



Boeing Aerospace Leadership Chapter

New Horizons

May-July 2013



2013 BALC Awards Banquet



Joe Morano, 2013 BALC Leader of the Year



Bob Noel, 2013 BALC and SCAC Member of the Year



Fred Perez receives the well deserved 2013 BALC Silver Knight Award from Denee Martel, 2012 BALC Past President!



*Orlando Zamora accepts the award for Mary Ek,
2013 BALC Manager of the Year*



Judie Vullo, 2013 BALC Volunteer of the Year

May GMM: Surviving 9/11

What a captivating story. On September 11th, 2001, Dan Holdridge's life almost ended when he was injured in the terrorist attack on the Pentagon. Recovered physically, Dan dedicates his time speaking to people across the country about his experience that day, what helped him heal, and how he became an even stronger person than ever before.

In Sept. 2001, Dan oversaw computer engineering operations for General Dynamics and was sent to the Pentagon to support the construction of the newly renovated section of the Pentagon. He was on his way to the Naval Command Center and was delayed for just a few short minutes between the C and D rings when the incredibly powerful blast of a crashing plane hurled him 15-20 feet through the air with portions of the building collapsing down on him.

Instantly, Dan knew his life had completely changed as soon as he realized he was alive. Climbing from the rubble and away from the fires, the center courtyard was the only place he could go. He desperately grabbed another person's cell phone to contact his Mom and Dad, but all the circuits were jammed. It took 90 agonizing minutes



*Our guest speaker: Dan Holdridge,
9/11 Survivor*



*Daniel Kaz, BALC President and Glenn
Button, BLBLA President*

and a lengthy communication chain between friends, coworkers, a previous manager, and even the president of GD for him to make contact and confirm he was okay. Those 90 minutes seemed like eternity for both Dan and his parents.

Dan shared two major takeaways with the audience. The first is to "appreciate what you have, nothing is entitled." We are entitled to nothing and should view supposed entitlements with appreciation. He suggests listing all the things you believe you are entitled to and then change your mind set to being appreciative of having them. It all can be taken away in a split second.

The second takeaway is "90 minutes." Take 90 minutes and tell everyone what they mean to you. Take 90 minutes to tell people you love that you care about them. Take 90 minutes and write down all the things you want to do, and then do them. Take 90 minutes to tell people what you want to accomplish and commit to execute - 30 minutes to think about what you want to accomplish, 30 minutes to think about what you feel you are entitled to, and 30 minutes to change the feeling of entitlement to one of appreciation.

Dan believes that it is important to share his story so that people with traumatic experiences can see that others can understand and that it can help if they talk about it. He has spoken to Afghanistan vets, spoken at a high school near where Gabrielle Giffords was shot, and spoken at a high school where he required an armed escort. Everything he does now is for charity with the intent to "leave this world a little better with [his] second shot at life."



(left) Boeing Hispanic Employee Network alongside Dan Holdridge.



(right) Daniela Nau, VP of Membership, and her team of volunteers recruited 56 new members in one-month. Welcome all new members!

His message asks us to:

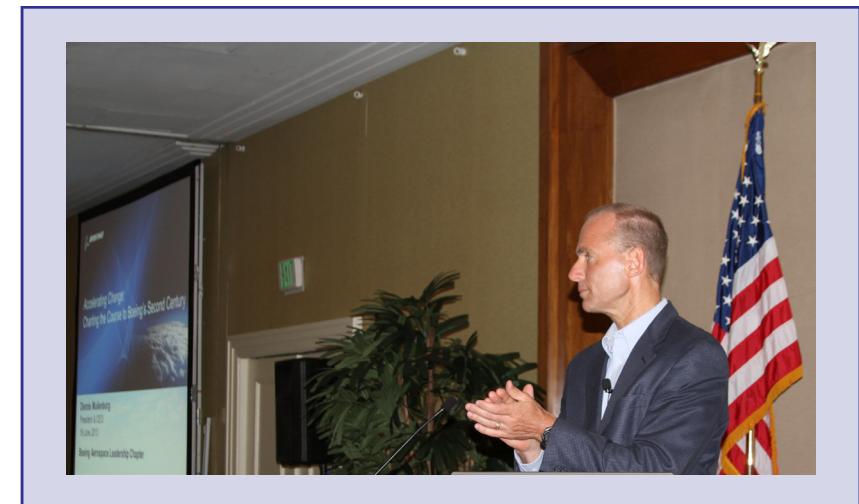
- *Understand the value of life through gratitude*
- *Respect and appreciate others*
- *And hope for a better world*

June GMM:

BALC and BLBLA Partner to Present Top Leadership Night to the theme of “Rocky”, Boeing Aerospace Leadership Chapter (BALC) President Daniel Kaz welcomed the audience of over three hundred to the June 18th Top Leadership Night. This General Membership Meeting (GMM) represented a “One Boeing” partnership by BALC and the Boeing Long Beach Leadership Association (BLBLA) - led by President Glenn Button. Everyone anticipated the arrival of keynote speaker President & Chief Executive Officer of Boeing Defense, Space and Security (BDS) Dennis Muilenburg.

President Kaz took a moment to acknowledge the new members of BALC. On behalf of the more than 15,000 NMA members and our 900+ membership chapter, we are proud to acknowledge our 56 new members, a significant and unprecedented one-month increase. This was made possible through the extraordinary efforts of Daniela Nau, VP of Membership, and her team of volunteers. Daniela received accolades from the audience, had her photo taken, and received a thank you and gift card for her extraordinary efforts. An applause went out also to all those who recently joined BALC, congratulating them on accelerating your leadership journey.

