



Boeing Aerospace Leadership Chapter

New Horizons

Jul-Aug 2010

BALC Brings Boeing CEO and Chairman McNERNEY to Members

Boeing Chairman, President and CEO Jim McNERNEY came to Southern California on September 1 to visit the facilities here and speak to attendees at a Boeing Aerospace Leadership Chapter (BALC) General Membership Meeting. Mr. McNERNEY began his day by meeting with employees at their work locations in El Segundo and Huntington Beach and then went to the Disneyland Hotel for the dinnertime meeting cosponsored by BALC and the Boeing Long Beach Leadership Association (BLBLA).

Attendees began to arrive at the hotel around 5 p.m. for a chance to network. Once the doors opened to the Grand Ballroom around 5:30, the nearly 850 employees and guests streamed in to find their assigned tables. With such a large group, the room featured huge screens that were available to those on the sides to observe the speakers during their presentations.

BALC President Joe Morano and BLBLA President Maureen Greenwood-Hamilton were the joint emcees for the event. They began by welcoming attendees to the dinner and covering a little of the history of their respective organizations. They then introduced Rick BAILY, Vice President, Engineering and Mission Assurance, Boeing Defense, Space & Security, who in turn introduced Mr.

McNERNEY. Rick outlined some of the contributions that Mr. McNERNEY has made outside The Boeing Company, including serving on the boards of several other companies and serving as chairman of the President's Export Council. Rick then welcomed Mr. McNERNEY to the stage.

Mr. McNERNEY came to the stage amid thunderous applause and began his remarks. He started by saying that Southern California was a "cradle" of the aerospace industry that began with diverse companies such as Douglas Aircraft, North American Aviation, and Hughes Aircraft among others. He said the innovation and adaptability demonstrated by aerospace workers in this area has been proven many times—and that this quality is a critical one for The Boeing Company as we enter new markets and a changing set of customer needs.

He then moved to the current state of the company and the markets we address. He explained that the company has evolved in response to changes in the defense budget and airline demands, among other things. For example, five years ago, the defense part of the company brought in close to 60 percent of the revenue, while commercial aircraft development was responsible for about forty percent. Today, the split is about



BALC and BLBLA Board of Directors with Jim McNERNEY

fifty percent each of a 2009 total of \$68 billion. The strong rebound in the passenger and freight aircraft markets have driven the increase in the commercial aircraft business, while there has been a moderation in defense budgets.

Mr. McNERNEY then outlined seven key strategic priorities for the company to execute on.

The first of these was the need to deliver on development programs. A great example for the company is the 787 airplane. It will influence how many commercial airplanes are built for the rest of the century and accounts for 40% of Boeing Commercial Airplanes' current backlog. While the innovation that led to the design and build of the 787 was a strong step for the company, it is also true that the development effort had its share of issues. He said we are learning from these issues and those from other programs to drive a stronger focus on better development programs.
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The second strategic priority is to accelerate the repositioning of our defense business. This includes not only extending our current programs but also expanding into adjacent business areas such as cybersecurity. Mr. McNERNEY noted that we have already had some significant successes in this area, such as extension of the F/A-18 program, the award of an avionics upgrade program for the KC-10 and, to help support this priority, the acquisitions of Argon ST and Narus.

The third strategic priority is to expand our international advantage, especially in markets for BDS products and services. This is being done with a focus of Boeing as one company. An example of this is the P-8I program with defense and commercial aircraft participation to sell to India.

The fourth strategic priority is to leverage and grow the services business. Currently, service contracts account for about 20 percent of company revenue, but the addressable market over the next five years is considerably higher—around \$750 billion. The key to success in winning and retaining this type of work is to keep costs low and use technology to differentiate Boeing from competitors, he said.

Strategic priority 5 is to drive innovation through focused research and development. This will enable sharing of results and ideas along with more efficient use of Boeing's substantial investment in R&D. It also will help to drive important capabilities for the company while reducing the cost of development.

The sixth strategic priority is to aggressively manage our financial and

more efficient, this will enable continued investment in growth programs, he said.

