



Boeing Aerospace Leadership Chapter

New Horizons

NATIONAL MANAGEMENT ASSOCIATION

November - December 2002

Marshal Mike Takes the Reins

The proud tradition of Western Night was continued for its eighth year, with Mike Sears taking the reins as the new Marshal in town. Representatives from several other local Boeing management associations and NMA chapters joined in the Western festivities. Mike is Executive Vice President and Chief Financial Officer of The Boeing Company. His distinguished career includes leadership positions in each of Boeing's three major areas—commercial aircraft, space and defense. He served as President of the Douglas Aircraft Company, then became President of McDonnell Douglas Aerospace, and President of Boeing Military and Missile Systems, before being named CFO for Boeing in 2000.

Mike's many awards include the Hap Arnold Award from the AIAA, where he is a Fellow; Aviation Week's Laurel Award; the Robert J. Collier Award from the National Aeronautic Association; and the Navy League's Chester A. Nimitz Award. He has also been active in numerous civic activities such as the Private Sector Council, World Business Chicago, and the National Merit Scholarship Corporation. He currently is a trustee for Washington University and for Chicago's Field Museum and has served as

national director of the March of Dimes.

Mike's dapper western suit set the pace as he and his sidekick, Mike Kramer, mingled with the many cowboys and cowgirls in attendance to greet guests and exchange ideas. Following the social hour, Mike and a select group of Southern California executives served a delicious western buffet which was enjoyed by all the ranch hands.

Next, Mike graciously joined the BALC members who had come forward for BALC's first western attire contest, which featured some great costumes and outfits. Gene Marquez won for best-dressed male in his authentic-looking cowboy outfit. His wife, Diane, won the contest for



best-dressed female; she looked as if she had just walked off the set of a western movie. Pam Eric won in the most outlandish category by dressing as a can-can dancer (who had apparently just come to the meeting from a saloon in Dodge City). The judges were so impressed by

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Best-dressed male was Gene Marquez as the cowboy, best-dressed female was Diane Marquez with her western lady outfit, most outlandish was Pam Eric as a can-can dancer, and honorable mention went to Wanda Morrison for her native American costume.

Boeing Aerospace Leadership Chapter

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Articles contained herein may be
reprinted in whole or in part in NMA
chapter publications.

From Your President's Desk...

Thanks to your participation and enthusiasm, and to the outstanding support from Boeing executive management, this past year has seen a great start for the BALC. We were able to increase our membership by over 20% despite transfers, downsizing and retirements, and will be nearly 1,400 strong as we enter 2003.

Our 10 dinner meetings were well attended and offered many great programs, as well as interesting insights into Boeing's future from Jim Albaugh, Gale Schluter, Phil Condit and Mike Sears. We hope to continue this focus next year with presentations by Jim Albaugh, Rick Stephens, Carl O'Berry, Wanda Denson-Low, Phil Condit and Mike Sears.

Our July Summer Science Camp drew over 400 K-12 students, and we also held parent workshops on "Planning for College" and "Helping Your Child With Science." A "Science = Is Fun" day in November brought in more than 150 participants, and we're currently preparing for our 11th Annual Educator Enrichment Day scheduled for March 1, 2003, at Cerritos College. Our speech contest and scholarship competitions awarded some \$12,000 to six deserving students, and more than 10,000 volunteer hours were contributed to our educational and community service events.

Our National Management Association activities were a major highlight in 2002, beginning with the first-ever NMA Teamwork award, which was presented to

BALC at the April Chapter Leadership Conference in recognition of the successful BBCC and HBMA merger, and continued with the induction of Dick Thomas into the NMA Hall of Fame at the September National Conference. Efforts to bring NMA leadership and management courses into Boeing's Learning Together Program are underway and should be completed in 2003. Our 36 financial seminars and a series of excellent professional development seminars rounded up our training activities.

No 2002 summary would be complete without mentioning the many exciting special events sponsored by BALC. From wine tasting to Broadway shows, from Angels games to Magic Castle, from Disney on Ice to Jay Leno and the Rose Parade...our multiple entertainment flyers each month offered a wide range of social activities and raised over \$4,000 towards our future scholarships.

