

New Horizons

Feature story below from the Boeing New Now (BNN)

Chadwick: SoCal carries on legacy of innovation

Chris Chadwick, Boeing Defense, Space & Security president & CEO, celebrated the company's past and highlighted products key to the company's future when he met with employees and suppliers in Southern California on July 16th.

Chris Chadwick, President and CEO of Boeing Defense, Space & Security, called out the 702SP satellite, Echo Ranger and ALASA as products that will help define Boeing as it heads into its second century, when he met last week with some 280 employees, suppliers and other members of the Boeing Leadership Association of Southern California.

"In creating, designing and developing the 702SP, the team broke the price curve using electronic propulsion as well as offering two satellites at the same time in a stack," Chadwick said. "This new product moved us into a new millennium of what customers demand in a more-for-less world."

Chadwick noted the region's robust history in aerospace, sharing the story of when Bill Boeing first saw an airplane in Los Angeles in 1910.

"He tried to get a ride in an airplane at the first American air show," Chadwick said. "He was unsuccessful, but that didn't stop him. Likewise, the twists and turns of our markets and our world haven't stopped around us in SoCal from leading our company and in our industry over the last century.

"In fact, SoCal is a microcosm of Boeing and its history," Chadwick continued. "Its scope of projects, its outstanding performance and its people stand strong, carrying on the legacy of innovation."

As examples of where the company is heading, he pointed to Echo Ranger, a yellow submarine designed to autonomously probe the ocean, and the Airborne Launch Assist Space Access, or ALASA, a pod that fires from a fighter and can put small payloads into space.

"Echo Ranger – a nice, bright yellow underwater vehicle – is right in the heart of how we look at our market," Chadwick said. "We're world class in platforms and world class at services, now we need to take the information and security that has evolved out of the post-PC and computing world and bring it into our products."



Chadwick added, "It's another example of Southern California thinking outside the box and having the perseverance to stay with it until we got where our customer wanted to be,"

“SoCal is a microcosm of Boeing and its history,” said Chris Chadwick, president and CEO of Boeing Defense, Space & Security, during a recent meeting with employees in Long Beach, Calif. “Its scope of projects, its outstanding performance and its people stand strong, carrying on the legacy of innovation.”



Employees from Boeing Commercial Airplanes and Boeing Defense, Space & Security, as well as suppliers, attended the Boeing Leadership Association of Southern California meeting in Long Beach, where BDS President and CEO Chris Chadwick spoke. Here, Chadwick talks with attendees after the presentation.

Feature story below written for BLASC New Horizons Newsletter



The perfect summer evening began with networking and delicious hor d'oeuvres and drinks by the pool at the Long Beach Marriott.

Top Leadership Night had much to offer all the members and guests that attended that evening. The night kicked off with BLASC President Judie Vullo welcoming everyone and emphasizing that the Boeing Leadership Association of Southern California (BLASC) is a volunteer organization within the National Management Association (NMA) and is dedicated to the development of leaders. She explained, “Our NMA chapter is celebrating more than 70 years in Southern California with over 900 members and invited everyone to get involved with all the organization has to offer.”



Rick Baily, Vice President of Boeing Test & Evaluation, part of Engineering, Operations & Technology and a long standing BLASC executive advisor and the NMA 2014 “Executive of the Year”, shared some key insights about our keynote speaker, Chris Chadwick.



Bob Eberle, US Army Veteran and President of the Boeing Employee's Veterans Association (BEVA) in Huntington Beach, led the invocation and the Pledge of Allegiance. Posting of the colors was led by Boeing Employees Veterans Association officers - Vice President Raul Alvarado –Jr, and Treasurer Dayton Silver.



Tom Croslin receives the BLASC Silver Knight Award

After dinner, Judie Vullo, BLASC President, presented the Silver Knight of Leadership Award to Tom Croslin, Vice President of Engineering for the Southern California Design Center, Boeing Commercial Airlines (BCA).

