strategies	Anaheim Boeing-Bldg 235 - Op Center	Baltazar Villalba	12:00-1:00
April	16	Building a Comfortable Retirement	HB Boeing -Bldg 11-1- Conf.Rm 1C100	Adam Wass	11:30-12:30
April	17	1. Become a top gun at multi-tasking	WebEx	NMA	10:00-11:00
April	24	Investment Strategies	Long Beach Boeing-Bldg 54-Cafeteria Exec. D.R.	Malcolm Roane	11:30-12:30
April	24	2. Faux pas - Keeping on your toes to avoid stepping on someone else's	WebEx	NMA	10:00-11:00
April	30	Investment Strategies	Seal Beach Boeing-Bldg 80- Auditorium	Malcolm Roane	11:30-12:30
May	1	Investment Strategies	Long Beach Boeing-Bldg 78 RAMS Conf.Rm 4th Floor #5D	Malcolm Roane	11:30-12:30

Spotlight Member

Meet Joseph Michael Magdaleno II who joined the Boeing Aerospace Leadership Chapter (BALC) in 2005. Joseph currently serves as the Warranty Administrator for the C-17 Globemaster III program at the Long Beach, CA campus. Joseph's tenure in Aerospace spans 27+ years, beginning with the Space Shuttle program with Rockwell International. From there, Joseph transitioned to the fledgling Global Positioning Satellite (GPS) program. He also did a short stint with the B-1B Lancer program. Finally, he joined McDonnell Douglas in 1987 on the C-17 program. As you know, all of the aforementioned companies were either purchased by, or merged with Boeing eventually.

Joseph's first interaction with the BALC came by way of the then VP of Special Events, Dr. Judy Blando, who worked with Joseph as a member of the C-17 Support Systems Quality



group. Judy is a BALC booster, and being the diligent person she is, convinced Joseph to join because of the discounts offered to BALC members for social events, the camaraderie and networking opportunities at the general membership dinner meetings, not to mention the great featured speakers and delicious food served! Prior to that Joseph occasionally attended Long Beach NMA dinner meetings as a non-member only. It's amazing what a little persistent salesmanship and guilt can do. Good work Dr. Blando!

Joseph holds a Bachelor of Science in Business Administration degree from the University of La Verne, La Verne, CA. He also holds both a Masters of Business Administration, and Masters of Aeronautical Science degrees from Embry-Riddle Aeronautical University. On top of this education, he is a former Army aviator who piloted the venerable "Huey" (UH-1H) helicopter for eight years, and holds a commercial instrument rotary wing certificate, with fixed wing privileges, which means he can fly both choppers AND fixed wing aircraft!

When not at work, Joseph main-



Joseph Magdaleno II

tains his sanity (and health) by working out at the company's 3 gyms. The rest of his time is devoted to raising his high school age son (Joseph the 3rd). He also volunteers on his son's school's Track & Field Boosters committee. In his spare time, Joseph enjoys motorcycling, exploring places or events of intrigue, music (all kinds). But his penchant is jazz, especially Brazilian! He also enjoys dining and trying to duplicate those dishes at home. Hmm... wonder what's cooking now?



So the next time you encounter Joseph at one of our many events/activities, say "hello!"

Welcome New Members!

By Deborah Barchichat, VP Member Services, BALC

Hello and welcome to the Boeing Aerospace Leadership Chapter (BALC), a chapter of the National management Association. By now you should have already been assigned a booster and have started receiving information from them regarding upcoming calendar events and seminars/workshops. Also, you should have received a BALC badge and a new member packet- if you haven't received that information, please submit an email to Deborah Barchichat, VP Member Services for BALC.

You will find that our calendar year is packed with thrilling events and great speakers. We are glad that you've joined us in BALC, and we look forward to seeing you at an upcoming event.

Again, welcome—and see you soon.

JAN 2008

*Rosemary Ludwinski
Ian Longstreet*

FEB 2008

*Teri Jones
Carl Glim
Abdelhai Saadi*

MAR 2008

*Timothy Smith
Annie Blaikie
Villalba Baltazer
Kent Tran
Lawrence V Purtle*

Special Events

current as of March 2008

Mark your
calendars!