All in all, it was a very good year, and it has been my privilege to serve as your president. I look forward to working with Elaine Fafilek and her outstanding 2003 Board of Directors, and want to express my appreciation to Laura Swinth, the outgoing NMA National Director, and to our retiring 2002 Board members Carl Andersen, Brian McCormick, Beverly Cain, Darren Festa and Terri Kaser, who were instrumental in our success and once again made BALC an outstanding NMA chapter for 2002.

BALC Holiday Party and Casino Night Full of Joy

Almost 400 BALC members and their guests attended the Holiday Party and Casino Night held at the Westin South Coast Plaza Hotel on Friday, December 6. The night included a fantastic dinner, dancing to the beat of the E! Groove Band, and the thrill of playing craps or black jack games at the casino tables with hopes of winning one of the many prizes the chapter gave away.



We wish to convey our heartfelt thanks to each attendee for contributing the toys, which will be distributed to needy families in our community. The BALC Board hopes that you had a very enjoyable evening, and we solicit any comments you may have regarding this annual event.



From Your National Director's Desk...

Where did the year go! Here we are in December, and we are coming to an end of Boeing Aerospace Leadership Chapter's (BALC) remarkable first year. BALC is now 1,340 members strong and responsible for a 17.10% increase in the NMA Pacific South Area. Today, BALC is a strong, viable, value-added organization to both the National Management Association and to The Boeing Company.

Congratulations to the 2002 Board members for a job well done!!

To the incoming 2003 Board members (you have a challenge to match or exceed this year's achievements): Good Luck!!

I have enjoyed the year as your NMA National Director, but it is time to surrender my reign to Pete Kurzhals, your soon-to-be Past President, as your next NMA National Director. Serving as your National Director has been a wonderful learning experience for me, and I know that Pete will agree with me at the end of 2003.

I hope that you and yours are preparing for a joyful and reflective holiday season. Nothing beats family and friends—they're the true "value-added" in all of our lives. We're grateful, too, for our NMA family.

I wish all of you a wonderful holiday and a happy new year!!

Science does equal FUN!



On Saturday, November 2, Science=Fun Day lived up to its name as over 128 children ages 5 through 14 came to building 28 in Huntington Beach and took part, with their parents, in hands-on science experiments and demonstrations. Boeing employees and their children from six of the Southern California Boeing facilities came to the morning event to see and participate in the activities that fill the workshops at the annual Educator Enrichment Day and Summer Science Camp. The parent-child teams tried their hands at 11 different tables, exploring everything from making

their own Silly Putty, to building and testing a bridge made out of popsicle sticks, to learning about what type of fingerprints they have. Science=Fun Day challenged not only the students, who had to confront the tasks of learning how a computer “thinks” or why airplanes fly, but also challenged parents. Parents were able to see the valuable contribution that they can make in the education of a child, and not just their child but any child, by simply giving their time to share their knowledge and love of math and science. The day’s events were possible in large part

due to the 30-plus Boeing and community volunteers as well as the Boeing Aerospace Leadership Chapter, who have already recognized the positive influence they can make in the education of children. In all, Science=Fun Day produced many smiles, a lot of neat projects to take home, and a new crop of much needed volunteers to help keep the Explore Engineering dream alive!

For more information on Explore Engineering, visit our web site at: www.exploreengineering.org

In Memoriam ... A friend has passed on to his reward: During his many years of notable and excellent service in the Boeing Shuttle Orbiter program, Grant Hoage also involved himself with NMA and volunteer service in multiple community and educational programs. Grant was tireless in his community outreach efforts both as a volunteer and with work behind the scenes, like working in his garage to provide all the workshop wood requirements for Educator Enrichment Day and Summer Science Camp, and diligently reading and scoring essays for the annual BALC scholarship competition.

We will miss Grant’s warm and loving, compassionate nature, his intellectual capacities, his keen insight and sincere interest in his fellow man, in today’s youth and learning, and in the community about him.

BALC “Celebrates” New Members

The BALC welcomed over 250 members to our chapter in 2002. Traditionally, a new member orientation formally introduces members to the chapter and highlights the benefits of membership.

BALC Fall Fiesta Welcomes Spring/Summer/Fall New Members

At the second new member orientation of 2002, over 200 new members were invited to the



Acapulco Restaurant and Cantina in Long Beach. During networking time, new members enjoyed forging business relationships with other members, Boosters, and officers on the BALC Board. The zesty Mexican buffet enticed guests to create that perfect taco or to savor a tasty tostada. Seated at each table were Board members or Boosters to answer specific questions about the BALC. The animated conversations filled the room with laughter and good spirits.