President Kaz introduced Eric Jensen to lead the invocation and the Pledge of Allegiance. Eric is a structural designer in Phantom Works and is currently the co-chair for the Boeing Network & Space Systems Emerging Leaders Development Program (LEAP) and former Huntington Beach site lead for the early career development organization REACH.



Dennis Muilenburg inspires all who attended the June General Membership Meeting (GMM)

After a delicious dinner, Avis French and Jim Gonzalez - long standing members and exceptional leaders within the NMA and Southern California Area Council (SCAC) communities - presented the Gold Knight of Leadership Award to Kevin Naya, Director of Competitiveness and Integration for BDS. For many years, Kevin has been an executive advisor to the BALC Board of Director members, authored and facilitated professional development sessions, and volunteered his time to coaching leaders. Per the award criteria, Kevin exemplifies the Boeing six leadership attributes: 1) Charts a course; 2) Sets high expectations, 3) Inspires others; 4) Finds a way; 5) Lives the Boeing values; and 6) Delivers results. Congratulations, Kevin!

Right after the Gold Knight award presentation, Rick Baily, Vice President of Engineering and Mission Assurance for BDS and long standing BALC executive advisor, shared some key insights about our keynote speaker, including stories of Dennis' stellar business accomplishments and passion for cycling. Rick noted that Dennis was looking forward to a next day early morning 20+ mile cycling ride with approximately 20 other Boeing cyclists. Now there is a fine example of Boeing on the Move!

After a roaring ovation, Dennis took the stage and thanked the audience for growing leaders, saying that is something that our company needs, the country needs and what our world needs. As Boeing approaches its 100th anniversary in 2016, Dennis shared “Accelerating Change: Charting the Course to Boeing’s Second Century” with the large captivated audience. It begins with charting the course through seven Boeing Strategic Imperatives on accelerating change and delivering results:

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Rick Baily, Vice President of Engineering and Mission Assurance for BDS and long standing BALC executive advisor, shared some key insights about our keynote speaker, Dennis Muilenburg

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Articles contained herein may be reprinted in whole or in part in NMA chapter publications

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- *Deliver on Boeing Commercial Airplanes (BCA) growth*
- *Rapidly reposition BDS including extending existing platforms*
- *Expand internationally*
- *Leverage and grow our Services*
- *Drive innovation with focused enterprise R&D*
- *Aggressively manage financial strength*
- *Empower and deploy a new generation of leaders*

Dennis moved the audience into leadership growth within Boeing with an environment with ample opportunity to advance. The key is to optimize leader performance by accepting accountability in their work statement with broader company interests, work across organizational boundaries by making others better at what they do and work together to get better results, leverage the enterprise of experts for best results and reward these behaviors from their team. Boeing continues to focus on leadership growth across the enterprise. This is an exciting time to leverage BALC, BLBLA and NMA leadership development opportunities to accelerate your career as well!

As Boeing leaders, we need to focus on executing our strategy and vision. We need to accelerate change in people & talent, productivity & competitiveness, and innovation and growth. All of us

need to demonstrate personal ownership & accountability to beat our business plan commitments and execute to grow. We should keep in mind that leadership does matter and we operate with a One Boeing/One BDS headset globally.

During his presentation, Dennis shared an inspiring 2013 BDS highlights video to the delight of the audience, who applauded their key program milestones or wins. You could feel that sense of pride and accomplishment on how we “connect” and “protect” people with our innovative products and services while driving business success in a very challenging environment. Dennis then entertained questions from the audience, sharing his insights, business growth areas, his lessons learned, all to encourage leaders to learn from other leaders. Leading by example in the area of wellness, the fit and trim senior executive even received a challenge to bring his best for his next day early morning cycling ride! Dennis...thank you for sharing our business strategies and opportunities for all of us.

We are all leaders - enjoy your leadership journey. Leverage BALC, BLBLA and NMA resources and our network in accelerating your leadership success!

Inspire, engage, and achieve!



Kevin Naya receives the prestigious 2013 SCAC Gold Knight Award.
Photo from left to right: Jim Gonzalez, Kevin Naya, Avis French, Daniel Kaz

Boeing employees give hearts and hands to Colette's Children's Home

Boeing employees put their hearts and hands together to help ECF grantee, Colette's Children's Home, aid homeless women and children in Orange County.

Orange County has the second highest rate of homelessness per capita in the entire United States next to Detroit, MI and reported a 29% increase in the number of children in grades K-12 who are either homeless or unstably housed—over 22,000 children.

Colette's Children's Home, based in Huntington Beach, exists to respond to this overwhelming community need for homeless services, especially housing, for homeless women and their children.

Thanks to your donations to ECF, we have been working with Colette's to

increase their ability to serve more women and children. In addition to ECF grants, Boeing employees gave of their time and skills in July to complete an extensive and much needed renovation of one of the homes. Nearly 300 employees, led by Executive Champion Derek McLuckey and Project Manager Brian Keene, invested hours engineering the plans to do the needed work and spent three Saturdays in July completing the work to make the home a safer and better place for homeless women and children to live.

Thanks to all for your support of ECF and for putting your hearts and hands together for organizations like Colette's Children's Home!



Photo by Tiffany Choi

Boeing employees put their hearts and hands together to help ECF grantee, Colette's Children's Home, aid homeless women and children in Orange County.

Did you know...

that over 1,000 CA employees volunteered their time and talents for Global Month of Service in 2013