The seventh and final strategic priority is to empower and deploy a new generation of leaders. Boeing is already investing in leadership development such as through the Boeing Leadership Center in St. Louis. Mr. McNERNEY reminded the leaders in the audience to get themselves and their teams' managers to the BLC "early and often in their careers."

Always—but particularly in dynamic times like these—leaders need to stay customer-focused, share information with employees, and lead with compassion and respect, he said.

Mr. McNERNEY then addressed a number of questions from the audience concerning topics such as the commercialization of space flight, communication within the company, being the chairman of the President's Export Council, dealing with the supply chain and organized labor, high-speed rail in the U.S., budget challenges, and the use of suggestions from employees to improve the business.

After concluding his remarks, Mr. McNERNEY turned the stage back to Joe and Maureen, who announced a \$500 contribution in Mr. McNERNEY's



Jim McNERNEY with BALC President Joe Morano

name to the Los Angeles Conservation Corps as appreciation for his appearance and presentation to the joint audience.

Joe and Maureen then thanked the attendees for coming to the meeting. It was a great and informative evening and one that we will all remember for quite some time!

written by:

Bob Noel, NMA National Director

A Message From Our President

It was a memorable night!

*Remember to Vote!
Get Involved! Volunteer!*

As you read this, most of your BALC Board of Directors were able to take a short break after all the preparation and work we had to do for the September 1st Dinner Meeting with Jim McNERNEY. That meeting was months in the making and it was a great success. I hope everyone who attended enjoyed themselves as much as I did. I would like to acknowledge two volunteers who went above and beyond to make everything go smoothly that night. Victor Koman arranged all the ticket sales and Dee Thomas arranged all of the table seating. BALC had over 550 members and guests in attendance so they had formidable tasks and they accomplished them successfully. Thank you Dee and Victor.

At the end of the meeting, I officially closed the 2011 BALC Board of Directors nominations. That means that by now, you should have received *continued on page 3...*

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(or will very soon receive) instructions for voting for the 2011 Board. Voting will be done electronically again this year. We have 9 nominees running for 6 open positions on the Board. The link in the instructions will take you to the ballot where you will find each candidate's photos, a brief biography, and a Candidate's Statement. Please take the time to review the candidates and vote. The Board of Directors represents you – the members - so make your voice heard by voting.

I (along with BLBLA President Maureen Greenwood-Hamilton) had the privilege of greeting Jim McNerney when he arrived at the Disneyland hotel and we were also fortunate to get several minutes of his time. We discussed BALC and BLBLA and what we offer our members. After our discussions, he agreed that BALC is a great organization and we offer a lot. BALC is an all volunteer organization and we would not be able to do as many things without the help of all of our wonderful volunteers.

You can enhance your membership by joining our volunteers to help out at one of the many events we hold throughout the year. You get to meet fellow co-workers, managers and executives, all while having fun. Here is a sample of activities always in need of new volunteers:

Booster Organization

Our boosters are the link between the members and the Board. We'd like to have boosters in each site, building and floor with a manageable group of about a dozen members.

Contact Victor Koman

(victor.p.koman@boeing.com)
if this interests you.

Publicity Committee

This group creates the flyers, posters, brochures, and works with community services on-site to make sure our events are publicized.

Contact Judie Vullo

(judie.m.vullo@boeing.com)
if you are interested in this.

Special Events Committee

This group sells tickets to the various events we hold throughout the year. You would be responsible for an event by maintaining the RSVP list, collect fees, distribute tickets, etc. You also get a big voice in selecting which events that we can offer in the future.

Contact Corine Kumano

(corine.kumano@boeing.com)
for more info.

Reception Committee

This group checks-in the members and guests at our dinner meeting on the RSVP list. You get to see many members (at least those with last names on your list) and have fun talking to folks as they check-in.

Contact Ron Morse

(ronald.g.morse@boeing.com)
if this interests you.

Speech Competition

Next Spring we will hold our annual American Enterprise Speech Competition where local high school students compete at the Chapter, Council, Regional and National levels. Our BALC winner this year has won two competitions so far and will now be competing at the National level on September 18th.