BALC Event	Location	Date	Time	Section	Member/Non-Member Price	Reservation Deadline	Contact
Lakers/Clippers	Staples Center	2/23/2008	7:05pm	TBA	\$30/\$32	1/18/2008	Corine Kumano
Ducks/Montreal	Honda Center Anaheim	3/9/2008	5:05pm	411	\$38/\$40	2/28/2008	Corine Kumano
Lakers/Grizzlies	Staples Center	3/28/2008	7:30pm	326 1 & 2	\$32/\$34	3/4/2008	Corine Kumano
Ducks/Stars	Honda Center Anaheim	3/30/2008	5:05pm	409 M & N	\$38/\$40	3/14/2008	Corine Kumano
Phantom of the Opera	Orange County Performing Arts Center	04/06/08	Sun 1pm	Orchestra, row G	\$75/\$77	03/15/08	Corine Kumano
Wicked	Pantages Theater	04/12/08	Sat 2pm	Orchestra	\$100/\$105	11/02/07	Erik W. King
Lakers/Spurs	Staples Center	4/13/2008	12:30pm	322 5 & 6	\$42/\$44	4/1/2008	Corine Kumano
My Fair Lady	Orange County Performing Arts Center	June TBA	Sun 1pm	Orchestra			Corine Kumano
Chorus Line	Orange County Performing Arts Center	Aug TBA	Sun 1pm	Orchestra			Corine Kumano
The Color Purple	Ahmanson Theatre	02/08 TBA	Sun 1 pm	Orchestra	\$90/\$93		Corine Kumano
Celine Dion	Honda Center Anaheim	11/28/08	Sat. 8:00pm		\$80/\$80		Corine Kumano

Corine Kumano (714-372-6975) ❖ Joyvonne Bragg (714-372-4129)
Erik W. King (714-280-1696) ❖ Dwayne J. Henry (714-791-4172)

Please visit our Boeing Aerospace Leadership Chapter Website

Internal <http://hb.web.boeing.com/empservices/clubs/balc/>

External <http://www.boeing.com/nosearch/balc/>

NMA Breaktime—An Electronic Newsletter

<http://nma1.us/breaktime/>

MANAGE Online—A Management Magazine

<http://nma1.us/manage/2005-08/index.htm>

Personal Leadership and the NMA Model

By Bob Noel, Associate National Director

We are commonly told that people who are considered great leaders have made it a point to seek out mentors. The importance of a mentor is that they provide guidance from an impartial point of view so you can see your potential and performance in your job as it really is, not as you may think it is! A mentor helps you adjust your own perspective so that you can improve your skills in a way those skills are really valued by others.

In a similar way, it is often useful to consult professional organizations for guidance. In most cases, the organization has a focus in a particular area, so you can expect a lot of knowledge in that area. Also, an organization is even more removed from your own situation, thus increasing the impartial nature of guidance you receive. Finally, the organization's advice is frequently reviewed and subjected to a healthy debate by a number of people. This increases the discourse and thought that went into the advice—hopefully making it more useful in a general sense.

Our BALC parent organization, the National Management Association, recently underwent a subtle name change. Without discarding the well known initials of NMA, they wanted to also deemphasize the “Management” part of their image and start to formally recognize their new drive toward leadership excellence. Their new name is “NMA—THE Leadership Development Organization”. Note the impor-

tance of the capital “THE” in the name. What this means is that the focus of NMA will be on “Leadership Development” because the organization understands the importance of that concept. Their hope is to use their size and history to provide a service to their members by being that source of guidance and advice on leadership development.

NMA also has adopted a leadership model. This is represented by the figure below. At the center of the figure is Integrity. It is generally recognized by most management and leadership organizations that a leader is only followed if trust is felt by the followers. There are cases where people will do what the boss says without trust, but this is usually because of a forced compliance

due to a hierarchy. In this case, the group frequently breaks down because the followers are looking for an opportunity to find someone that will lead them or a chance to be the leader. Groups like this have higher turnover and projects frequently take longer and are not done with the required quality.

Leaders also must be able to set direction—i.e. create a vision. A vision is simply a positive view of what the world or even their group's environment will be at a future time. From this vision comes the tasks required to get there, but the leader may not need to develop these tasks. Others in the group will be able to use their own creativity to determine the tasks that are in line with the leader's vision. It is up to the leader to be able to form teams and maintain

The NMA Leadership Model



Derived from a similar model in *Results Based Leadership* by Ulrich, Zenger, & Smallwood.

Continued on Page 11

Personal Leadership and the NMA Model

Continued from Page 10

an environment for the teams to work in that enhances their creativity. These two aspects—the Vision and the Teams—are shown in the lower two circles.

The final piece of the model is the ability to mobilize people for action. This is more commonly known as inspiring or motivating people and is the most “public” side of the leader. Good communication skills and a true caring for the people on the team are typically the qualities that people will notice in a leader who is inspirational. Military leaders understand this well—the following quote attributed to Gen. George Patton demonstrates this.

“There’s a great deal of talk about loyalty from the bottom to the top. Loyalty from the top down is even more necessary and is much less prevalent. One of the most frequently noted characteristics of great men who have remained great is loyalty to their subordinates.”