The orientation presented by BALC Board members focused on BALC activities, plans for the future, and the benefits of membership. During a brief ceremony, each new member was presented with a National Management Association (NMA) New Member Packet, a certificate, an NMA pin, and a BALC badge, lanyard, and pin. New member packages were mailed to those who could not attend. Such an enthusiastic group of new members will strengthen the BALC with their involvement.



BALC Extends a Welcome to BSS Members

For the third new member orientation of 2002, several BALC Board members traveled to the Embassy Suites in El Segundo to welcome the new members from Boeing Satellite Systems. The synergy between satellite programs and launch programs became evident during networking time. Discussions focused on the interdependence of all the Boeing IDS organizations and the fact that many of us had worked for the same heritage companies (McDonnell Douglas, Northrop, Rockwell) in the past.

A delicious chicken dinner and chocolate mousse dessert was served before the BALC orientation. Because the crowd was smaller, more interaction between guests and Board members provided the opportunity for a more personalized approach to the presentations. NMA packages were distributed, and new BALC badges were proudly displayed. Located close to LAX, it requires a special effort for BSS employees to attend BALC events; however, many BSS members have been attending BALC events since September. Welcome BSS members to the BALC team!



Mark Your Calendars!

BALC Planned Events

current
as of
12/13/02

Starring Jeff Foxworthy
Location: Cerritos Performing Arts
<http://www.cerritoscenter.com/>

Event: Ducks vs. Kings

Location: Arrowhead Pond
<http://www.arrowheadpond.com/>
Date: Wednesday 1/22/03
Time: 7:30 pm
Section: Terrace 435 – 437
Member price: \$20.00
Non-member price: \$22.00
Face Value: \$32.50
Reservation deadline: 1/10/03
Contact: Anne Blaikie
Phone: 714-896-1861
E-mail: anne.m.blaikie@boeing.com

Event: Joseph and the Amazing Technicolor Dreamcoat

Location: Elizabeth Howard's Curtain Call Theater in Tustin
<http://www.curtaincalltheater.com/>
Date: Friday 2/7/03
Time: 6:15 pm
Section: Row 10, Tables 4, 5, & 6
Member price: \$35.00
Non-member price: \$37.50
Face Value: \$37.95
Reservation deadline: 1/24/03
Contact: Dwayne Henry
Phone: 714-934-1735
E-mail: dwayne.j.henry@boeing.com

Event: Ducks vs. NY Rangers

Location: Arrowhead Pond (Hat night)
<http://www.arrowheadpond.com/>
Date: Friday 2/21/03
Time: 7:30 pm
Section: Terrace
Member price: \$20.00
Non-member price: \$22.00
Face Value: \$32.50
Reservation deadline: 2/7/03
Contact: Stephanie Wong
Phone: 714-896-4441
E-mail: stephanie.w.wong@boeing.com

Event: Ducks vs. Detroit Redwings

Location: Arrowhead Pond (Visor night)
<http://www.arrowheadpond.com/>
Date: Sunday 3/9/03
Time: 3:00 pm
Section: Terrace
Member price: \$20.00
Non-member price: \$22.00
Face Value: \$32.50
Reservation deadline: 2/28/03

Event: Wine Spectacular

Location: Anaheim Hilton
Date: Sunday 3/9/03
Time: 2:00 pm
Member price: \$40.00
Non-member price: \$45.00
Face Value: \$60.00
Reservation deadline: 2/28/03
Contact: Kelly Merryman
Phone: 714-896-5917
E-mail: kelly.m.merryman@boeing.com

Event: Ducks vs. San Jose Sharks

Location: Arrowhead Pond (Visor night)
<http://www.arrowheadpond.com/>
Date: Wednesday 3/26/03
Time: 7:30 pm
Section: Terrace
Member price: \$20.00
Non-member price: \$22.00
Face Value: \$32.50
Reservation deadline: 3/12/03

Date: Saturday 3/29/03

Time: 8:00 pm
Section: 18th Row
Member price: \$52.00
Non-member price: \$54.00
Face Value: \$55.00
Reservation deadline: 3/8/03
Contact: Judy Blando
Phone: 714-372-5282
E-mail: judy.l.blando@boeing.com