Volunteers are needed to judge the speeches as well as to help facilitate the students during the competition. If this sounds like fun (it is!)

Contact Jocelyn Messina

(jocelyn.a.messina@boeing.com)
for more information.

BALC Scholarships

Next Spring we will hold our annual scholarship competition, offered to children and grandchildren of our members. We're always looking for volunteers to read and evaluate essays, judge the oral presentations and work regular event coordination.

Even though the event is months away, the planning starts now.

Contact Bob Noel

(robert.noel@boeing.com)
for more info.

In closing, remember to read the upcoming ballot and vote for your choices for the 2011 BALC Board of Directors.

NMA Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes.
- I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

BALC Member Services Questions and Answers

Audience questions were asked of the VP Member Services Executive Advisor and the VP Member Services at a recent BALC meeting, selected questions and answers are shown below:

Pat Goggin, VP Member Services Executive Advisor

Questions to the Member Services Executive Advisor:

Question 1: How do you work together with the VP to develop BALC membership?

Answer: We meet periodically and discuss membership issues and membership strategy. We then discuss specific actions that BALC as a group can take to strengthen membership. This could include outreach to other leadership development programs or getting specific leaders engaged.



Pat Goggin

Question 2: How will BALC help me to develop my management and leadership skills in our organization?

Answer: BALC provides a great opportunity for people to practice, refine, and demonstrate their leadership skills outside of the work environment. BALC is also an excellent resource for local delivery of leadership development training. BALC provides excellent forums to hear from leaders across the company and industry on leadership issues that are meaningful to us all.

Question 3: How do I start to get involved and/or learn more?

Answer: There are a number of events available each month. Coordinate with a co-worker to attend an event together. Events are generally well populated; when you attend you are sure to meet someone that you know. There are a number of membership boosters that can help provide you with the calendar of events, or call Steve Stakley at (714) 372-0820 and he can direct you to the closest booster in your area.

Steve Stakley, VP Member Services

Questions to the Member Services Vice President:

Question 1: How can I get more involved in BALC activities and meet others that have interest in Leadership Development and our community?

Answer: If you are not a member, join BALC! If you are a member, attend the monthly membership meetings to meet and network with others interested in leadership and community service.

Question 2: If I am interested, how can I join the BALC?

Answer: Let me or your local BALC booster know that you are interested in joining. You can also link to a membership application on the BALC home page,

<http://hb.web.boeing.com/empservices/clubs/balc/>

Also note that BALC is made up of people working together to improve their professional skills and leadership potential. You can read all about the BALC Vision, Background, Current Status, Eligibility, Costs and Benefits on the BALC home page at

<http://hb.web.boeing.com/empservices/clubs/balc/information.htm>



Steve Stakley

Question 3: How much will my membership dues cost?

Answer: The cost will be \$6.00 paid through automatic bi-weekly payroll deductions (averages to \$156 a year) which cover most dinner meetings, meals, speakers and professional development seminars presented over lunch and after hours. Currently, you won't need to pay the one time new members registration fee of \$20...

it's FREE!

NMA Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

The 2009 BALC Financial Report is available upon request

Boeing Aerospace Leadership Chapter Board of Directors

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BALC Website

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External Website

<http://www.boeing.com/nosearch/balc>

Articles contained herein may be reprinted in whole or in part in NMA chapter publications

Y M T F Youth Motivation Task Force

Sometime after the 1965 riots occurred in Los Angeles a group of citizens formed an organization that acknowledged the value of education and was dedicated to encourage the youth of Los Angeles City and County to complete their high school education. The organization was called the Youth Motivation Task Force (YMTF). The group consisted of concerned businessmen and women from a variety of companies who had the vision that education was the KEY to the well-being of their community and to each and everyone of its youth. The YMTF consistently grew over time and visited many LA County schools to present their message of hope.