The application of the model (and similar models) to situations where a leader has a group is described in many places in books and articles about leadership. However, self-leadership can be even more important. The model can apply there as well. Start with the vision part of the model. Have you ever been asked “Where do you want to be in 5 years?” in an interview? It may be that the interviewer is looking for someone that has a vision—that knows “where they’re going”. It’s important to set goals, both in your personal

life and your work life. This is the basis of the PDP and PE process that Boeing follows. If you don’t have an idea of where you want to go, it’s hard to come up with a roadmap for getting there. So, set a vision for yourself. Whether it’s about something common like being more fit or something like being an executive, you can start to get there by imagining it fully—i.e. creating a vision.

After that, you need to set the environment that corresponds to the circle on the lower right. While self-leadership means your “team” is just you, this still applies. Set up your environment is to make sure it’s realistic to work toward your vision. This includes setting smaller goals that lead you to the vision and making sure you allocate time to do the tasks that lead you to the goals. It also means that you track a schedule that is reasonable. Get other people’s feedback on whether they think you are being reasonable.

Communication applies here as well. While it might seem obvious, it is important that you really understand what your vision really means and everything that comes along with it. For example, if your vision is to become a site leader for Boeing, don’t forget that frequent travel may also be part of that. Make sure you fully develop your vision for yourself and consider whether it is really what you want to work towards!

Finally, integrity is the most critical to success. If your vision is that you will lose 25 pounds in a year’s time, make sure you follow

through on the things you promise yourself. It’s amazing how much confidence you gain in your ability to meet goals if you actually apply the self-discipline to meet even the simplest ones. For example, telling yourself that you won’t eat any sweets on a given day and following through on that makes it much easier the next time. Or forcing yourself to take on that tough assignment because it will broaden your skills will make it easier the next time (and also demonstrate your versatility to your manager!).

The NMA Leadership model is a result of much research in the area of leadership. It is worth noting that Boeing has chosen a similar view of an effective leader with the new Leadership Attributes (Chart the Course, Set High Expectations, Inspire Others, Find a Way, Live the Boeing Values, and Deliver Results). These attributes are very similar to the practices and actions in the NMA model.

In summary, the principles of leadership are out there for you. If you apply the NMA model and/or Boeing Leadership Attributes to your group, your team or yourself, you will gain confidence and improve your skills. The first step is learning. The NMA is there as a repository of information about leadership and BALC is dedicated to developing leadership in you. Of course, Boeing also provides many other opportunities. Take advantage of it all—learn and practice today—and be a leader tomorrow!

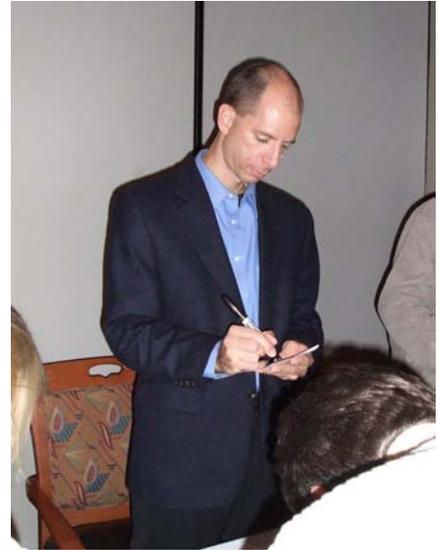
John Strelecky Speaks About Leadership at February Dinner Meeting

What was causing all the ruckus in the room? Why were Boeing Aerospace Leadership Chapter members all shouting at once? The answer: John Strelecky, who presented an enthusiastic introduction to his “Leadership” topic for February 21, having all audience members stand up and shout. Having now reduced any potential stress in the room he had the audience pair up and share what each was passionate about.

Ultimately his leadership topic believes that leadership is tapping into what people are passionate about, demonstrating how there was so much more positive energy in the room when people discussed their passions, as opposed to their jobs, and a question posed frequently when people first meet

each other. As a leader when you match passions to job objectives, you’ll probably get a better outcome.

He asked everyone to list 5 things he/she were passionate about—“What are the 5 things you must do before the end of your life?” The next important question: “Now, what are you going to do about enabling yourself to do them?” His topic centered on the importance of networking, and when you meet people, center conversations around your passions. People may become engaged more easily with you if you’re passionate and enthusiastic in a discussion, and a positive derivative is that they will be more likely to help you achieve your goals, if they know what your goals are and



John signing a few of his books

how committed you are to them. Now you have help to achieve your dreams! And those dreams may seem more easily attainable! And how much sweeter can life be than to achieve your passionate dreams?

As author of several leadership books, including *THE BIG FIVE FOR LIFE—LEADERSHIP’S GREATEST SECRET*, John Strelecky also gives seminars to corporate groups around the topic, sharing how to avoid “*Mad How*” disease—not ever pursuing or attaining one’s passions. During the evening Mr. Strelecky made it a lot more fun to strive to be a great leader, accentuating the positive and exciting opportunities that we each can plan for ourselves to have a meaningful life and impact others, a far more effective way to lead.



John Delivers an Energetic Presentation on Leadership

Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.



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