As an active member of the Boeing Leadership Association, Tom inspires others to get involved and is an advocate for promoting employee engagement. Tom volunteers in his community and he has supported the BLASC Scholarship Golf Tournament for many years. Proceeds from the tournament go to the scholarship fund for many young adults.

His organization partners with BLASC to sponsor professional development opportunities that promotes career development and lifelong learning. BLASC had the honor of having Tom as our keynote speaker

at the BLASC Officer Installation dinner meeting and last year, he served on the executive panel for Top Leadership Night.

As Tom received the Silver Knight Award, he said this was a very humbling experience. Tom exclaimed, "While the spotlight many times is on the leader, no leader is successful without a great team that catches the vision! He goes on by explaining...

- The vision to learn every day and develop each member of the team
- The vision to get a little better at what we do every day
- The vision to give a little more and do with a little less to help the bottom line both at work and at home
- The vision to give back to the communities around us

He reminds us that every day is a new competition. Tom's team has heard him say many times – "We have to earn our way every day!" Therefore he encourages everyone to catch the vision, listen to your team, lead with courage and go win every day!

Tom demonstrates the highest qualities of leadership and conducts himself in accordance with NMA's Code of Ethics. He's a great inspiration to many BLASC members, as well as those who work for him. Tom truly deserved the NMA BLASC Silver Knight of Leadership Award. Congratulations Tom!



Photo from left to right: Daryl Pelc, Kelly Schlegel, John Kremer and Steve Stakley

Next up on stage was Steve Stakley, President of the Southern California Area Council (SCAC) and BLASC VP of Programs who presented the SCAC Innovation award.

Steve explained that the purpose of the SCAC Innovation Award is to highlight an NMA chapter for using new approaches and techniques for developing valuable programs. He emphasized that "Innovation is the tradition that started with our founder William Boeing, has driven our company's success, and brought us to our current celebration of Boeing 99 YEARS this month with our 100th Anniversary in July 2016!"

Steve was proud to announce that BLASC Innovation 2.0 was the winning project! In October 2013, Innovation 2.0 was launched in Boeing Huntington Beach to create innovation from a multi-generational team of employees. It is an outstanding business model for entry and senior level employees to share knowledge and spark innovative ideas in a casual setting. Innovation 2.0 is based on a previous program called 'Building Bridges' that blended the knowledge from new employees and experienced mentors.

In 2013, Innovation 2.0 evolved to address a larger networking group in an innovative environment. And in 2014, several BLASC members have actively participated in Innovation 2.0. SCAC and BLASC leadership understand the value of Innovation 2.0 for its members and for The Boeing Company.

Accepting the SCAC 2015 Innovation award for BLASC was Kelly Schlegel, Executive Program Director, Daryl Pelc, VP, Engineering & Product Support, GS&S and John Kremer, Huntington Beach Site Chief Engineer.

"Innovation 2.0 creates an environment to develop "One Boeing" solutions for our customers, including the war fighter," Explained Daryl Pelc, long-time executive sponsor of BLASC.

"Grass roots innovation is the lifeblood of any organization, allowing it to stay relevant," said Kelly Schlegel. "Innovation is about providing solutions to our customers to save lives. Our customers take risks everyday to protect the country and innovation requires us to step out and take risks with new ideas. I fully support those who take risks in The Boeing Company to create our future."

Earlier in the year John Kremer commented, "With so many different programs at our site, most engineers do not have an opportunity to interact with their colleagues from other programs. This program helps to cross-pollinate ideas across programs and functions."

In 2014, many BLASC members actively participated in Innovation 2.0 and BLASC leadership sees the value of Innovation 2.0 for its members. Please join us on September 10th in Huntington Beach for another Innovation 2.0 session.

In respect to Global Month of Service, Tamika Lang, Western Region Global Corporate Citizen Manager, gave a presentation on its importance and the many volunteer projects being offered in Southern California for employees to get involved. She also highlighted the months featured non-profit. And in the spirit of the Boeing Leadership Association tradition, BLASC donated \$250 to the featured nonprofit which is the Midnight Mission in Los Angeles. Thank you for all ECF contributions for our community!