Word of their success reached civic-minded members of industry within Orange County and, in 1976, they initiated an YMTF in their community following the LA County model. From its early beginnings with visits to a few schools the organization grew and its reach today extends to as many as 18 schools throughout Orange County each year. In addition to simply presenting their message of the benefits of education through high school and perhaps beyond, the organization received sufficient support to create a scholarship program for these disadvantaged youth. This scholarship program was to be, and still is, unique in that the consistently A and A+ students **need not apply**. Those high performers already have access to many resources that cater to the "brilliant" students and simply ignore those that are striving but have not yet reached these levels of performance.

The students that qualify for YMTF scholarships are the "turn-around" students. YMTF looks for a spark that has been ignited at some point in the students' high school career that made them pursue their studies more diligently and showed continued improvement over their entire high school experience. They have been pulling themselves up by their bootstraps and are in need of some extra help to continue doing well in pursuit of further education past their high school diploma.

The scholarship recipients are teamed up with mentors who are successful in their careers and offer the continuous guidance to the now college or trade school students to assure their success in their chosen field of study. Some have gone on to become lawyers, doctors, engineers and many other rewarding career fields.

Each year the Orange County YMTF visits ~ 18 schools and the speakers present their message to ~ 450 students at each school totaling ~ 8,000 students per year. Also, the YMTF awards between 3-5, \$2000 scholarships each year to deserving *continued on page 6...*



The author presenting the YMTF message to students

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students to help them in their college or accredited trade school studies. YMTF cannot boast a 100% success story in every case, but, it is a sufficient reward to those volunteers for the successes achieved and the lives improved of the students that do take the message of education to heart.

“Education is the Key” ...to success...

Orange County Youth Motivation Task Force depends on support from businesses of all sizes, individuals and retirees to provide volunteer speakers for classrooms, to support our scholarship program, and to fund our ongoing efforts to spread the message that “Education is the Key” to success. The BALC Education and Community Service Directorate’s mission statement matches the objectives of YMTF and is in an excellent position to support its laudible goals. The Boeing ECF provides support to the YMTF and encourages its efforts. Those BALC members that are moved to help motivate students to continue to stay in high school, and perhaps go beyond, please contact the YMTF web site at www.ymtf.org for further information about the organization. It is a very fulfilling and rewarding contribution that not only benefits the local community but all of society at large.

written by:

Stan Barauskas

Director, YMTF

BALC VP (alt) Retirees/Alumni

July 6, 2010

Once Every 66 Years

This was a trip of a lifetime – and in some cases 66 years IS a lifetime.

Although I was born in Marijampole, Lithuania, a relatively small city in the south west area, my family moved to the capital, Vilnius and lived there ~3.5 years. My mother was a teacher and my father a bookkeeper in a bank so we were pretty well off compared to those in the farming communities. Lithuania was primarily agricultural (~75%) at that time and the rest manufacturing and service industries. Although both of my parents were pretty well established in their careers they saw the approaching Communist take-over as an end to their safe and comfortable lives.

My family left Vilnius, in 1944 while World War II was raging around us. One day my mother quickly packed up the kids (myself and my sister) and left with such urgency that she became separated from my father and did not reunite with him until ~6-7 months later in Germany. My mother visited my grandmother’s farm, obtained a horse and wagon and headed out, with some friends and relatives, towards Germany for safety. That might seem strange since Germany was the “enemy” during the war but we were escaping the Soviet Communists, which we considered a far worse enemy. My parents managed to find shelter at a German farm and paid for food and shelter with their daily labor in the fields. It was 1945 and finally the war was over. We heard about an area occupied by the American Army in Hanau, Germany that was used as a holding area for displaced refugees (became known as a “DP” camp for “Displaced Persons”).



17 Jasinskio Gatve
*Address of apartment building
where my family lived 1941-1944*

The American Army created this as a temporary holding area for refugees until the war was over. Theoretically, the refugees would return to their native country once the war ended.