Event: Ducks vs. Avalanche

Location: Arrowhead Pond (Fan Appreciation night)
<http://www.arrowheadpond.com/>
Date: Friday 4/4/03
Time: 7:30 pm
Section: Terrace
Member price: \$20.00
Non-member price: \$22.00
Face Value: \$32.50
Reservation deadline: 3/21/03

Event: Les Miserables

Location: Orange County Performing Arts
<http://www.ocpac.org>
Date: Saturday April 19, (day before Easter)
Time: 2:00 pm
Section: TBD
Member price: \$60.50
Non-member price: \$62.50
Face Value: \$64.50
Reservation deadline: 3/29/03

NMA Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and processes. I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

STEP III Conference

On November 1, the Riverside Convention Center was alive with over 2000 students at the STEP III Conference. The Science and Technology Education Partnership (STEP) held its annual meeting and Boeing was once again prominently in attendance. Thanks to the generous support of BALC Explore Engineering team members Jason Pluta and Daniel Schwabe, along with

Event: Love Letters, Starring Robert Wagner & Jill St. John

Location: Cerritos Performing Arts

<http://www.cerritoscenter.com/>

Date: Mother's Day Sunday 5/11/03

Time: 2:00 pm

Section: 11th Row Center

Member price: \$46.00

Non-member price: \$48.00

Face Value: \$50.00

Reservation deadline: 4/27/03

Contact: Debra McDermott

Phone: 714-934-0677

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Brian Wagner from the Boeing Governmental Affairs Office in Washington, D.C., who staffed the Boeing booth and greeted the 2000 revved-up youngsters who attended. In addition to turning the kids on to the Boeing Summer Science Camp and their teachers on to the 11th annual Educator Enrichment Day coming up on March 1, the three Boeing representatives directed the kids in playing electronic steady-hand games from SSC and talked about the new Blended-Wing-Body and Space Shuttle models on display. The kids were kept in rapt attention by the multitude of Space Shuttle and Delta rocket giveaways and competed fiercely to win Boeing

prizes by answering trivia questions about space flight. By the end of the day, all the giveaways were gone, but so were hundreds of cards highlighting the wonders of math, science, SSC, and EED at www.exploreengineering.org. With the huge success of this year's event, students can't wait for the 2003 STEP IV conference.



Watch for

- Cats in May
- 42nd St. in June
- Aida in July
- Mamma Mia in August
- The Producers w/ Jason Alexander and Martin Short in August (I'm taking a poll: Would you pay over \$100 for row NN at the Pantages?)
- Among others!

Please feel free to e-mail me with any suggestions and to volunteer to help sell tickets:

judy.l.blando@boeing.com



Marshal Mike Takes the Reins

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Wanda Morrison's Indian costume that they created a special category just for her. Congratulations to the winners and to all who participated in the contest.

After the contest, Mike took over the stage to discuss Boeing's situation and outlook. He began by addressing the key role of Integrated Defense Systems, in Boeing's future and commented on the many opportunities offered by this combination of Boeing's aerospace and military business. Mike also congratulated NASA Systems on the outstanding progress and award fees for Space Shuttle and Space Station, and on the effective and ongoing transition of work to Houston and Kennedy Space Center. Mike pointed out the criticality of success for the upcoming Delta IV flight, and of future launch vehicle developments such as the Orbital Space Plane, the X-37, and other SLI activities. The increased emphasis on system-of-systems solutions for defense and home security programs also opens up many potential markets; he was encouraged by recent

related wins such as the airport security program.

In addition, Boeing's diversification from its traditional position as the world's premier commercial aircraft provider into its current and more balanced aircraft, defense and space role has done much to offset the devastating impact of the 9/11 tragedy on the commercial aircraft market and on related airlines and manufacturers. Nevertheless, Boeing has a long way to go to improve its position in the stock market. Mike illustrated this point by showing several graphics that compared Boeing's market performance with other large companies and aerospace competitors. Since Boeing has not been able to provide the returns expected by investors in this depressed economic climate,

Boeing stock performance has suffered — though nowhere near as badly as that for the commercial airlines, many of which lost up to 90% of their value. Both aggressive pursuit of new opportunities and increased attention on cost reduction will be necessary to reduce this trend; all of us need to do our part to make this possible. Mike concluded his presentation by answering a number of questions from the audience.



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