Lithuanians were aware that their native country was given up to the Soviet Communists in an agreement signed by leaders of the three great powers at the Yalta Conference in 1945. Roosevelt and Churchill gave in to Joseph Stalin’s demand because the Soviets “... regarded the Baltic states as “naturally” belonging to the Soviet Union to safeguard its “legitimate” security interests.” Thus, Lithuania, Latvia and Estonia were illegally added to the Soviet Unions’ existing 12 Soviet Republics. The Baltic States were never asked if they wanted to join the Soviets. This being the case, my parents decided never to return to their native country and to settle in the United States where my aunt and her husband migrated in the late 1920’s. After 3 years in Germany, we left for America in June 1948, when our immigration papers were finalized and lived briefly with my aunt in New Jersey. Of course, there was always hope that Lithuania’s independence would one day be restored. We waited ~50 years for this to happen and Lithuania was once *continued on page 7...*

BALC Community Involvement



*Jocelyn Messina
VP Education/Community Service*

BALC can add another honor to its long list! At the National Management Association's (NMA) annual meeting in September, BALC will be presented with the NMA Community Service award. This award recognizes chapters that spend a significant amount of time and energy supporting charitable causes in their communities. This includes members supporting charitable activities, the yearly speech contest, other youth programs and chapter leadership of charitable activities. For BALC, the majority of the award is due to the chapter's members supporting causes sponsored by Boeing - over 390 members helped on these causes. This is a difficult award to achieve and recognition was limited to a small number of chapters. A great accomplishment thanks to our members!



*Laureen Bousmail
NMA Regional Speech Contest Winner*

BALC Event	Location	Date	Time	Section	Member Non-Member Price	Reservation Deadline	Contact
Young Frankenstein	OCPAC	Sept 19th	6:30pm	Orchestra	\$75/\$77	09/03/10	Dwayne Henry
NASCAR Sprint Cup-Pepsi Max 400	AutoClub Speedway, Fontana	Oct 10th	11:00 AM	Grand Stand	\$38/40	10/02/10	Corine Kumano
Temecula Weekend Wine Tour	Temecula	Oct 16th-17th	9am	2, row 33	\$260-\$270	ASAP	Joe Morono
USC vs Oregon	Coliseum	Oct 30th	tba	2, row 33	\$150/pair	ASAP	Corine Kumano
USC vs Arizona	Coliseum	Nov 6th	tba	13, row 71	\$150/pair	ASAP	Corine Kumano
Peter Pan	OCPAC	Nov 19th	7:00 PM	Tier 2	\$64/67 (senior available)	Nov 12th	Corine Kumano
2010 American Music Awards	Nokia Theater, LA	Nov 21st	5:00PM	Mezzanine	\$74/76	Oct 8th	Corine Kumano
LA Lakers vs Chicago	Staples Center	Nov 23rd	7:30 PM	tba	\$42/\$45	ASAP	Corine Kumano
Club 33 Winter Event	Disneyland	Nov 29 or 30	6:30pm	Main	\$125/\$130	11/1/2010	Corine Kumano
The Rockettes	Honda Center	Dec 6th	7:30PM	Red	\$74/76	Oct 8th	Corine Kumano
The Rockettes	Nokia Theater, LA	Dec 12th	3:00 PM	Yellow	\$74/76	Oct 8th	Corine Kumano
LA Lakers vs Miami	Staples Center	Dec 25th	2:00 PM	tba	\$325/pair	ASAP	Corine Kumano
LA Lakers vs Oklahoma City	Staples Center	1/1/2011	7:30 PM	tba	\$85/\$90	ASAP	Corine Kumano
Corine Kumano	714-372-6975	VP, Special Events					
Dwayne Henry	714-791-4172						
Frank Zawavsky	714-896-1082						
Vicie R. Graves	714-896-1585						



*Daniel Kaz
VP Professional Development*



*Corine Kumano
VP Special Events*

Upcoming Professional Development Opportunities

Development Opportunities	Location	Date	Time	Reservation Deadline	Contact
UCI Certificate - Leadership Skills in Business Communication Program (HB)	Huntington Beach	Sep 15th	5:00 PM to 10:00 PM	Sep 15th	Daniel Kaz
Resume Writing LnL Seminar	Huntington Beach	Sep 16th	11:30 AM	Sep 15th	Daniel Kaz
SMS Course 6: Challenge of a New Employee	Huntington Beach	Sep 18th Oct 2nd	8:00 AM to 4:00 PM	Sep 17th	Daniel Kaz
Protecting Your Retirement Assets	Huntington Beach	Sep 28th Sep 29th	11:30 AM	Sep 27th	Daniel Kaz
AW Mainstream Millionaires	Huntington Beach	09/14/10	11:30 AM	Sep 13th	Daniel Kaz
AW Mainstream Millionaires	Long Beach	Sep 15th	11:30 AM	Sep 14th	Daniel Kaz
MR Financial Mgmt	Seal Beach	Sep 22nd	11:30 AM	Sep 21st	Daniel Kaz
Understanding Your Credit Score	Huntington Beach	Oct 5th	11:30 AM	Oct 4th	Daniel Kaz
Long-Term Care	Huntington Beach	Oct 26th Oct 27th	11:30 AM	Oct 25th	Daniel Kaz
Daniel Kaz	714-585-4264	VP of Professional Development			
Albert Bagheeman	714-206-7384	Alternate VP			

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again free in March 1990. But by then, both my parents were too old to travel and never saw their homeland before they passed away. I knew that I would one day return and re-establish my roots in that ancient land of my heritage.

In 2003 Lithuania celebrated its 750th year as a nation. In 1253, King Mindaugas managed to combine all the various provinces under his leadership.



Remnants of King Gediminas castle (founder of Vilnius) erected between 1316 and 1341

Although the country experienced attacks over the centuries from the Crusades, Teutonic Knights, Tartars and Polish Armies Lithuania prevailed, and for more than 200 years was the single largest nation in all of Europe. On February 16, 1918, Lithuania regained its independence from Russia after ~125 years of occupation. This major milestone is still celebrated throughout the world where Lithuanians congregate. Of course now, another independence day is also celebrated – March 11, 1990, when fifty years of Communist Soviet Union was, once again, overthrown.

Here is a very brief history of Lithuania excerpted from the Wikipedia online encyclopedia:



Stan, guide Loreta and Elke at Trakai, a temporary castle of Duke Gediminas erected in early 1400's until the capital was moved to Vilnius

The history of Lithuania dates back to at least 1009, the first recorded written use of the term. Lithuanians later conquered neighboring lands, finally establishing the Kingdom of Lithuania in the 13th century. The Grand Duchy of Lithuania remained fiercely independent and was notably one of the last areas of Europe to adopt Christianity. In the 15th century, Lithuania became the largest state in Europe, merging into the Polish-Lithuanian Commonwealth and becoming a formidable power. In 1795, however, Lithuania was erased from the political map with the Partitions of Poland. The Lithuanians would live mostly under the direct rule of the Russian Empire until the 20th century.



Baltic Seacoast in Palanga

On February 16, 1918, Lithuania was reestablished as a democratic state. It remained independent until the outset of World War II, when it was occupied by the Soviet Union under the terms of the Molotov-Ribbentrop Pact.

Following a brief occupation by Nazi Germany when the Nazis declared war on USSR, Lithuania was again absorbed into the Soviet Union for nearly 50 years. In the early 1990s, Lithuania restored its sovereignty and continued to grow into an economically strong country.



Hill of >100,000 crosses, a symbol of Lithuanian defiance of foreign invaders since the year 1236

In my relatively brief visit to Lithuania (~2 weeks) my wife, Elke and I, traveled south from Vilnius to Druskininkai (a spa resort town) then to Kaunas, a temporary capital during WWII, then to the Baltic sea towns of Klaipeda and Palanga returning to Vilnius by way of Siauliai and Panevezys. But the highlight of the trip was my visit to the apartment building in Vilnius where my family lived in the early 1940's. I was very surprised it survived the war and the Soviet occupation that followed. If I knew the apartment number where we lived I have no doubt I would have tried to enter. I was born in a neighboring town called Marijampole but our family only briefly lived there. Vilnius was my real home and I was back, at last.

Hopefully I will be returning again to my homeland perhaps more often than "once every 66 years".

written by:

Stan Barauskas

BALC VP (alt) Retirees/Alumni
August 27, 2010